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SIMON[®]
SHOPPING
DESTINATIONS


VisitTheUSA.com



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Las Vegas, Nevada

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Orlando Vineland Premium Outlets®
Orlando, Florida

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Woodbury Common Premium Outlets®
Central Valley, New York

Shop 240 high-end brands and dine onsite at Market Hall.



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Miami/Fort Lauderdale, Florida

Shop 350 indoor outlet stores, and find 70 luxury brands at The Colonnade Outlets.

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Miami
New York City
Orlando
Philadelphia
San Francisco
Seattle
Washington, D.C.

Visit Simon® Malls, Premium Outlets® and The Mills® and discover the largest selection of shopping destinations in the USA.

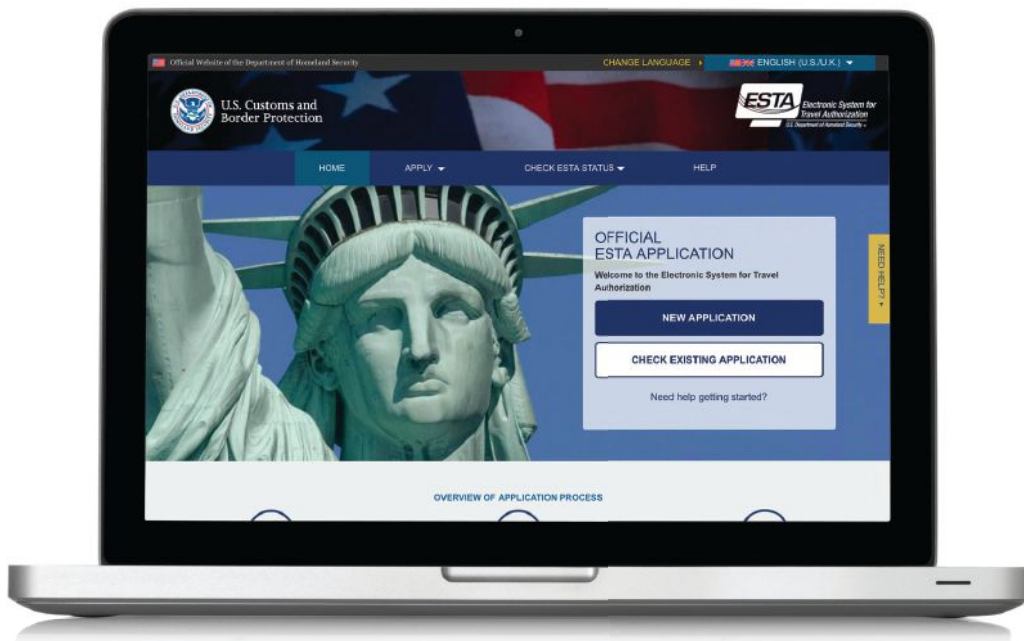
With the largest collection of shopping destinations in the United States, Simon Shopping Destinations offer three fashionable ways to shop with more than 100 locations in or near major markets. Simon® Malls offer the ideal mix of renowned style icons and the hottest retailers, such as Chanel, Apple and ZARA along with delicious dining options in an unparalleled shopping experience. With a collection of the finest designer names like Burberry, Nike and Michael Kors at savings up to 65%, savvy shoppers can't miss Simon Premium Outlets®. The Mills® portfolio brings together stores like kate spade new york and adidas with themed entertainment such as LEGOLAND® Discovery Center, offering shoppers style, savings and fun.

SIMON.COM/TRAVEL

BEFORE YOU VISIT US HERE.



VisitTheUSA.com



VISIT US HERE FIRST.

If you're a citizen from a country who participates in the Visa Waiver Program traveling to the United States, the official ESTA website should be your first stop. Don't be fooled by impostors. Our website makes the application process fast and easy. Apply for your ESTA as soon as you begin planning your trip and no less than 72 hours prior to boarding. Your ESTA application only costs \$14 and is valid for up to two years.

<https://esta.cbp.dhs.gov>



U.S. Customs and
Border Protection

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Discover exciting U.S. travel experiences
and amazing destinations, shared by
locals who know and love them.

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WORLD MAP & MAP OF USA VACATION AREAS

Find the USA mainland and its territories
located on a world map and discover more about
the country's vacation areas.



ON THE COVER:
A family enjoys the crystal-clear
waters of Lake Tahoe, Nevada,
on a sunny day.
Photo by Quin Schrock @everchanginghorizons

Photo this page: Boundary Waters Canoe Area Wilderness, Minnesota
Photo by Christian Heeb/Aurora Photos



VACATION AREAS OF THE USA

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Ready to plan a trip?

182 RESOURCES FOR TRAVELERS

Check out helpful information on visa/entry requirements for the USA and find an index of tourism offices for each state and territory. Also go to VisitTheUSA.com for more information.

Black Balsam Knob, North Carolina
Photo by Adam Mowery/Tandemstock.com





Welcome TO THE USA

Open your eyes to the possibilities. You'll discover that the USA is a place where travel experiences will enchant, inspire, educate and delight you. Stretch your legs in our wide open spaces and see unforgettable landscapes. Stretch your mind as you explore our cities, cuisines, culture and art. You'll come away infinitely richer.



On the following pages, find memorable travel experiences shared by locals. To get more great insights from locals, go to [VisitTheUSA.com/ask-a-local](https://www.visittheusa.com/ask-a-local).

LITTLE ITALY, NEW YORK CITY

There's no better place in the world to be a foodie than NYC. Whether you're craving a Michelin-starred feast or the tastiest street food, every bite is just a stroll, subway or cab ride away. My faves: New York-style bagels, cheesecake and pizza!

~ Lav Savu ~
Magazine editor,
avid foodie
and native
New Yorker



© SIME / ISTOCK PHOTO

NORTHERN LIGHTS, FAIRBANKS, ALASKA

- Being stationed in interior Alaska has truly been one of the greatest gifts our family's military life has blessed us with. For three years of our kiddos' childhood, they have camped under the midnight sun, caught and ate wild salmon, hiked beneath the highest peak in North America, and even danced under the northern lights. Alaska is absolute magic... but the real kind.

~ Brittany Trumbull ~ U.S. Army wife, mother of three, marathoner,
photographer and current resident of Fort Wainwright, Alaska



BRITTANY TRUMBULL

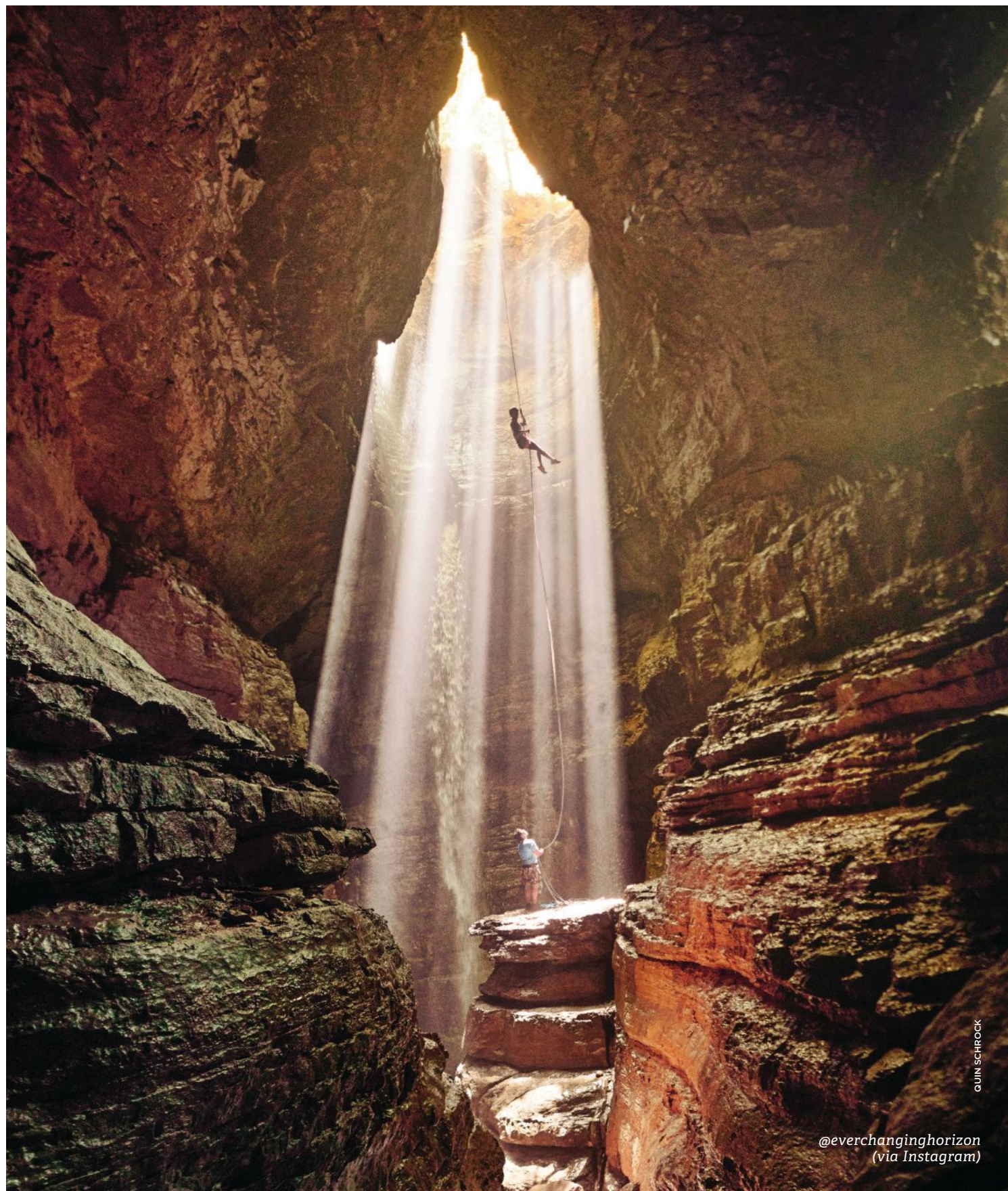
@thebelieves.l.a.m.life
(via Instagram)



ICE LAKES NEAR SILVERTON, COLORADO

Ice Lake is a hike with more than 609 meters (2,000 feet) of vertical incline. About 6.4 km (4 miles) in, you come to a plateau in the San Juan Basin surrounded by mountains and the clearest water you've ever seen. This hike is best done in July and August because it's prime wildflower season in the San Juans. Finish your trek with a celebratory beer at Avalanche Brewing, Silverton's local brewpub.

~ Garrett Brown ~ Avid skier, rafter and hiker; Colorado resident for 19 years



QUIN SCHROCK

@everchanginghorizon
(via Instagram)

STEPHENS GAP CALLAHAN CAVE PRESERVE, NEAR WOODVILLE, ALABAMA

No matter how many times I have visited Stephens Gap, it never loses its splendor. In every season, it offers a different glimpse of the forest, the rocks and the water. The strenuous hike up the mountain ends with the rush of cool air and the sound of falling water. Take great care working your way down the "climb-down entrance" and you'll see that sound and light combine to form one of the most breathtaking underground vistas anywhere in the world.

~ Ray Knott ~ Executive Director of the Southeastern Cave Conservancy, Inc. (SCCI),
which manages Stephens Gap Callahan Cave Preserve

THEODORE ROOSEVELT NATIONAL PARK, NORTH DAKOTA

The Badlands change with the seasons. Spring is green with reawakening after a long winter. Summer is a riot of different hues under bright blue skies. Fall is golden, with hints of the shadows of approaching shorter days and long nights. Winter is white and still while the land slumbers under iron-gray skies. Here, I can always find peace and the renewal of my spirit.

~ Eileen Andes ~ Chief of Interpretation & Public Affairs,
Theodore Roosevelt National Park



ND TOURISM



COURTESY OF MAYA'S LEGACY

SAN JUAN ISLANDS, WASHINGTON

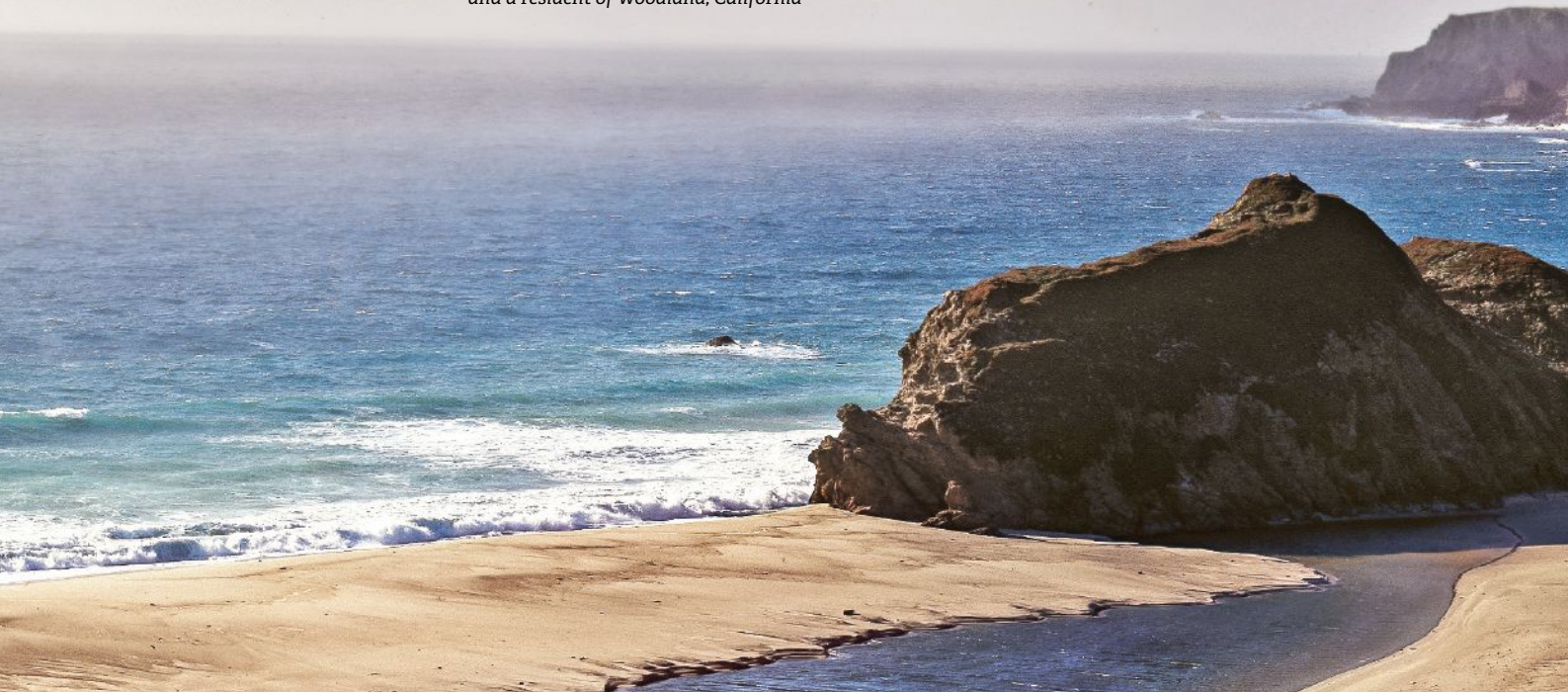
The San Juan Islands are the heart of the Salish Sea, an incredibly diverse ecosystem. Here, you can stand on our coastlines and see marine mammals pass by, including orcas, minke whales, Dall's porpoise, Steller sea lions, harbor seals and humpbacks. It's awesome, realizing that you're standing in the middle of their "living room," which deserves all of our care and respect.

~ Jenny Atkinson ~
Executive Director of
The Whale Museum,
Friday Harbor

BIG SUR, CALIFORNIA

There are so many quintessential American travel experiences to be had in California – watching surfers, Fisherman's Wharf in Monterey, the Venice Beach boardwalk, walking among the Redwood trees, meeting new friends at a beach bonfire and visiting Chinatown in San Francisco. One of my favorite things to do is to take a leisurely drive down the Pacific Coast Highway from the Sonoma coast down to Big Sur. Be sure not to miss Garrapata State Park, a place I learned about when interviewing Samantha Brown for the "California Now" podcast.

*~ Soterios Johnson ~ Host of the "California Now" podcast
and a resident of Woodland, California*



LINCOLN MALL AREA, MIAMI, FLORIDA

I love Miami because it's an international hub with a rich blend of cultures. For me, this means so many possibilities for exploration. Everything is vibrant:

the culinary scene, great shopping, people-watching, festivals and culture. Waking up to views of both the city skyline and Biscayne Bay with the scent of *cafecito* all around is Miami to me.

*~ Stephanie Tewes ~
Miami resident for 8 years,
passionate foodie
and ICU nurse*





VISTACALIFORNIA/CAROL HIGHSMITH



JASON VARNEY

APPLE PICKING, BREINIGSVILLE, PENNSYLVANIA

We always aim to go apple picking on a perfect fall weekend, when the air is crisp and the sky is blue. The corn maze, freshly baked cider donuts, a jug of unpasteurized apple cider – these are all extras. I most treasure having my kids cozy up next to me on the hayride.

~ Steve Zelinger ~
Estate-planning attorney,
father of two and
lifelong Pennsylvanian



MUSEUM OF POPULAR CULTURE (MOPOP), SEATTLE, WASHINGTON

As a musician, I appreciate a place dedicated to music and the arts. MoPOP has always displayed an authentic vibe, and I've loved exhibits detailing the local grunge scene in the Pacific Northwest, as well as many of the film exhibits. Seattle has a progressive music scene that continues to produce fresh local artists.

*~ Cody Goodwin ~ Bassist for the Seattle-based band Sideways Reign,
barman and lifelong resident of Washington*

CONCERT AT THE HATCH SHELL, BOSTON, MASSACHUSETTS

There's something magical about summer in Boston, perhaps because we know that another long winter awaits. The Boston Landmarks Orchestra open-air concerts at the Hatch Shell make summer nights in the city even more magical. The combination of being so close to the Charles River and listening to the symphonies is a sweet urban confection – so sweet, in fact, that it was at one of the concerts where my future husband first said "I love you" as the Triumphal March from Aida played in the background.

~ YeSeul Kim ~ Music lover
and Boston resident

MICHAEL DWYER/COURTESY OF
BOSTON LANDMARKS ORCHESTRA



ZAC SMITH

NEW ORLEANS, LOUISIANA

New Orleans is freedom. Whether it's the improvisation in the music, the laid-back vibe, the constant celebrations and parades, or just the acceptance of whoever you are.

If you want to get wild, you can let it all out, and probably make some new friends while you're at it, and if you're a little more mellow, you can enjoy our amazing restaurants, architecture and history.

~ Mark Weliky ~
Jazz guitarist and
New Orleans resident

HEAR THE MUSIC.

EXPERIENCE THE USA

NEW ORLEANS, LOUISIANA



VisitTheUSA.com



VisitTheUSA.com/Music

THE USA AND ITS TERRITORIES

For great travel stories and videos, go to [VisitTheUSA.com](https://www.visittheusa.com)



While most international visitors recognize the continental USA on a world map, the map above is meant to help travelers understand the geographic scale and location of Hawai'i and Alaska, two U.S. states, as well as the five U.S. territories – all of which offer wonderful and unique vacation experiences. The territories include the U.S. Virgin Islands and Puerto Rico (both in the Caribbean), as well as the Northern Mariana Islands, Guam and American Samoa (all in the Pacific Ocean).

For more information on the U.S. Territories, go to [Page 178](#).



ALASKA

Anchorage

CANADA

WEST
PAGE 50

Seattle

WASHINGTON

OREGON

MONTANA

IDAHO

WYOMING

San Francisco

NEVADA

UTAH

Denver

COLORADO

PACIFIC
PAGE 20

CALIFORNIA

Las Vegas

Los Angeles

San Diego

ARIZONA

Phoenix

NEW MEXICO

Honolulu
HAWAI'I

SOUTHWEST
PAGE 78

MEXICO

U.S. TERRITORIES | SEE PREVIOUS PAGE

On the previous page, find the USA's five territories on the world map. Then turn to page 178 for more information on visiting each of these unique places.

VACATION AREAS OF THE USA

On the pages that follow, explore the USA's diverse vacation areas, and find a world of exciting places and experiences.

For great travel stories and videos,
go to VisitTheUSA.com



Cities on the map have key U.S. gateway airports
(based on U.S. Customs and Border Protection data
about international traveler entry points)

Background image:
Badlands National Park, South Dakota
Photo by Ben Herndon/Tandemstock.com



Kōke'e State Park, Waimea Canyon,
Kauai, Hawai'i / Photo by Ian Shive/Tandemstock.com



Go Explore **PACIFIC**

The Pacific is defined by its coastline,
fringed with palm trees, dense forests,
sandy beaches or rocky cliffs.

Katmai National Park and Preserve, Alaska



Pike Place Market, Seattle, Washington



EXPLORE VAST GLACIERS, TOWERING REDWOOD FORESTS AND LUSH ISLANDS. LEARN ABOUT THE NATIVE CULTURES THAT ADD RICHNESS TO THIS AREA'S ART AND HISTORY.

Called the last frontier, **Alaska** is by far the USA's biggest state. While visiting, savor salmon caught in icy rivers, learn the stories behind intricately carved tribal totems, see massive glaciers from a helicopter or kayak and marvel at the glorious colors of the ethereal northern lights. Explore Denali National Park by bus to see alpine tundra, pristine lakes and views of Mount Denali, the USA's tallest peak. Keep your camera ready for sightings of grizzly bears, wolves, moose, bald eagles and orcas.

In **Washington State**, sail or kayak in the San Juan Islands, hike past thundering waterfalls in Olympic National Park and go cross-country skiing in the shadow of stunning Mount Rainier. In Seattle, perk up at one of the city's famous coffeehouses, admire expanded views from the newly renovated Space Needle and check out the city's music scene at one of its many clubs or at the Museum of Pop Culture (MoPOP). Take the family to Leavenworth, a Bavarian-themed village in the Cascade Mountains; in winter, hit the powdery slopes at nearby ski areas.

A friendly city with a full schedule of concerts and festivals, Portland, **Oregon**, is known for its microbreweries, farm-to-table cuisine and quirky culture. Visit iconic attractions such as Washington Park with its zoo, children's museum and Japanese garden. A short drive from Portland, the Columbia River Gorge is packed with adventure: Try your hand at windsurfing, go mountain biking or hike to the many waterfalls, pausing to admire Mount Hood. In the fertile Willamette Valley, book a limo or bicycle tour of the vineyards. Head south to enjoy a picnic in lovely Crater Lake National Park, home to the deepest lake in the USA. Starting in 2018, Oregon began celebrating the 50th anniversaries of both the National Trails Act and the Wild and Scenic Rivers Designation. Oregon has more than twice as many designated Wild and Scenic Rivers as any other state.

Stretching some 1,288 km (800 miles) north to south, **California** offers great diversity in landscapes, from Yosemite National Park and the Sierra Nevada Mountains in the north

to Channel Islands National Park and Joshua Tree National Park in the south. Explore its exciting cities – ride a cable car to attractions in sophisticated San Francisco, head to the zoo or go shopping in sunny San Diego and delve into the famous film and TV industry in glamorous Los Angeles. Iconic California experiences include surfing the breakers off Santa Cruz, touring a vineyard in Napa or Sonoma counties, visiting Disneyland and finding your favorite celebrities' stars on the Hollywood Walk of Fame. In Los Angeles, keep an eye out for developments in advance of the 2028 Olympics.

Visitors to **Hawai'i** often begin on Oahu, on Honolulu's Waikiki Beach, but there's plenty more to discover on this state's six main islands and scores of smaller ones in the Pacific Ocean. Take a short flight to some of the other islands to find rugged cliffs, lush valleys and secluded beaches along with a distinctive local culture. See two of the world's most active volcanoes in Hawai'i at Volcanoes National Park on the Big Island, but check ahead to make sure the park isn't closed due to eruptions.

HUBER/SIME/ISTOCK PHOTO; GETTY IMAGES; JOSHUA MEADOR/TANDENSTOCK.COM

Redwood National Park,
Eureka, California

DON'T MISS

ICONIC SELFIE SPOTS

Hug a giant tree at Redwood National and State Parks in California.

In Ketchikan, Alaska, marvel at totem poles with dramatic carvings.

MUSICAL MOMENTS

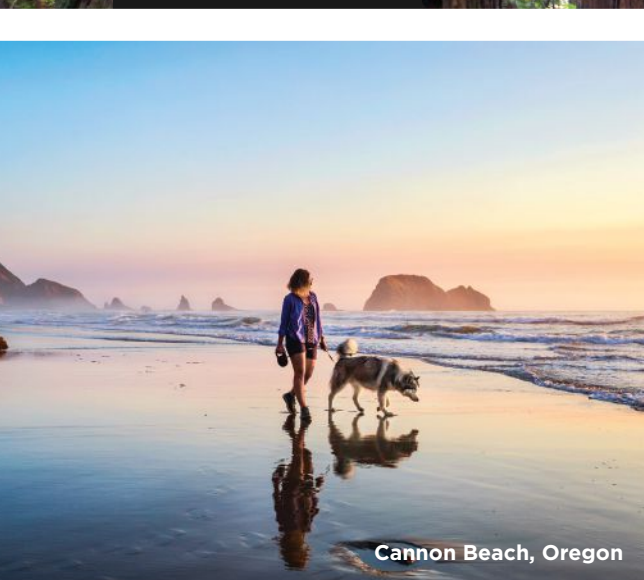
Surround yourself with the sounds of the islands at a slack key guitar or ukulele concert in Hawai'i.

Check out Bumbershoot, an international festival of music, comedy and arts in Washington.

DISTINCTIVE DISHES

Sip award-winning California wines in tasting rooms across the state.

Treat yourself to a bacon maple donut or apple fritter from Voodoo Doughnut in Portland, Oregon.



Cannon Beach, Oregon





PACIFIC

FOUR AMAZING CALIFORNIA ROAD TRIPS

Hit the road to discover classic sites and hidden gems.

ROAD TRIP #1

COASTAL CLASSIC

This trip on Highway 1 captures the heart and soul of the Golden State.

SAN DIEGO

Start in San Diego, one of California's sunniest destinations (in weather and attitude). Shop in Horton Plaza, see giant pandas at the San Diego Zoo and wander through the city's many unique neighborhoods. Drive north along the coastline, stopping for lunch at a sidewalk café in La Jolla.

HUNTINGTON BEACH

In this classic surf town, the main road heads straight to the beach. Watch surfers in action near the landmark Huntington Pier, buy gear at leading surf retailers, go bike riding along a curving oceanfront path or follow wetland trails in Bolsa Chica Ecological Reserve.

SANTA BARBARA

The "American Riviera" beckons with elegant Mediterranean architecture, a gentle climate, award-winning vineyards and big-city arts and entertainment, all tucked into the lee of the Santa Ynez Mountains. Tour the 1782 Presidio to see the second-oldest surviving building in the state.

Neptune pool, Hearst Castle,
San Simeon



Learn more at visitcalifornia.com/coastalclassic

SAN LUIS OBISPO

Farther north along the Central Coast, arrive in SLO (as the locals call it). In the heart of town, explore Mission San Luis Obispo de Tolosa and stay for live music on the plaza. Chat with artists during Art After Dark, check out the farmers market and be sure to sample local wines.

HEARST CASTLE, SAN SIMEON

Visit the estate known as Hearst Castle, an extraordinary temple to opulence and excess perched on a hilltop in San Simeon, just north of Cambria. Tour the 165-room castle, take in the 360-degree views and see the pool with its marble statues of Roman gods.

BIG SUR

Even in a state with many iconic sights, the drive along Big Sur's unforgettable stretch of coastline stands out. Here, cliffs plunge into the seemingly endless Pacific Ocean, giant trees reach to the sky and whales can be seen near shore. Savor the views along the way.

MONTEREY & CARMEL

Continue north to the last stop on this road trip – romantic Carmel and historic Monterey, perched on either side of the Monterey Peninsula, surrounded by the Pacific on three sides. Take a walk on rugged, wind-tossed beaches, enjoy fine dining with million-dollar views and see captivating exhibits at the world-famous Monterey Bay Aquarium.



California
dream big

AMAZING VIEWS

Venture outside the gateway cities to see jaw-dropping vistas, snowcapped volcanos and towering waterfalls.

DEATH VALLEY NATIONAL PARK

Stop in the hottest, driest spot in the USA. In this huge park, find mountain-size sand dunes, salt flats that sit below sea level and colorful sandstone canyons.

SEQUOIA NATIONAL PARK

Be humbled by giant sequoias, the world's biggest trees. Walk among the titans on the Congress Trail, then pay homage to General Sherman, the largest tree in the world.

GLACIER POINT

Known as "the grandest view in the West," this drive-up vista point takes in all of Yosemite's major granite landmarks including Half Dome and shimmering Vernal and Nevada falls. Sunsets here are unforgettable.

YOSEMITE FALLS

Drive into Yosemite Valley in spring, and you'll see a bounty of waterfalls, none grander than the 740-meter (2,425-foot) Yosemite Falls. Tackle the challenging trek to its top or walk the easy 1.6 km (one-mile) loop to its base.

MONO LAKE

This ancient saline lake looms so large that it seems like an inland ocean. Get a closer look with a shoreline walk at Mono Lake Tufa State Natural Reserve.

LAKE TAHOE

In summer, sail, kayak and paddleboard. In winter, ski or snowboard on scenic slopes or take a dog-sled ride. Any way you experience it, Lake Tahoe is an unmatched gem.

LASSEN VOLCANIC NATIONAL PARK

Steaming sulphur vents, splattering mud pots and boiling springs remind us that the Earth isn't dormant. Follow trails to see volcanic activity and sparkling lakes.

MOUNT SHASTA

The hulking grande dame of Northern California peaks, this volcanic dome dominates the landscape. Take the 23 km (14-mile) Everitt Memorial Scenic Drive from Shasta City for photo ops and hiking trails.

HUMBOLDT REDWOODS STATE PARK

Hike along 160 km (100 miles) of pristine trails, camp among majestic redwoods and feel small as you drive through the unforgettable Avenue of the Giants.

Learn more at visitcalifornia.com/amazingviews

Yosemite Falls,
Yosemite National Park



VISIT CALIFORNIA/MAX WHITTAKER;
VISIT CALIFORNIA/CAROL HIGSMITH



Lake Tahoe and
Sierra Nevada Mountains



Mount Shasta

ROAD TRIP #3

UNDISCOVERED WINE REGIONS

Sample superior wine in some surprising locations.

ROBERT RENZONI VINEYARDS

Along Temecula Valley's De Portola Wine Trail in southern Riverside County, Robert Renzoni Vineyards brings the flavors of Italy to the region, thanks to its trattoria and acclaimed Montepulciano.

JOSEPH FILIPPI WINERY & VINEYARDS

Learn about winemaking while touring this fifth-generation family operation in Rancho Cucamonga, 20 minutes from Ontario.

TRIASSIC VINEYARDS

In spring, enjoy views of poppies blooming in Cummings Valley, 45 minutes from Bakersfield. Triassic is celebrated for its Zinfandel and Syrah.

RAMOS TORRES WINERY

With Rhône varietals produced from its foothills estate just south of Fresno, this is a surprising destination for wine lovers.

IDLE HOUR WINERY

Follow the Madera Wine Trail as it climbs to such foothills winemakers as Idle Hour, 23 km (14 miles) from Yosemite's south entrance.

MURPHYS TASTING ROOMS

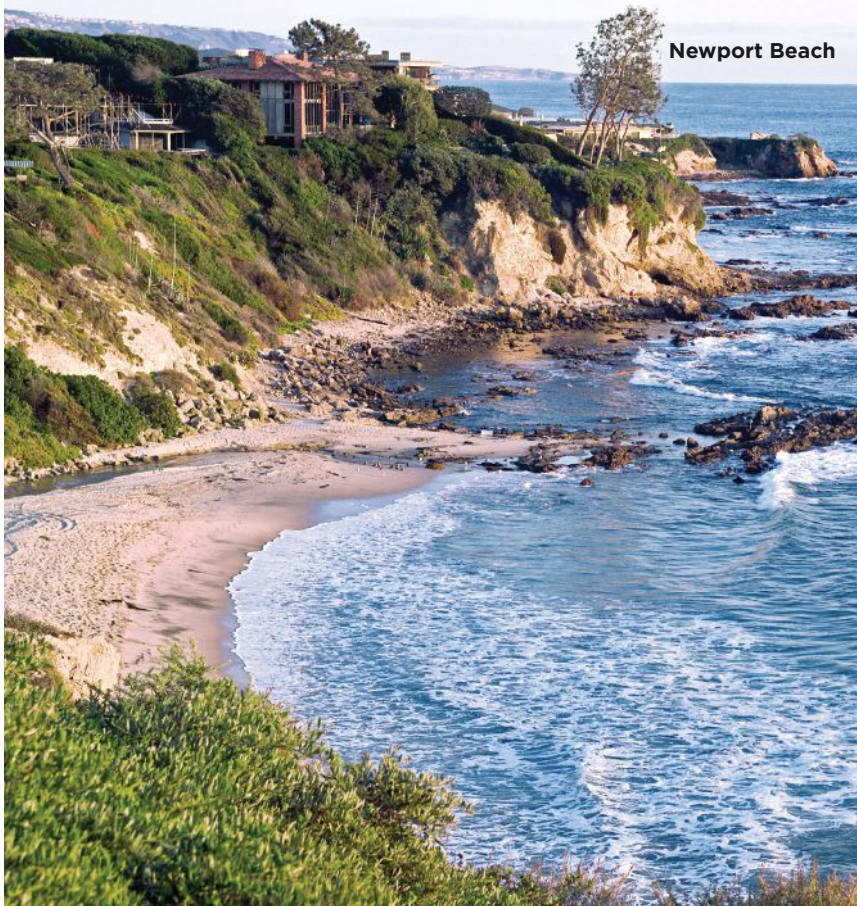
Wind into Gold Country to visit this historic mining town. With more than 20 tasting rooms, many of them on Main Street, charming Murphys is the hub of Calaveras County's burgeoning wine scene.

SCOTT HARVEY WINES

Famous for its 19th-century buildings with balconies overlooking its streets, Sutter Creek is a classic town one hour southeast of Sacramento. Wines here include the rich, full-bodied Barbera and Old Vine Zinfandel.

Learn more at visitcalifornia.com/undiscoveredwine





Newport Beach



ROAD TRIP #4

HIDDEN BEACHES

Discover isolated coves far from sun-seeking crowds, where your footprints vanish in the waves.

KIRBY COVE

Drive twisty Conzelman Road and take a downhill hike to gain access to this Marin Headlands cove with views of San Francisco's skyline and the Golden Gate Bridge.

FERN GROTTO BEACH

In Santa Cruz, a seaside stroll along Wilder Ranch State Park's bluffs leads you here, where a hidden, fern-draped cave is fed by an underground spring.

PFEIFFER BEACH

Off Highway 1, this Big Sur seafront is framed by offshore rock formations riddled with caves, blowholes and a massive arch. White sand is streaked purple with manganese deposits.

MALIBU

Explore the tide pools at Leo Carrillo State Park, find the sea caves at El Matador State Beach and surf, dive or fish from Point Dume State Beach.

NEWPORT BEACH

Head southeast past the oceanfront mansions and yacht-lined harbor to Balboa Beach, a quiet beach with amenities favored among locals.

WINDANSEA BEACH

La Jolla's Windansea is a family-friendly beach with access to rich tide pools. Look for the palm-covered shack, built by surfers in 1946. Swimming and bodyboarding are best on the southern half.

Learn more at [visitcalifornia.com/hiddenbeaches](https://www.visitcalifornia.com/hiddenbeaches)



Windansea Beach, La Jolla

PIER 39 at dusk



Sea lions at K-Dock



Fresh seafood at PIER 39



PACIFIC

TOP 5 REASONS TO START YOUR VISIT TO SAN FRANCISCO AT THE PIER

Need a San Francisco starting point? With memorable views, food and attractions, there's no better place to begin than historic PIER 39.

➔ MARVEL AT WORLD-FAMOUS SEA LIONS

Those adorably chubby sea lions know PIER 39 is special. They've been happy residents of PIER 39's K-Dock for nearly 30 years. California sea lions are known for being smart and playful, and they are a favorite of visitors here.

➔ SEAFOOD LOVERS WILL REJOICE

Looking for some of San Francisco's best seafood? Have your fill at PIER 39, home to 16 full-service restaurants and many quick-service options. There are plenty of choices for fans of burgers, pasta and pizza, too – all paired with California wines and stunning views.

➔ TAKE HOME LOCAL TREASURES

Two levels of specialty shopping with more than 50 unique stores offer shoppers a wide range of gifts and collectibles, from sports memorabilia to jewelry to San Francisco souvenirs. Need a break from shopping? Simply step outside and soak up the scenery.

➔ PEER AT POSTCARD-PERFECT VIEWS

Be sure to take lots of photos at PIER 39, where you'll be treated to breathtaking views of San Francisco's signature attractions, including Alcatraz Island, the

Golden Gate Bridge, Bay Bridge, Angel Island and the city's skyline.

➔ ACTIVITIES FOR ALL AGES

All ages will find something to entertain them at PIER 39. Watch free shows by local street performers and musicians. Tour the fun and educational Aquarium of the Bay. Take the Bay Cruise Adventure. Go whale watching or soar high above the city with The Flyer-San Francisco.

PIER39
SAN FRANCISCO



Emerald Bay, Lake Tahoe

LAKE TAHOE

Lake Tahoe's stunning Emerald Bay is one of the most photographed places in the USA. The lake is a national treasure – one of the world's largest, deepest and clearest mountain lakes – at 35 km (22 miles) long and 18 km (11 miles) wide. Find year-round outdoor recreation, whether your goal is an active vacation or true relaxation. laketahoe.travel



Lagoon Valley Park, Vacaville

VACAVILLE

Escape into the agricultural heartland to hike, bike and climb boulders in the mild climate. Take kids to the Imagine That! museum and legendary Nut Tree Plaza for rides and games, then find bargains at Premium Outlets on top-name brands such as Kate Spade, Tommy Bahama and Michael Kors.

visitvacaville.com



Sonoma County vista

SONOMA COUNTY

Plan an unforgettable visit to Sonoma County, just 48 km (30 miles) north of San Francisco, in the heart of Northern California's renowned wine country. It's a place for travelers who want to immerse and connect, whether it be with nature or, most importantly, with each other. Here, you can hike through ancient redwood forests, explore 88 km (55 miles) of rugged Pacific coastline, stroll through small towns, shop at boutiques and artist galleries, taste your way along farm and cheese trails, meet with winemakers and sip glorious wines at more than 425 wineries – or simply sit back and take it all in.

SonomaCounty.com

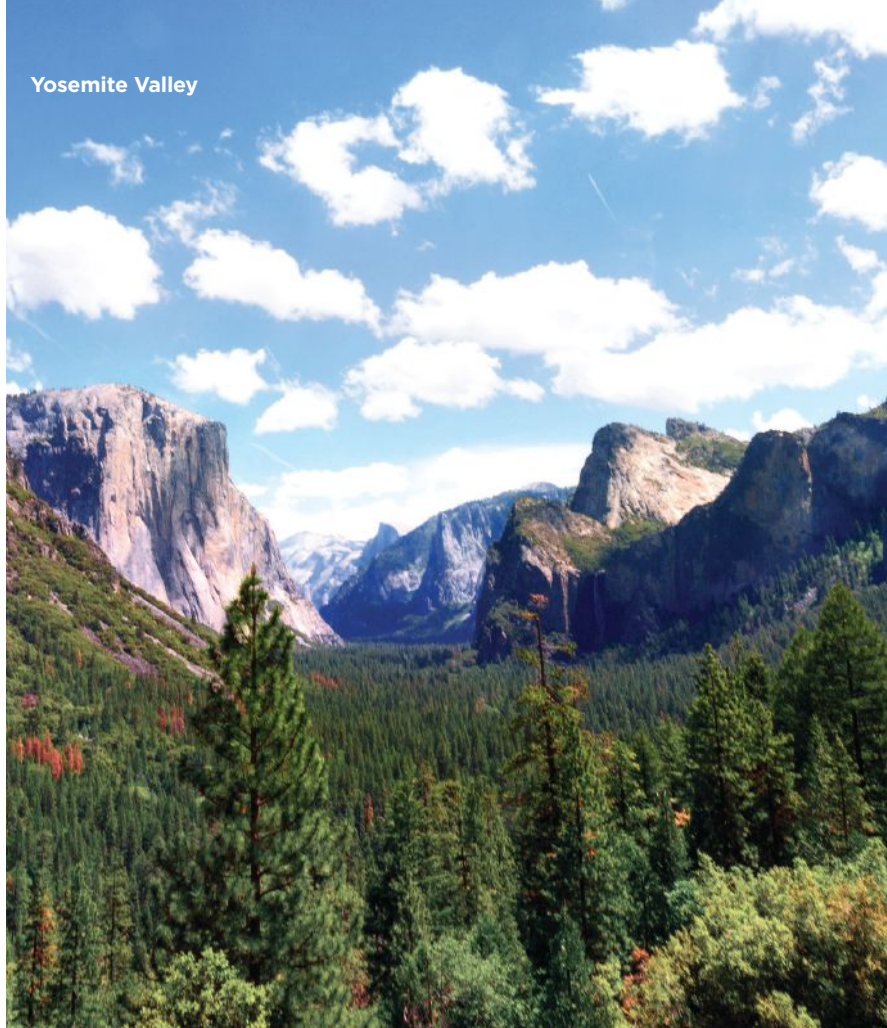


YOSEMITE/ TUOLUMNE COUNTY

Just a 2.5-hour drive from the San Francisco Bay area, Tuolumne County is the gateway to three year-round vacation destinations – Yosemite National Park, California's Gold Country and the High Sierra. More than half of Yosemite National Park sits in Tuolumne, including some of the most-iconic and scenic stretches. Explore the park on your own or via guided tour. All-season outdoor recreation options include rafting, fly fishing, skiing, ice skating, mountain biking, gold panning, golfing and hiking. Or, stroll historic Gold Rush towns, farmers and art markets, and museums.

VisitTuolumne.com

Yosemite Valley



MAMMOTH LAKES

Discover a magical place that encourages adventure. Explore the strange rock formations of Devils Postpile National Monument and take a day trip to Yosemite National Park or Bodie, California's ghost town. In summer, go paddleboarding or hiking in the Mammoth Lakes Basin, or biking on hundreds of trails. In winter, ski on world-famous Mammoth Mountain. See vibrant, beautifully colored trees in autumn. Browse The Village at Mammoth for souvenirs and outdoor gear. Fill up at one of the area's many restaurants or food events. Year-round, there are no small adventures in Mammoth Lakes.

VisitMammoth.com



Paddleboarding, Lake George

KIM CARROLL/EVERGREEN LODGE; MAMMOTH LAKES TOURISM



Mariposa Grove of Giant Sequoias

YOSEMITE/MADERA COUNTY

Visit the newly restored Mariposa Grove of Giant Sequoias. Go boating and fishing on Bass Lake, called one of the West's Best Lakes by Sunset magazine. Taste wine from some of the state's oldest vineyards, and ride the Yosemite Mountain Sugar Pine Railroad through Sierra National Forest.

yosemitethisyear.com

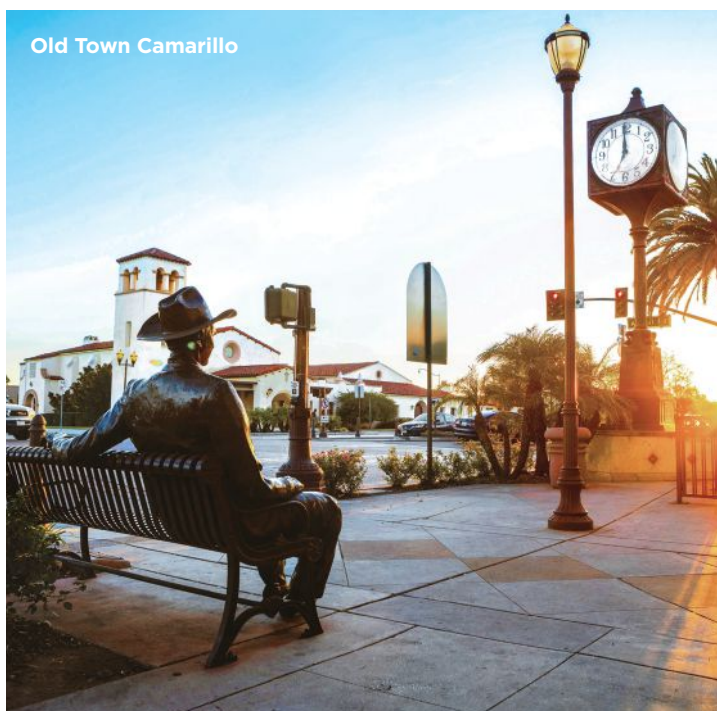


Mooney Grove Park, Visalia

VISALIA

Charming Visalia is gateway to Sequoia National Park – home to the largest living thing on Earth: The General Sherman Tree. After visiting the park via the seasonal Sequoia Shuttle, explore vibrant downtown Visalia. From Moro Rock to Main Street, real adventure starts here.

VisitVisalia.com

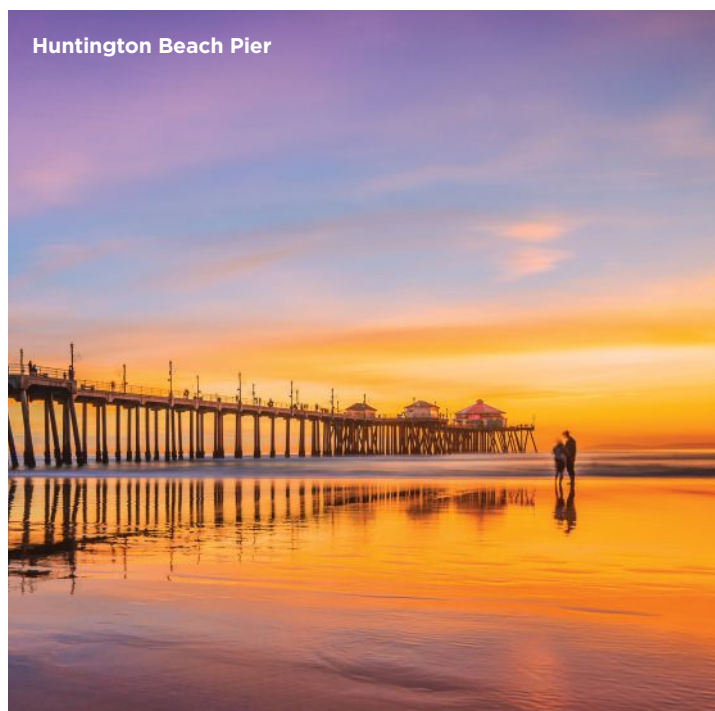


Old Town Camarillo

CAMARILLO

Stroll through Old Town, finding big treasures at local boutiques, or shop the best prices on top brands at the Camarillo Premium Outlets. Known for their craft, local breweries serve a wide selection of seasonal beers for you to taste after visiting restored WWII aircraft at the Commemorative Air Force Museum.

VisitCamarillo.com



Huntington Beach Pier

HUNTINGTON BEACH

Known as Surf City USA, Huntington Beach epitomizes laid-back, sunny California culture with its 16 km (10 miles) of coastline and prime surfing. The city is rich with oceanfront rooms, with four amenity-packed beach resorts. Tour the historic downtown for farmers markets, shopping and dining.

SurfCityUSA.com

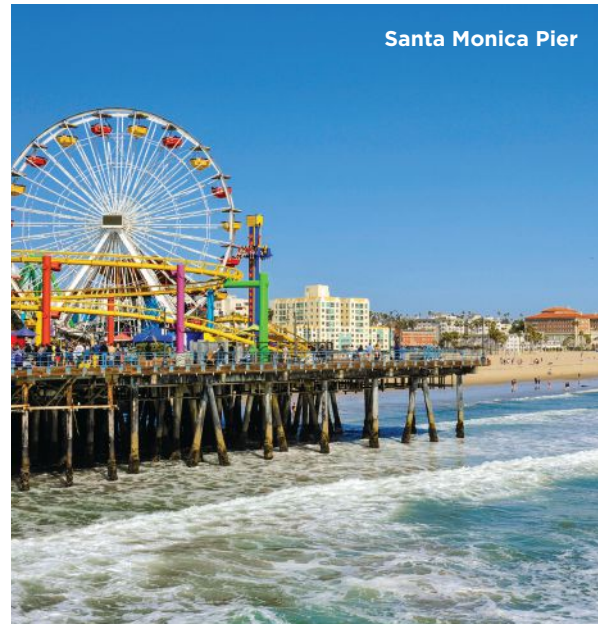
Santa Monica's Beachy Vibe

Often called “LA’s Beach City,” Santa Monica pleases with pretty beaches and great amenities.

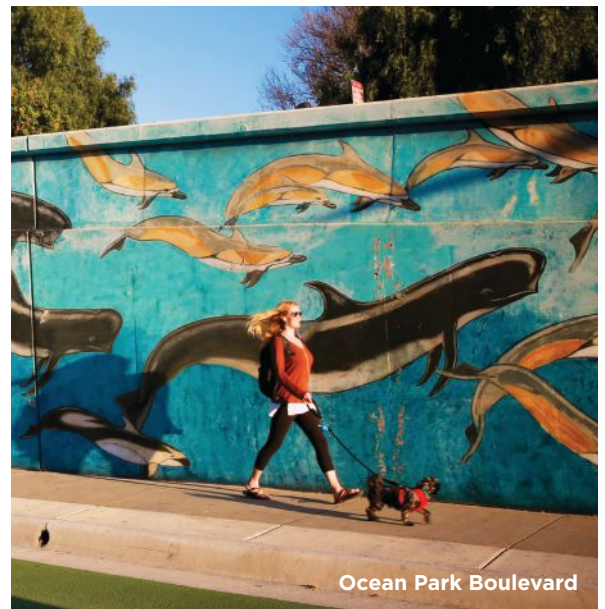
Perched on the Pacific Ocean in sunny Southern California, the walkable city of Santa Monica offers an incomparable beachfront setting. It's also wonderfully easy to get to (and to get around): Take the light rail from downtown Los Angeles and other nearby cities, then explore the city by shuttle or pedal one of 500-plus bicycles in the bike-sharing program. Visitors will find plenty of accommodations options, from world-famous beachfront luxury resorts to vintage gems and budget-friendly hotels. Santa Monica has been an artistic center for generations, with a remarkable number of residents working in creative businesses, including more than 150 galleries, public art installations, theaters and museums. Eat, shop and play in the city's eight neighborhoods, infused with personality and unique attractions.



Santa Monica Beach



Santa Monica Pier



Ocean Park Boulevard

**SANTA
MONICA**

Gorgeous Water Views

Make beautiful Marina del Rey your base for a memorable Southern California getaway.

Discover a waterfront playground just 6 km (4 miles) from Los Angeles International Airport. Enjoy water sports such as paddleboarding, parasailing and kayaking or go whale-watching and deep-sea fishing. Join a dining cruise in the harbor or charter a private luxury yacht and enjoy a leisurely sailing excursion along the Los Angeles coast. Consider an overnight sail to lovely Catalina Island, 32 km

(20 miles) offshore. With the area's gorgeous weather year-round, visitors can cycle along the Marvin Braude Coastal Bike Trail and observe sea lions basking in the sun. The Marina is close to many of LA's most popular attractions: World-famous Venice Beach is within walking distance, and the Santa Monica Pier is just a bike ride away. A free daily shuttle will take you from your Marina hotel to any of the water attractions and restaurants in the harbor.



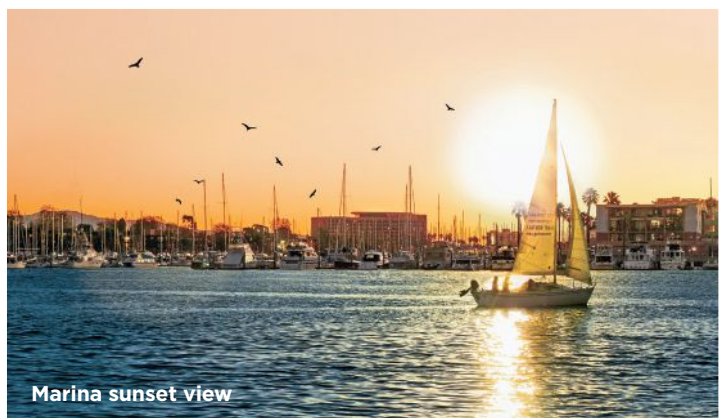
MARINA DEL REY®



Dockside in Marina del Rey



SALT Restaurant & Bar



Marina sunset view

Sunny oasis in the desert

Rejuvenate the mind, body and soul in this popular California resort destination.

In the Sonoran Desert oasis of Greater Palm Springs, discover nine fabulous resort cities offering luxurious accommodations with amenities such as resort spas, exceptional fine dining and championship golfing. Local treasures earned the Coachella Valley a reputation as a wellness destination with natural hot springs and nature preserves among the top draws. Since the sun shines more than 300 days a year here, indulge in outdoor adventures – Joshua Tree National Park and the Salton Sea State Recreation Area are nearby – by hiking and biking canyons and mountain trails. Time a visit to coincide with one of the area's signature events, including the Coachella Valley Music and Arts Festival, Stagecoach Country Music Festival, Palm Springs International Film Festival, and professional tennis and golf tournaments. The best bonus? Getting to Palm Springs International Airport is even easier, thanks to new routes to connecting hubs in Atlanta, Houston and New York City.



Miramonte Indian Wells Resort & Spa



Joshua Tree National Park



DISCOVER *Los Angeles*

PACIFIC

Los Angeles Loves Flavor

Discover Los Angeles through its food. Feast on global fare at such landmark food markets and dining halls as Grand Central Market, Corporation Food Hall and Smorgasburg LA. Whether you're in the mood for casual or fine dining, LA has no shortage of restaurants serving al fresco meals year-round – at rooftop restaurants, at urban sidewalk cafés and beside the Pacific Ocean. Take a food tour every day, treating yourself to Japanese, Ethiopian, Korean barbecue, soul food and more. Vegan hotspots thrive in every neighborhood, with some specializing in raw foods, ethnic dishes and organic fare.

Taco trucks are wildly popular across LA. Embark on a journey with dineLA's Taco Trek to discover a wide variety of tacos; follow the map to 25 tasty locations serving tacos from different nations, regions and continents. Sample Mexico-style lamb barbacoa, sweet potato tacos topped with burnt orange chile salsa or rolled-up crispy tacos drenched in green avocado salsa.

Venture to the edge of the Pacific Ocean to discover some of the fabulous beachfront restaurants offering spectacular views of LA's 120 km (75 miles) of coastline. Dine on simply prepared fresh seafood accompanied by specialty cocktails or take advantage of fabulous brunch options.



PACIFIC

Top Shopping

Find the best fashion, designer and luxury brands at South Coast Plaza in Southern California.

Unparalleled experiences begin at South Coast Plaza the moment you arrive. From valet parking and concierge services to restaurant reservations and personal shopping, South Coast Plaza offers amenities to make your visit memorable. The center is internationally known for its unique collection of more than 250 boutiques, 30 restaurants and proximity to arts institutions. Visit designer boutiques such as Chanel, Dior, Louis Vuitton and Alexander McQueen or shop at contemporary brands such as AllSaints and COS. Choose from award-winning fine dining restaurants, including chef-driven concepts, to more casual options. Travelers may request a VIP Passport, South Coast Plaza's collection of exclusive offers. Visitors can catch a show at the adjacent Segerstrom Center for the Arts or view exhibits at the Orange County Museum of Art's new OCMAEXPAND-SANTA ANA.



Quality is

**SOUTH
COAST
PLAZA**

®

International Destination

Discover eclectic fun in Anaheim

Come for Southern California's theme parks, and stay for the city's creative cuisine, craft breweries, professional sporting events and great shopping.



THEME PARK FUN

There's always a new reason to visit Disneyland® Resort (which includes Disneyland® Park and Disney California Adventure® Park), as well as Universal Studios Hollywood® and Knott's Berry Farm®. Shows and celebrations change with each season at the parks.

ECLECTIC EATERIES

Anaheim is home to many unique dining experiences. Check out the Anaheim Packing House, a historic citrus packing facility that's been converted into a food hall with 20-plus independent restaurants including The Blind Rabbit, a cozy hidden speakeasy restaurant.

BOUNTIFUL BREWS

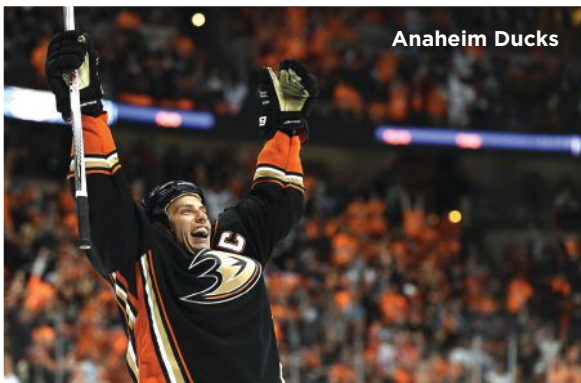
Nearly 20 craft breweries calling Anaheim home include the comic book-themed Unsung Brewing Company. Sample Troglodyte (a Belgian-style ale) or Propeller-Head (an amber ale with coffee).

GOOD SPORTS

Take the family to cheer for the home teams – the Los Angeles Angels of Anaheim® (baseball) at Angel Stadium of Anaheim and the Anaheim Ducks™ (hockey) at the Honda Center®.

SHOPPING EXCURSIONS

Save room in your suitcase! You'll want to set aside time for world-class shopping at the high-end South Coast Plaza (Balenciaga, Cartier and more) and fabulous deals at outlet centers such as The Outlets at Orange.



Anaheim Ducks



The Outlets at Orange

SEAWORLD SAN DIEGO

There is no shortage of thrills and inspiration at SeaWorld San Diego. Not to be missed is the open-water Dolphin Point exhibit, showcasing playful bottlenose dolphins. Jump in the water to touch and feed gentle beluga whales at Wild Arctic. Head to the underwater viewing area to see killer whales face-to-face, and watch them swim, glide and play. Or, witness natural orca behaviors during Orca Encounter to better understand these majestic animals. Buckle in for Manta, a double-launch coaster, or the electrifying looping, twisting Electric Eel coaster. It's the tallest and fastest roller coaster in San Diego.

SeaWorldSanDiego.com



Dolphin Interaction Program

PASADENA

Pasadena, the second-oldest city in Los Angeles County, brims with history and tradition. The city's annual Rose Parade, a flower-festooned celebration, has been held for nearly 130 years. Pasadena is also home to picturesque hiking trails, historic districts, engaging museums and a world-class food scene with more than 600 restaurants. This city boasts architectural gems such as The Gamble House, Bungalow Heaven, City Hall and Pasadena Civic Auditorium – many within walking distance. Downtown Pasadena is made up of three unique districts, each offering shopping, dining and entertainment.

visitpasadena.com



Pasadena City Hall

TOP PHOTO: MIKE AGUILERA/SEAWORLD SAN DIEGO



Del Mar North Beach



PACIFIC

SUNNY SAN DIEGO

Five can't-miss experiences

This Southern California city is full of good vibes and bucket list experiences to share with friends and family. Here's a roundup of top ways to create amazing memories.

➔ GET OUTSIDE AND PLAY!

Fall in love with San Diego's outdoor lifestyle along 112 km (70 miles) of coastline. Enjoy the breathtaking view from the cliffs at Torrey Pines State Natural Reserve and play at Mission Bay Aquatic Park, with recreation both on and off the water.

➔ BE INSPIRED BY RICH CULTURE

Explore Balboa Park, the largest urban cultural park in the USA, and visit 17 museums, the iconic California Tower, beautiful gardens, several theaters and the world-famous San Diego Zoo.

➔ EXPLORE VIBRANT NEIGHBORHOODS

Each of San Diego's 100 colorful neighborhoods has a style of its own, offering arts, culture, dining and shopping opportunities. Taste award-winning brews at one of the region's 150 breweries, then head to downtown's Victorian-era Gaslamp Quarter, one of the hottest nightlife destinations on the West Coast.

➔ MEET CALI-BAJA CUISINE AND MORE

The influence of neighboring Mexico is rich in San Diego, resulting in a distinct and vibrant "Cali-Baja" culture that

visitors can experience in everything from architecture to food and fine art.

➔ DIVE INTO SAN DIEGO'S FASCINATING HISTORY

Experience sweeping views of the Pacific Ocean at Cabrillo National Monument while learning about the city as the birthplace of California.



Funded in part with City of San Diego Tourism Marketing District Assessment Funds.



Crater Lake National Park



Cannon Beach



Zumwalt Prairie

PACIFIC

A State of Abundance

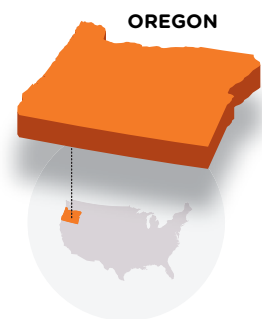
Natural beauty, a flourishing wine industry and an artisanal food scene come together in Oregon.

As you explore exciting Oregon, make time for adventure. Raft along winding rivers, paddleboard on pristine lakes, hike near mesmerizing waterfalls and ski down towering mountains. Picnic in Crater Lake National Park (it has the deepest lake in the USA), tour the marble halls at Oregon Caves National Monument, drive the scenic loop road up Steens Mountain and go backcountry skiing in the snowcapped Wallowa Mountains.

You'll be glad you've worked up an appetite. Oregon's superb food and drink

artisans led The New York Times to call it an "ever-expanding culinary utopia." Favorite ingredients include black truffles and salmon.

Oregon's wine industry has gone from humble to heralded in four decades, culminating in the Willamette Valley being named Wine Enthusiast's Wine Region of the Year in 2016. A diverse climate enables both warm- and cool-weather varietals to thrive in its 17 wine-growing regions. Taste the state's bounty in barrel rooms or on patios overlooking vineyards.



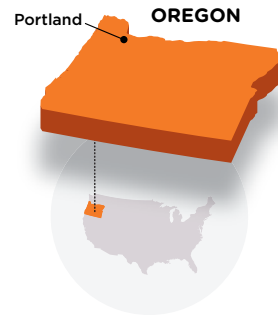
DENNIS FRATES

A food and music lovers' dream

The lively city of Portland attracts creative people who are passionate about their craft.

Portland's musical offerings are as diverse as the city itself, with options including indie rock, jazz, classical and pop. Looking for a way to immerse yourself in the city's live music scene? Purchase tickets for a variety of exciting annual celebrations, and browse the events calendar for additional concerts and performances all year round. Portland's renowned musicians, famed institutions and fantastic festivals create a harmonious blend.

While the city's restaurant scene is thriving, locals and food-loving visitors alike know that some of the best culinary experiences in Portland come from small street stands and food carts. Portland's selection of more than 600 food carts, most grouped in "pods," has drawn raves from the likes of Bon Appétit magazine and CNN. For ideas on where to begin, take one of the many tours of Portland's abundant collection of informal food options.



travel
PORTLAND



Portland food carts



Pioneer Courthouse Square

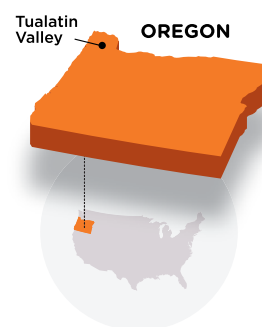


Alloro Vineyard, Sherwood

TUALATIN VALLEY

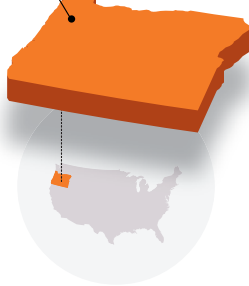
Discover the flavors of the Tualatin Valley at more than 30 wineries, dozens of taprooms, distilleries and a saké brewery. Sample award-winning libations in this destination that is both close to Portland and an ideal base for Oregon adventures. Hike, bike and paddle outdoors. Watch for birds in a nature park, and aim for a birdie score during a round of golf. Enjoy tax-free shopping at Washington Square and Bridgeport Village malls, boutiques and antiques shops.

visittualatinvalley.com



Eola Hills Legacy Estate Vineyard, Salem

Willamette Valley OREGON



WILLAMETTE VALLEY

With more than 550 wineries, Oregon's Willamette Valley is a great destination for wine lovers, but there's more than what's in the glass. Hike a trail, paddle a reservoir, fish glacier-fed rivers, cycle the Willamette Valley Scenic Bikeway, explore historic towns like Albany and tour the state capitol building in Salem all in a day's drive. You'll find local beer, wine, cider and spirits paired with farm-fresh food, including truffles, at restaurants in McMinnville, Wilsonville, Eugene and Corvallis.

OregonWineCountry.org

Kayaking at Port Orford



OREGON COAST

Discover one of Oregon's 7 Wonders. By law, all 584 km (363 miles) of the Oregon Coast are open to everyone, which means how you explore it is up to you. See beautiful landscapes, from rugged cliffs to windswept dunes. Go whale watching. Eat fresh fish or Dungeness crab. Play one of the USA's best public golf courses.

VisitTheOregonCoast.com

Smith Rock State Park



CENTRAL OREGON

Adventure is at the heart of Central Oregon, where 300 days of sunshine provide opportunities to climb a mountain or bike down one, walk a trail by a river or raft the rapids. Ski Mt. Bachelor's legendary powder or golf on a championship course. End the day drinking a craft brew and eating a farm-to-table meal.

VisitCentralOregon.com

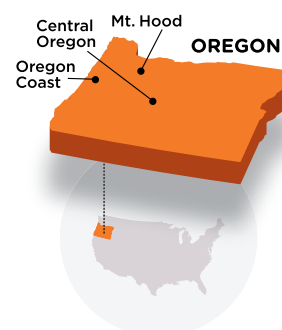
Willamette Falls and Mt. Hood



MT. HOOD TERRITORY

Explore Oregon's tallest mountain and the surrounding verdant forests and rushing rivers. Go fishing, hiking, cycling and enjoy summer skiing on Mt. Hood. Stop at the Interstate 205 scenic overlook at West Linn for incredible views of Willamette Falls and Mt. Hood, the second most-climbed mountain in the world. Be captivated by Oregon Trail pioneer history, and visit 25 sites along the Heritage Trail. In the fertile Willamette Valley, taste award-winning wines at scenic vineyards, follow the Mt. Hood Territory Tap Trail to craft breweries, and find fresh produce at pick-your-own farms and farmers markets.

MtHoodTerritory.com





PACIFIC

Live Like a Local in Seattle

Seattle is a forward-thinking city that's as diverse as it is beautiful. The Emerald City's thriving urban scene - and the unmatched natural beauty that surrounds it - beg to be explored.

➔ OUTDOOR SPLENDOR

Seattle's natural surroundings are filled with endless ways to explore the great outdoors. Wander down a beach trail, ski on snow-capped mountains, hike at one of the three nearby national parks, or paddle the city's neighboring island communities. Most notable: Seattle has more than 485 parks within city limits.

➔ PROJECTS SHAPING SEATTLE

In this city of constant transformation, new and exciting projects are on the rise. Iconic attractions such as Pike Place Market have expanded to include a new MarketFront overlooking Elliott Bay; the Space Needle recently completed a renovation that features a floor-to-ceiling glass observation deck and a rotating glass floor; and a dynamic project to rebuild Seattle's waterfront is underway.

➔ THRIVING CULINARY SCENE

Seattle chefs pride themselves on sourcing the best seasonal fruits, vegetables, meats and cheeses from Washington's farms and markets to deliver a farm-to-table meal for every diner. It doesn't stop there, however. Visitors can find more than 900 wineries, some 250 craft breweries, 100 distilleries, and countless independent coffee shops in Washington state alone.

➔ LIVELY ARTS AND CULTURE

Whether your heart delights in musical theater, centuries-old masterpieces or electrifying dance performances, it's time to embrace your love of art and culture in Seattle. Dozens of theaters, galleries, museums and concert venues deliver rousing shows and captivating exhibits with a variation of genres for all to enjoy.



VISIT
seattle

Outdoor dining, Spokane



SPOKANE

Discover big city amenities without the big city hassle. Spokane, positioned along the banks of a roaring river gorge, is the antidote to the grind of daily life. The juxtaposition of urban amenities and natural beauty mean there's something for everyone to enjoy. It's easy and you'll find time to do it all. Take a morning hike or rent a standup paddleboard right downtown. Spend the afternoon wandering the walkable downtown, shopping and sipping wine or craft beer in cozy tasting rooms, then catch a show in the entertainment district. In Spokane, it's effortless.

VisitSpokane.com

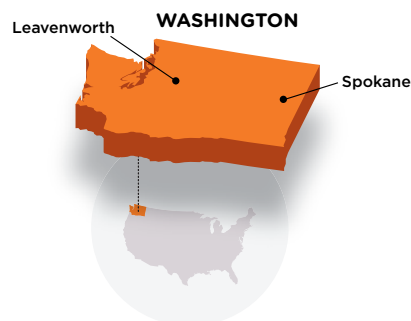
LEAVENWORTH

This former logging and railroad town thrives as a charming Bavarian-themed village nestled in the heart of the Cascade Mountains. With fabulous views as a backdrop, enjoy outdoor activities such as river kayaking or hiking, climbing and bouldering. Browse at boutiques, eat German food, sip local wines in more than 20 tasting rooms, and see 5,000 nutcrackers at the Leavenworth Nutcracker Museum. Catch the holiday spirit year-round at festivals that include Maifest, Kinderfest and Oktoberfest. Be amazed at the Village of Lights in the winter, and watch an outdoor performance of the "Sound of Music" in the summer.

leavenworth.org



Maifest, Leavenworth



PACIFIC

Explore the Far North

Travel to the land of the midnight sun and aurora borealis to discover Fairbanks' amazing, one-of-a-kind outdoor wonders.

Denali National Park



Northern lights in Fairbanks

Fairbanks is like nowhere else. Its top-of-the-world locale makes it one of the best places on Earth to see the breathtaking colors of the aurora borealis. With its prime spot under the auroral oval (a ring-shaped region hovering above the Far North), Fairbanks offers a dazzling view of the Northern Lights during "Aurora Season," from August 21 through April 21. Combined with the thrilling sport of dog mushing and a glittering display of crystal ice sculptures, you'll find that winter in Fairbanks is a traveler's snowy paradise. Right on its heels is the "Midnight Sun Season," from April 22 to August 20, when the sun shines up to 24 hours a day and the subarctic summer is filled with outdoor festivals and fun. A wide variety of one-of-a-kind activities, attractions and tours are available throughout the year. Fairbanks is the perfect basecamp for exploring Alaska's vast Interior and Arctic. Take off on an adventure to Denali National Park (just two hours away) or plan a rugged hike along the Arctic Circle or Yukon River, which are both an accessible five- to six-hour drive from Fairbanks.



Midnight sun



explore
FAIRBANKS
ALASKA

STATE OF ALASKA/MICHAEL DE YOUNG; AMY JOHNSON;
© FRANK STELGES AURORA BEAR PHOTOGRAPHY SCHOOL



Portage Glacier

PACIFIC

Amazing Anchorage

Discover modern big-city draws coupled with incredible outdoor Alaska experiences.

Nestled between the breathtaking Chugach Mountains and Cook Inlet coast, Anchorage is the metropolitan center of Alaska. Thanks to its moderate climate, you can plan a trip any time of year to do some shopping (without sales tax) and sample Anchorage's sophisticated culinary scene. As the state's largest native village, Anchorage is also a hub for Alaska Native culture, regularly hosting vibrant performances by indigenous artists. With 1,500 urban moose roaming the city, wildlife is literally outside your door. Spend a few days near Anchorage, and you're also likely to find bald eagles, salmon, Dall sheep, beluga whales, humpbacks and black and brown bears. View the majesty of glistening glaciers via a flightseeing trip, from a boat or kayak, or on a scenic mountain hike. And catch the dancing northern lights during aurora viewing season, from August 20 to April 20.

JULIE DODDS; JODYO.PHOTOS



Brown bear, McNeil River



 **VISIT**
anchorage
ALASKA

Go Explore WEST



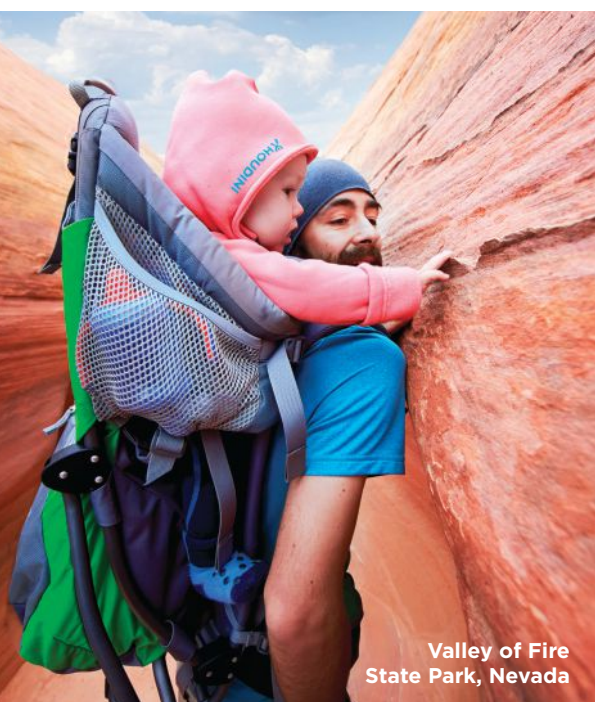
Upper Grinnell Lake, Glacier National Park,
Montana / Photo by Ben Herndon/Tandemstock.com



The West is a land of contrasts, with hardworking cowboys as well as the glitzy nightlife of Las Vegas.



Arches National Park, Utah



Valley of Fire State Park, Nevada

IN THE WEST, GET UP BEFORE DAWN TO WRANGLE CATTLE AT A DUDE RANCH, OR STAY UP UNTIL DAWN PLAYING AT A LUXURIOUS RESORT. DINE ON BISON BURGERS AND CRAFT BEER OR HAUTE CUISINE AND IMAGINATIVE COCKTAILS.



Telluride Balloon Festival, Colorado

In northern **Montana**, see some of the USA's most breathtaking vistas – Glacier National Park's snow-capped peaks, pristine lakes and alpine meadows carpeted with wildflowers. Look carefully and you might glimpse grizzly bears, wolverines and bobcats in remote areas. Visit a living history farm and see a huge collection of dinosaur fossils at the Museum of the Rockies in Bozeman.

For world-class fly-fishing, head to **Idaho's** Silver Creek and the South Fork of the Snake River. Tackle rapids on a thrilling whitewater rafting trip, then

stay for superlative stargazing – Central Idaho was recently named home to North America's first Gold-Tier International Dark Sky Reserve. At Sun Valley, ski and snowboard in winter and hike and bike in summer. In Boise, the state capital, explore the Boise River Greenbelt – tree-lined parks set on the river's edge – then head downtown for innovative dining options and craft breweries.

In Las Vegas, **Nevada**, dine at chef-led restaurants including the new Gordon Ramsay Hell's Kitchen (inspired by the TV show) and indulge in the nightlife of the world-famous Strip. Beyond

the city's bright lights, go sport fishing on Lake Mead, or ski, bike and hike at magnificent Lake Tahoe. Wander among dramatic sandstone waves in Valley of Fire State Park.

Nature lovers have an abundance to choose from in **Utah** – five national parks with famously surreal scenery are sprinkled across the state's southern reaches. Hike through narrow slot canyons, watch the sunset framed by a delicate rock arch and see more stars than you can imagine. Head to Salt Lake City to hear The Tabernacle Choir at Temple Square perform. In winter, rub elbows with

Hells Canyon, Idaho



DON'T MISS

ICONIC SELFIE SPOTS

Pose with the hoodoos (rock spires) of Bryce Canyon National Park, Utah.

Time your photo to coincide with an eruption of Old Faithful geyser in Wyoming, one of the West's iconic spots.

MUSICAL MOMENTS

Catch big names on stage at extravagant shows in Las Vegas, Nevada.

Enjoy a concert surrounded by nature at the dramatic Red Rocks Park and Amphitheatre in Colorado.

DISTINCTIVE DISHES

Dine on steaks – choose elk, bison or pasture-raised beef – in Montana.

Fall in love with huckleberry milkshakes, a specialty in Idaho.

famous and emerging film actors and directors at the Sundance Film Festival.

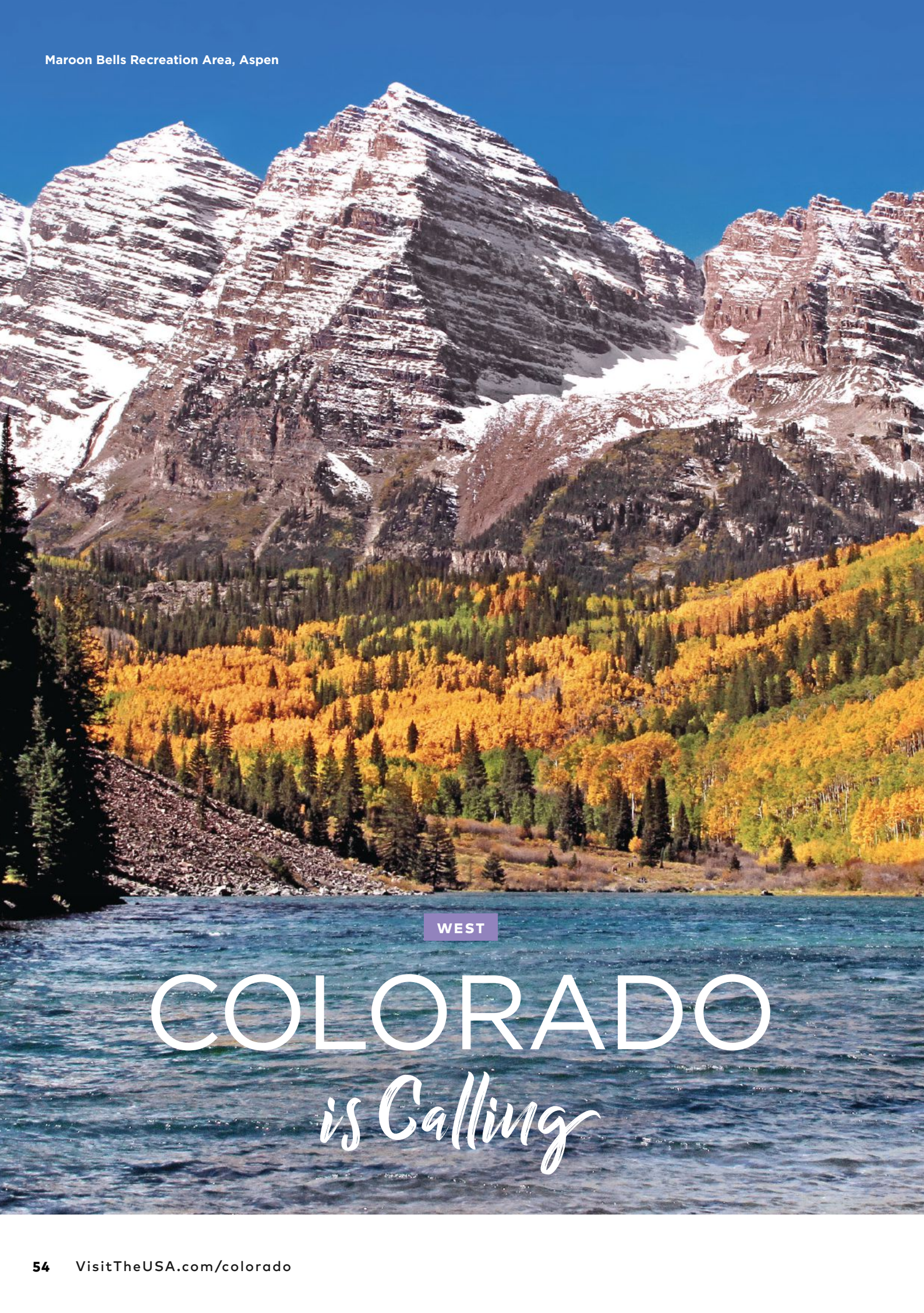
In **Colorado**, sample craft beer, visit the American Museum of Western Art and shop for cowboy boots, hats and shirts in Denver, nicknamed the Mile High City. Head to Rocky Mountain National Park to see elk, moose and bighorn sheep. In springtime, fields of wildflowers add splashes of brilliant color. In winter, ski at world-renowned resorts including Aspen Snowmass, Vail and Breckenridge. For a change of pace, zip through the forest on the new, seasonal Brechtaker Alpine Coaster in Aspen Snowmass.

Wyoming is home to Yellowstone National Park, with its lush forests, hot springs and gushing geysers, including the most famous, Old Faithful. Watch for bison along the roads, and see mountain goats on a hike through the park. Set in the rugged Grand Teton Mountains, Jackson Hole is a four-season

playground. Take to the skies in a paraglider, go skiing and snowboarding or try dog sledding. On a dude ranch vacation, go trail riding, fish for trout and sing around the campfire.

At Mount Rushmore National Memorial in **South Dakota**, marvel at the huge sculptures of four former presidents. See the Crazy Horse Memorial, a massive monument under construction that depicts an Oglala Lakota warrior. Drive past towering spires in Badlands National Park, and in September, witness the Custer State Park Buffalo Roundup as nearly 1,300 buffalo are brought down from the hills.

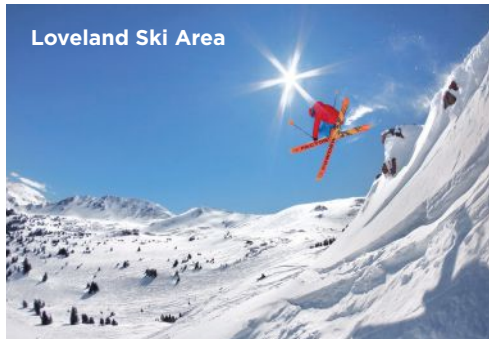
Keep an eye out for bison, elk and prairie dogs in the rugged hills of **North Dakota's** Theodore Roosevelt National Park. In downtown Fargo, see Native American artwork at the Plains Art Museum or check out vintage airplanes at the Fargo Air Museum. Minot honors the area's Scandinavian history with replicas of traditional houses and a wooden church.



WEST

COLORADO

is Calling



A four-season destination, Colorado offers urban excitement, mountain adventures, hot springs and culinary delights.

A STATE OF ADVENTURE

Adventure in Colorado takes many forms, from hiking up rugged mountains to attending outdoor concerts surrounded by stunning red rocks to discovering dinosaurs and riding historic railroads. Visit any of 12 diverse national parks and monuments, learn about Colorado's Western history and art in first-class museums, or kick up your heels at a dude and guest ranch. Make your way through the alphabet, from ATVing to ziplining, with dogsledding, horseback riding and rafting along the way.

BREATHTAKING LANDSCAPES

The justly famous Rocky Mountains are great to explore year-round. In spring, be wowed by vast fields filled with wildflowers

in a rainbow of hues. Mild weather in summer means hiking, mountain biking and wildlife watching. Aspen trees turn their signature gold color in autumn and move in fresh breezes. In winter, the mountains turn into a wonderland of skiing, snowmobiling, sledding and snow tubing.

BE FIT AND BE WELL

Colorado is a health-conscious state. Get outside, be as active as you care to be, then soak in a natural hot spring as snowflakes fall from the sky.

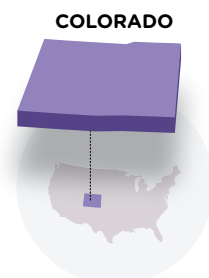
CULTURE AND CUISINE

Delve into Colorado's thriving arts scene, museums, art galleries and performing arts venues. Explore its rich cultural heritage at events across the state. In Denver and smaller cities, enjoy

globally inspired cuisine and local flavors. Taste Palisade peaches, fresh sweet corn, bison and crafted beer.

A FOCUS ON SUSTAINABILITY

Colorado is the first state to partner with Leave No Trace, a set of ethics that promote conservation in the outdoors. The aim of its seven principles is to encourage responsible tourism practices that will protect the beauty of the state for generations to come.



Experience The Mile High City

**Visit Denver for beautiful mountain vistas,
authentic Western culture and great craft beer.**

Denver enjoys 300 days of brilliant sunshine, thriving arts and culture, a booming craft beer scene and diverse neighborhoods. Don't miss downtown Denver's lively Union Station, a transportation, dining, shopping and entertainment hub with direct rail service from Denver International Airport. See an impressive collection of Native American and Western art at the Denver Art Museum. Experience RiNo (River North), home to bold street art and casual eateries. Save time to shop at Cherry Creek Shopping Center or in Cherry Creek North. Explore scenic hiking trails during the day or see a concert under the stars at the unforgettable Red Rocks Park & Amphitheatre. Take a day trip for more Rocky Mountain adventures.

COLORADO

Denver



VISIT DENVER

Red Rocks Park & Amphitheatre



**Lower Highlands
(LoHi) neighborhood**

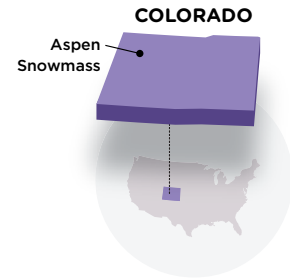


Aspen Snowmass

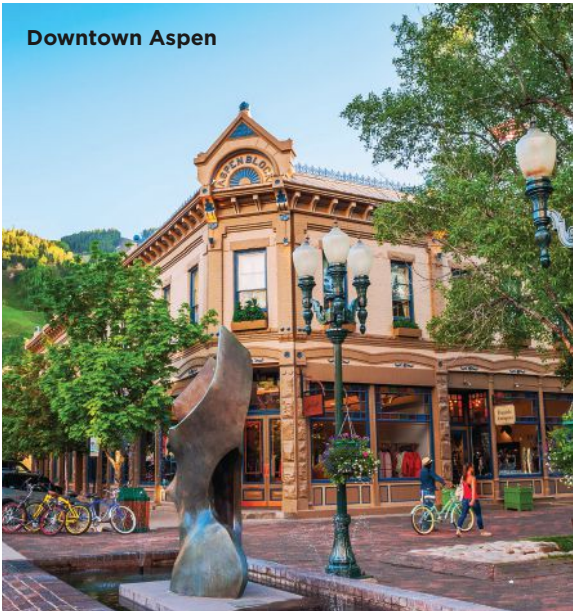
Explore this stunning destination in all four seasons, from winter skiing to summer festivals.

Many people know Aspen Snowmass as a winter wonderland, with four stellar ski areas offering more than 2,025 hectares (5,000 acres) of terrain on one lift ticket. Savvy travelers know it's just as spectacular in the warmth of summer, with meadows carpeted in wildflowers and an abundance of festivals. In any season, the vibrancy of Aspen and the vast beauty of Snowmass are what mountain dreams are made of. Seeking adventure? Get out hiking, biking, horseback riding and

whitewater rafting, or try your hand at fly-fishing on gold-medal waters. Taking it easy? Enjoy live music outdoors in the fresh mountain air, visit artists' studios at Anderson Ranch or attend an authentic Western rodeo. Special events, such as the Winter X Games in January, the FOOD & WINE Classic in June and the Snowmass Balloon Festival in September, bring extra fun to nature's playground. Aspen Snowmass also offers world-class dining experiences with a focus on fresh, local ingredients and culinary innovation.



Downtown Aspen



Snowmass Village

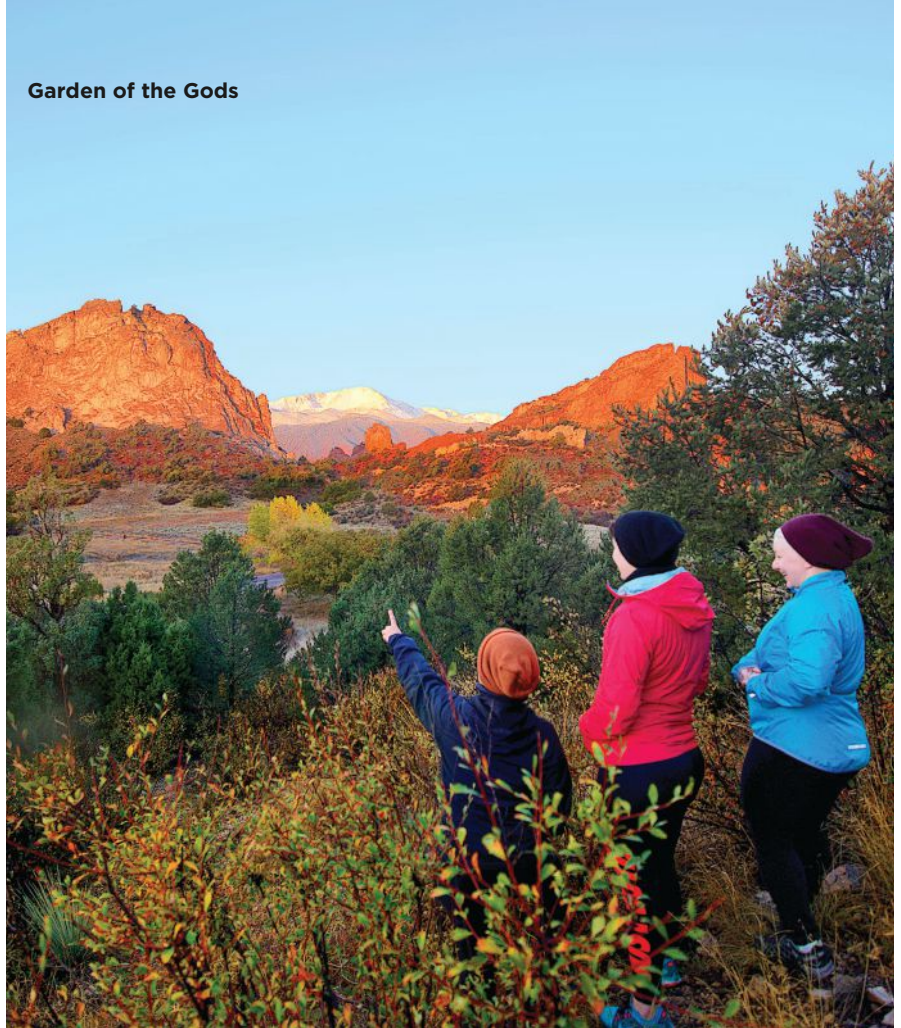


Maroon Bells

COLORADO SPRINGS

Colorado Springs is a year-round destination offering breathtaking scenery, with more than 300 blue-sky days each year. Enjoy the abundant sunshine surrounding Rocky Mountain stops such as Garden of the Gods Park and Pikes Peak. Colorado Springs, known as Olympic City USA, is the proud home of the U.S. Olympic Committee, the Colorado Springs Olympic Training Center and, in 2020, the Olympic Museum and Hall of Fame. Traverse the USA's highest suspension bridge, visit waterfalls and caves, and board historic trains. Refuel at the city's excellent restaurants and craft beverage purveyors.

VisitCOS.com

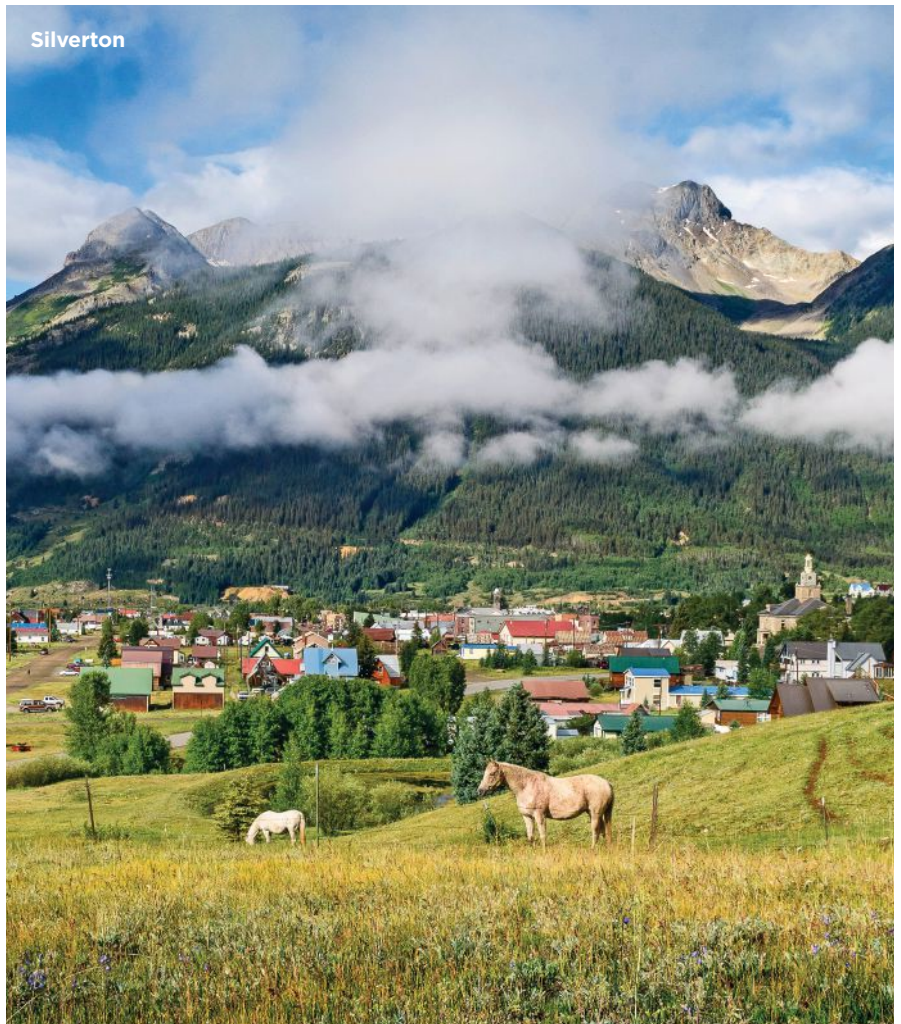
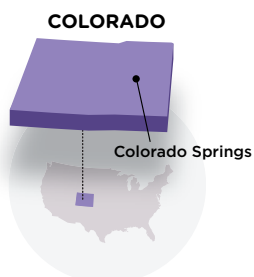


Garden of the Gods

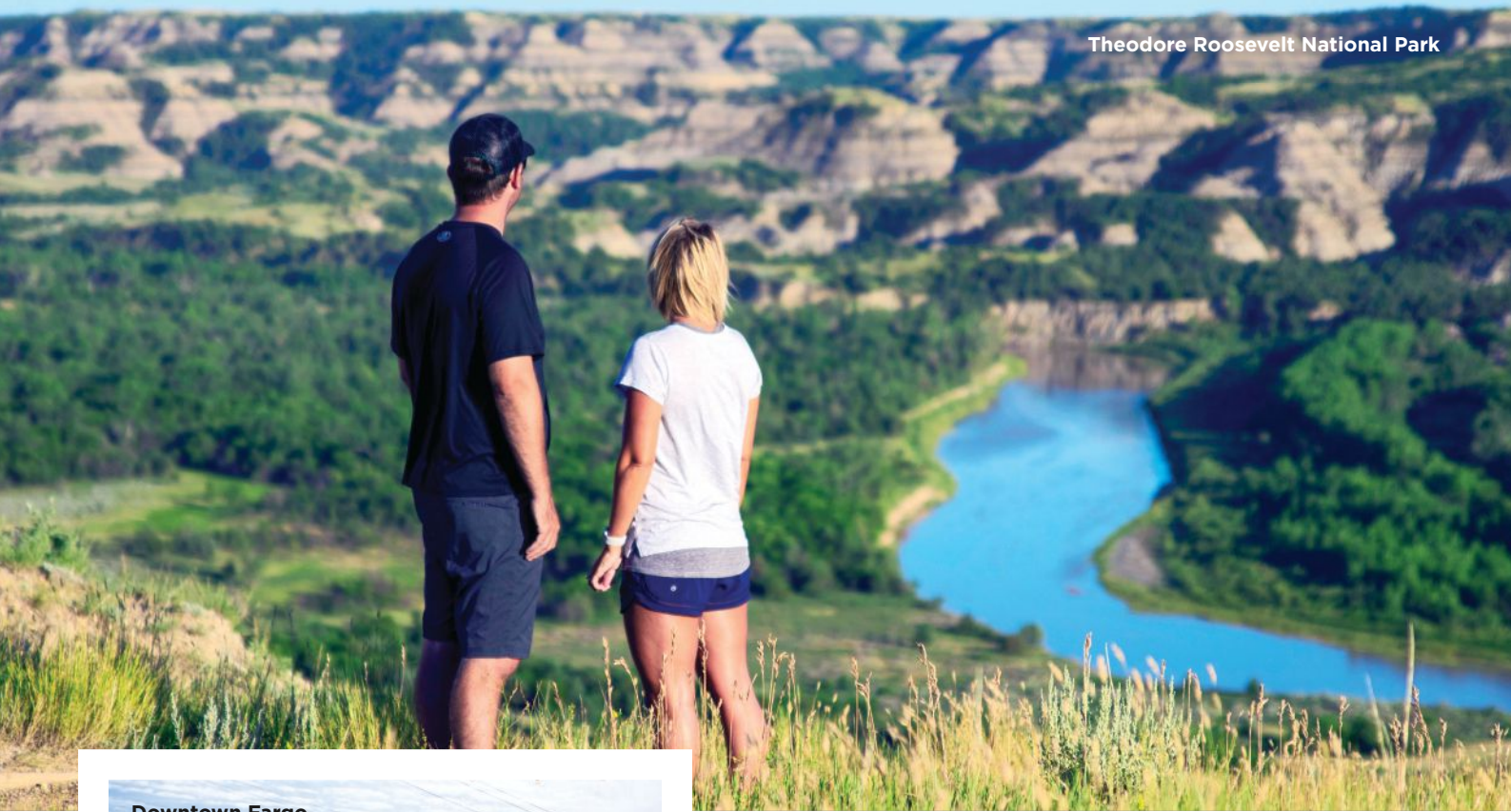
COLORADO ROAD TRIPS

Get the most out of your Colorado visit by planning a road trip through some of the state's most scenic parts. Set your sights on exploring four national parks and eight national monuments or follow the rugged Alpine Loop to former mining towns and breathtaking mountain passes. Travel through Colorado's Front Range to sample urban and scenic diversity, or drive the historic Hot Springs Loop and enjoy charming mountain towns. Spread your trips over several days to take advantage of outdoor adventures at rolling rivers, luxurious resorts, rustic campgrounds, forests, canyons, cliffs and desert dunes.

VisitTheUSA.com/colorado



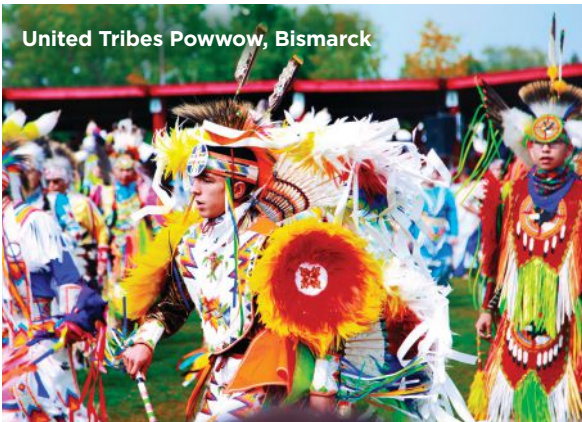
Silverton



Downtown Fargo



United Tribes Powwow, Bismarck



WEST

Legendary Adventures

In North Dakota, celebrate the land and the warm, genuine people. Discover lively communities and learn about rich Native American cultures at powwows and in villages. Follow in the footsteps of Theodore Roosevelt, the 26th U.S. president.

WATFORD CITY

Discover new horizons in Theodore Roosevelt National Park. Kayak the Little Missouri River's historic waters. Muddy your bike tires on the Maah Daah Hey Trail. At the end of the day, kick back with fine dining and fun cocktails in Watford City.

visitwatfordcity.com

FARGO

Explore Fargo's arts-filled, historic downtown with countless restaurants, boutiques, nightlife and murals around every corner. Sip your way through craft breweries, wineries, cideries and distilleries. Rent a kayak or canoe to paddle the Red River of the North.

fargomoorhead.org

BISMARCK-MANDAN

A seemingly endless sky arches over Bismarck and Mandan, set on opposite banks of the Missouri River. Experience great outdoor recreation, amazing history and a cool city vibe. Play golf on picturesque courses or explore the Missouri on the Lewis & Clark Riverboat.

NoBoundariesND.com



NORTH DAKOTA

Watford City

Bismarck-Mandan

Fargo-Moorhead



NORTH
Dakota

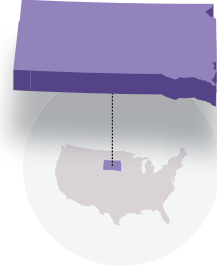
Be Legendary.™

Spectacular South Dakota

Iconic monuments, spectacular landscapes and a variety of adventures await your discovery.

Explore the USA's rich history and gorgeous landscapes with a visit to South Dakota. Begin at Mount Rushmore National Memorial, one of the country's most iconic sites. Drive 30 minutes west to Crazy Horse Memorial, the world's largest in-progress mountain carving. Outdoor recreation is king in South Dakota. Head to Custer State Park for hiking, biking and seeing abundant wildlife. Take advantage of rock climbing and horseback riding opportunities in Black Hills National Forest and explore the rugged beauty of Badlands National Park. Don't be surprised if you spot bison or bighorn sheep. Learn about real Native American and cowboy history at a South Dakota powwow and walk in the footsteps of Wild West legends in the historic town of Deadwood. Treat your taste buds and discover treasures in Sioux Falls' booming culinary and shopping scene.

SOUTH DAKOTA



Needles area, Custer State Park



Mount Rushmore National Memorial



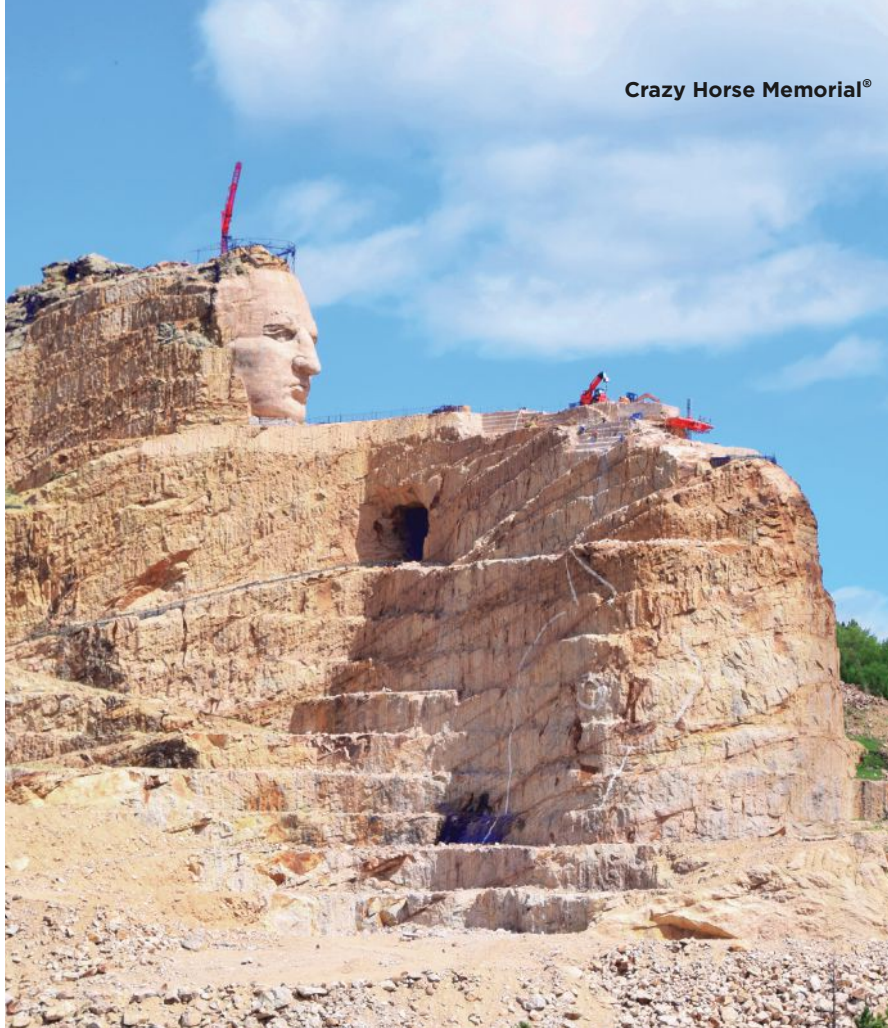
Badlands National Park Scenic Loop



Deadwood

South Dakota
GREAT FACES. GREAT PLACES.

Crazy Horse Memorial®



BLACK HILLS & BADLANDS

Visit Crazy Horse Memorial®, an impressive mountain sculpture under construction that depicts a Lakota Sioux warrior on horseback. Marvel at the towering figures of four U.S. presidents at Mount Rushmore National Memorial in the Black Hills and learn more at the information center and sculptor's studio. Explore Badlands National Park with its bizarre, colorful spires, massive buttes and deep gorges. Drive through western South Dakota along scenic byways through tunnels carved in mountains and keep an eye out for bison, prairie dogs, coyotes, eagles, pronghorn, mule and whitetail deer.

GoBlackHills.com

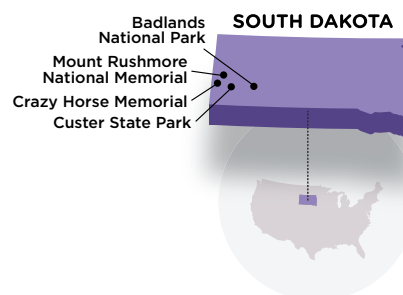
Custer State Park



CUSTER STATE PARK

Custer State Park, celebrating its centennial in 2019, is one of the USA's largest state parks. This world-class refuge is famous for its herd of 1,300 bison as well as excellent wildlife viewing (see species such as antelope, coyotes and mountain goats). Just 24 km (15 miles) from the city of Custer, take a scenic drive through mountain peaks and lush greenery or visit the park's many historic sites and visitor centers. Immerse yourself in nature on 125 km (80 miles) of hiking trails or by rock climbing, fishing, boating and biking. Stay close to nature at nine campgrounds and four mountain resorts.

custerstatepark.com





THE LONELIEST ROAD

Despite its name, Highway 50 is one of Nevada's most scenic corridors. Enjoy a dip in hot springs, and listen to the stories about Pony Express riders, wagon trains and those on a quest for riches.



GREAT BASIN HIGHWAY

From sandstone canyons to alpine lakes and plenty of quirky towns and natural wonders along the way, Nevada's adventurous eastern edge beckons. Explore it all and more on Nevada's Great Basin Highway.

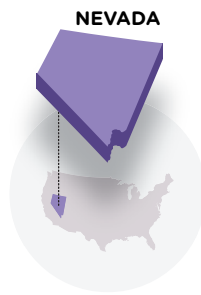


COWBOY CORRIDOR

Driving down Interstate 80, you'll come across lively, welcoming communities whose Western roots still proudly show. Discover Basque dinner houses, art galleries and poetry festivals celebrating the buckaroo tradition.



TRAVELNEVADA



WEST

Surprising NEVADA

Yes, Nevada is home to Las Vegas, the famous adult playground unrivaled in all the world, but this large and varied state has more than a few surprises up its sleeve. The seventh-largest state in the USA, Nevada has some of the most diverse terrain and climate of any state, from the hot desertescapes of the Mojave Desert to the majestic mountains of Great Basin National Park, capped with snow all year-round.

Hit the road to discover all that this state offers. Boasting more than 300 hot springs, 600-plus ghost towns and some of the darkest skies in the USA (hence, the best stargazing), Nevada is a place where you can choose your own adventure. Take to the road to visit

with real-deal buckaroos and learn about the cowboy sway of life, or find yourself on the open road on the E.T. Highway, where aliens are said to visit.

Discover the beauty of the world's deepest alpine lake at Lake Tahoe, and go skiing on the snowy slopes surrounding it with stunning lake views. Head out hiking or mountain biking to explore the vast backcountry and find a truly limitless playground.

Explore this wild, wide-open state with family and friends. No matter where your Nevada travels take you, you'll be sure to go home with more stories than souvenirs.



FREE-RANGE ART HIGHWAY

From a praying mantis sculpture that breathes fire to 25-foot-tall fluorescent boulder totems, this road trip is filled with some of the most unique and unrestrained art you'll ever see. You could call it "selfie central."



EXTRATERRESTRIAL HIGHWAY

Travel the wide-open wilderness of the E.T. Highway, just north of the mysterious Area 51, and you'll come to understand why a visitor would travel across the galaxy to enjoy this kind of freedom.



RUBIES ROUTE

In the Ruby Mountains, the unexpected jewel of Nevada, find epic outdoor playgrounds, true-life Western cultures and countless all-to-yourself scenic treasures. Just don't be surprised if you share a local brew with a buckaroo.



WEST

Jewel of Nevada: LAS VEGAS

Discover great shopping, fun attractions and amazing entertainment, then explore astonishing natural wonders beyond the city.

IT'S SHOW TIME

Visit the famed Las Vegas Strip to see superstar entertainers, both in residencies and in special appearances. Listen to top-notch DJs, including Steve Aoki, Calvin Harris and Kaskade, and catch some of the world's most popular stage shows, including Cirque du Soleil, Le Rêve - The Dream and Penn & Teller. Test your bravery on the New York-New York Hotel & Casino roller coaster or Slotzilla, the zipline soaring under the Fremont Street Experience.

PHENOMENAL FOOD

International flavors reign in the city that rarely sleeps. Peruse menus at restaurants led by chefs such as José Andrés, Gordon Ramsay, Giada De Laurentiis and more. Fine-dining favorites include Scotch80 at the Palms Casino Resort, Morimoto at MGM Grand Las Vegas and Andiamo Italian Steakhouse at the D Las Vegas. Opt for casual fare at Black Tap at Venetian Las Vegas or Block 16 Urban Food Hall at The Cosmopolitan of Las Vegas.

PLAY, SHOP AND RELAX

Las Vegas pleases with leisure activities for recreation and relaxation, including golf, shopping and spas. Hit the links at one of more than 50 golf courses. Browse luxury items in boutiques at Wynn Plaza Shops, Crystals, Fashion Show Mall, Grand Canal Shoppes and The Forum Shops at Caesars. Stroll the Premium Outlets for brand names. After all of that activity, treat yourself to a spa visit or relax by the pool.



Las Vegas Strip



Zuma at The Cosmopolitan

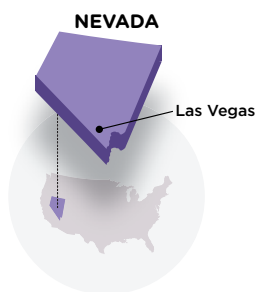


Colorado River at the Grand Canyon



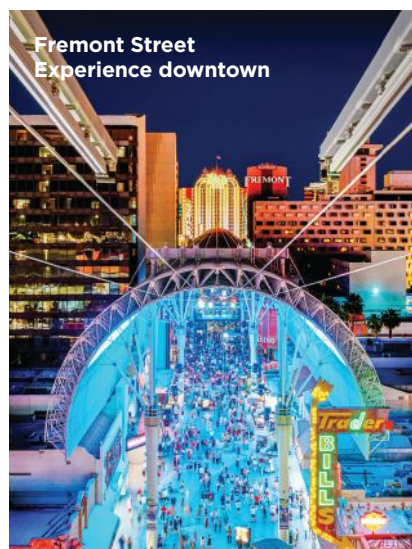
Shopping at The Venetian

LAS
Vegas



BEYOND THE LIGHTS

After a night gazing at the city from a rooftop bar or The LINQ's High Roller Observation Wheel, embark on a daytime adventure. Drive to one of the seven natural wonders of the world, the Grand Canyon, or go on a helicopter tour to take in its magnitude from above. Follow that outing with a trip to Hoover Dam to see the 1930s engineering marvel and, perhaps, enjoy a boat cruise where the Colorado River meets Lake Mead.



Fremont Street
Experience downtown



Las Vegas welcome sign



WEST

Scenic Byways

Explore Lake Tahoe, on Nevada's western edge, and Reno, nicknamed "The Biggest Little City in the World."

LAKE TAHOE LOOP

Scale the tallest outdoor rock-climbing wall in the world, enjoy a cold one at Nevada's oldest bar (Genoa Bar) and stroll along the original wooden boardwalks in a town where Mark Twain got his start. It's all possible on the Lake Tahoe Loop. Cruise along the shore of stunning Lake Tahoe and go paddleboarding in one of the clearest bodies of water in North America. Stop in Carson City, the state's capital, and tour the Nevada State Museum.

BURNER BYWAY

The Burning Man Festival happens once a year, but the festival spirit can be found year-round in Nevada. This route takes you on the same path as the annual pilgrimage burners make every August. Check out the Reno River Walk, shop at burner boutiques such as Junkee Clothing and visit Jub Jub's thirst parlor. Take a road trip to the Black Rock Desert and discover the vast playa – an ancient lake bed – including hot springs and stark beauty.

NEVADA
Reno
Lake Tahoe





Yellowstone Falls



American bison and calf



Diamond Cross Ranch,
Teton County

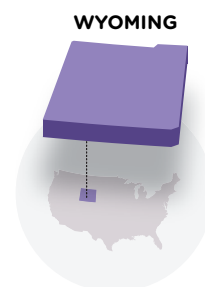
WEST

The Cowboy State

Embark on an epic road trip through Wyoming's rugged landscapes and friendly Western towns.

Wyoming's wide open roads and stunning landscapes make it the perfect place for a road trip – and deciding where to visit is easy when you go to TravelWyoming.com/Itineraries. Find suggested itineraries that act as trusted trail guides, leading you through the state's iconic parks, Western history and outdoor adventures. In this state of firsts, experience the nation's first national park, first national

monument and first national forest. Unleash your adventurous spirit and explore 12 amazing state parks, great for hiking, swimming, fishing and camping. Soak in natural hot springs enjoyed for thousands of years by Native Americans, mountain men and pioneers. Ski in Jackson Hole, watch the action at the world's largest outdoor rodeo in Cheyenne and keep an eye out for wildlife on Cody's scenic byways.





Yellow Bus Tour

YELLOWSTONE NATIONAL PARK LODGES

Explore Yellowstone National Park, the world's first national park – enjoy vintage Yellow Bus tours, Old West Dinner Cookouts and boating on Yellowstone Lake. Keep an eye out for elk, bison and other free-roaming wildlife. Stand in awe of towering geysers and colorful hot springs. Use an in-park summer or winter lodge as your home base.

YellowstoneNationalParkLodges.com



Cody

CODY/YELLOWSTONE COUNTRY

Visit the home of Buffalo Bill, an American icon, at the eastern gateway to Yellowstone National Park. See wildlife, including bears, wolves and bison, and discover the Wild West at rodeos. Hike through the Absaroka Mountains, ride a mountain bike on the Twisted Sister trail and go fly-fishing in the Shoshone River.

CodyYellowstone.org

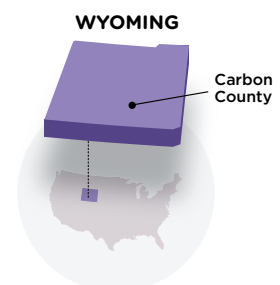


Elk Mountain

CARBON COUNTY

Enjoy crystal-clear rivers, natural hot springs and mountain trails for hiking, biking, ATV riding, climbing, skiing and snowshoeing. Explore dense and serene forests, valleys and exotic high-desert environments teeming with wildlife. Marvel at Elk Mountain, named for Sioux Chief Standing Elk, and other peaks in the Medicine Bow Range. Take a Scenic Byway to discover small-town culture and historic museums filled with Western lore about colorful characters and infamous outlaws.

wyomingcarboncounty.com



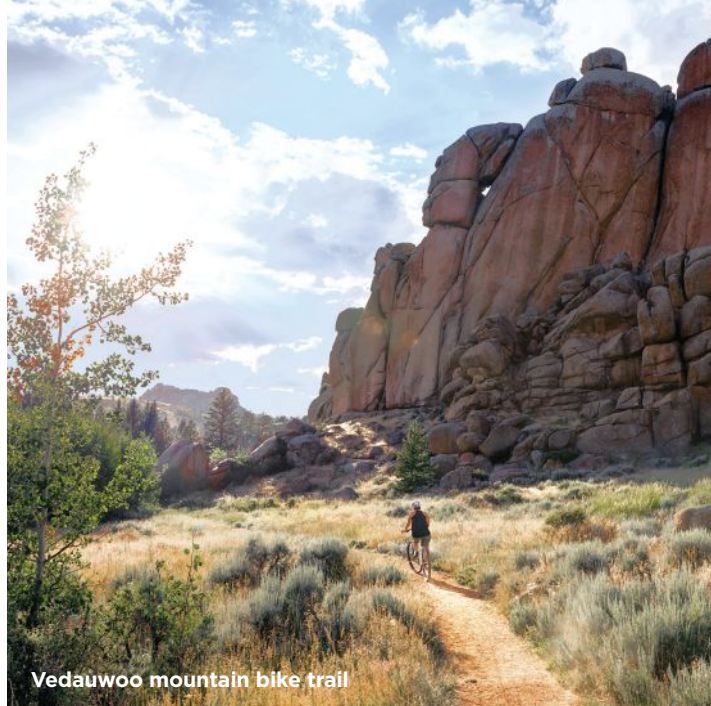


Bighorn Mountains

SHERIDAN

In Sheridan, cowboys gather over craft beer and coffee, pronghorn antelope wander across meadows carpeted with wildflowers and the majestic peaks of the Bighorn Mountains stand forever proud. The historic downtown offers warm hospitality that's as legendary as the icons and outlaws that once roamed these parts.

sheridanwyoming.org



Vedauwoo mountain bike trail

LARAMIE

With numerous hiking trails, mountain bike tracks, lakes and rivers, Laramie is a gateway to the great outdoors. In this bastion of the Wild West, find all the modern amenities of home. Shop at the grower's market, attend a University of Wyoming sporting event or visit the vibrant downtown district.

visitlaramie.org

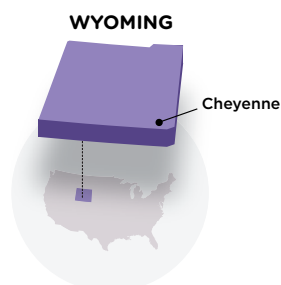


Cheyenne Frontier Days

CHEYENNE

Visit legendary Cheyenne, home to Cheyenne Frontier Days, the world's largest outdoor rodeo. Watch professional bull riders, steer wrestlers and barrel racers and enjoy parades during this 10-day festival. Discover the Cheyenne Depot Museum, built in the late 1880s. The adjacent Depot Plaza hosts events including a farmers market and international festivals. Learn about the Old West in several museums, tour a working bison ranch by train or go horseback riding.

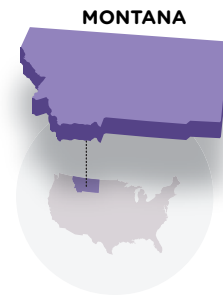
cheyenne.org



Unspoiled Nature in Big Sky Country

Jaw-dropping landscapes and fascinating wildlife make for an unforgettable vacation destination.

The fourth-largest state in the country, Montana is filled with untouched nature, spectacular national and state parks and abundant opportunities for outdoor recreation. The Big Sky state is home to Glacier National Park, with its historic Going-to-the-Sun Road, and is the gateway to Yellowstone National Park, home to numerous hot springs and geysers including world-famous Old Faithful. It's also home to some epic wildlife – bighorn sheep, bears, bison and elk. Head out on the road trip of a lifetime, with jagged mountain peaks, rolling plains and expansive prairies around every bend. After working up an appetite hiking in this rugged wilderness, visitors will be happy to discover that the state's best-kept secret is the quality dining experiences throughout Montana. Featuring abundant farm-to-table options, Montana's restaurants, microbreweries, wineries and craft distilleries are the real scene-stealers.



MONTANA



Mountain goat

Glacier National Park



GLACIER NPS

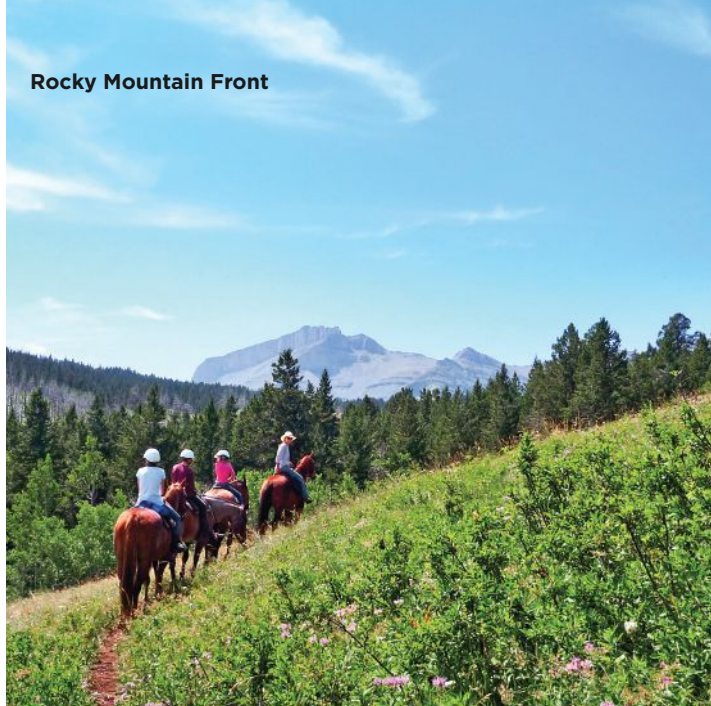


Glacier National Park

WESTERN MONTANA'S GLACIER COUNTRY

Explore the jaw-dropping beauty of Glacier National Park's peaks, waterfalls, historic lodges and Going-to-the-Sun Road. Open year-round, this outdoor lover's paradise glows in autumn with incredible fall colors and offers seasonal wildlife watching. Stay in a mountainside lodge or guest ranch for a truly authentic experience.

GlacierMT.com

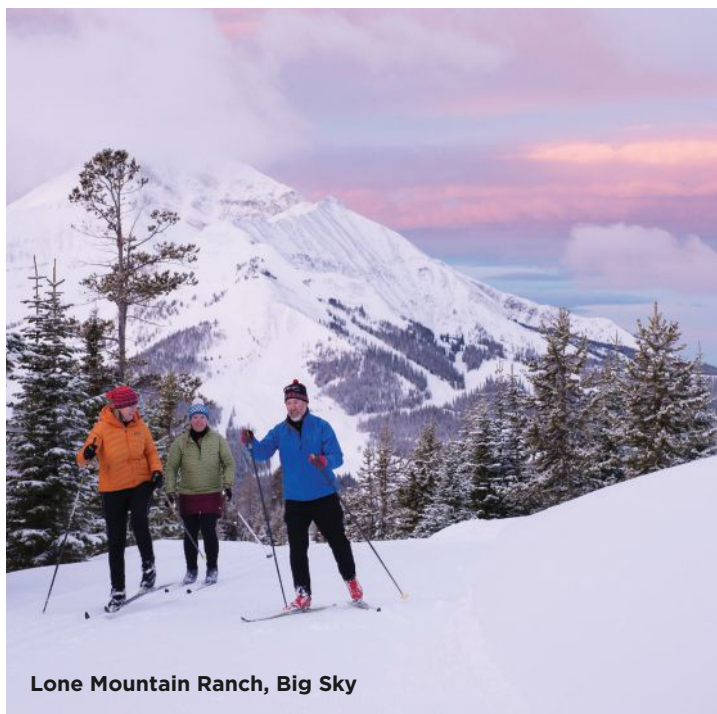


Rocky Mountain Front

CENTRAL MONTANA

The Old West is alive in Central Montana, where guest ranches let visitors live the cowboy life – with modern amenities. Enjoy a mountain trail ride on horseback or go fly fishing in a backcountry stream. Central Montana is the perfect route to travel between Glacier National Park and Yellowstone National Park.

CentralMontana.com

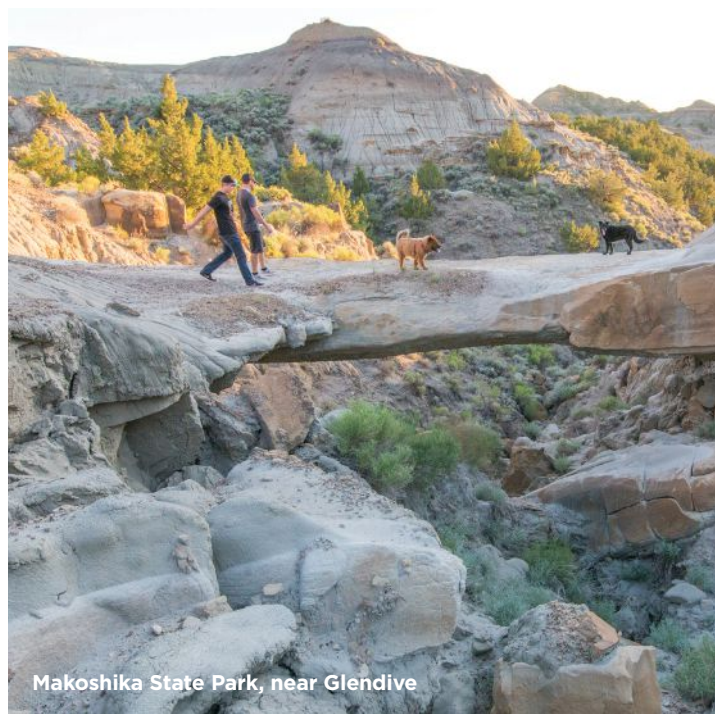


Lone Mountain Ranch, Big Sky

YELLOWSTONE COUNTRY MONTANA

There's a mountain paradise to explore in Yellowstone Country, where more than 10 meters (33 feet) of snow falls each year, making it a prime destination for skiing, snowmobiling, dog sledding, sleigh rides and wildlife watching. Tour the scenic Beartooth Highway (open seasonally) for recreation and small-town hospitality.

VisitYellowstoneCountry.com



Makoshika State Park, near Glendive

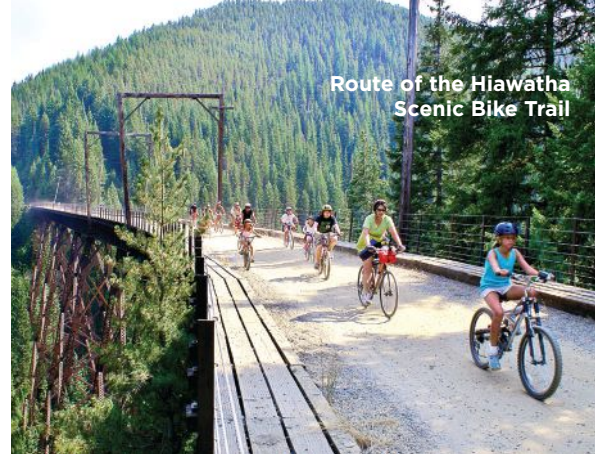
SOUTHEAST MONTANA

Big sky meets big adventure in Southeast Montana. Explore the canyons and badlands of Makoshika State Park, Medicine Rocks State Park and Bighorn Canyon National Recreation Area. See historic places such as Little Bighorn Battlefield National Monument and Pompeys Pillar. Discover small-town charm and dinosaur fossils.

SoutheastMontana.com



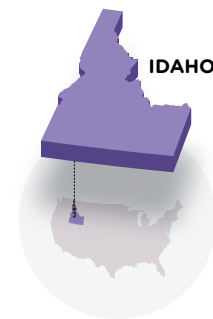
Mountain Village Resort, Stanley



Route of the Hiawatha
Scenic Bike Trail



Craters of the Moon National
Monument and Preserve



WEST

Get away from it all in adventure-rich Idaho

With exhilarating whitewater rafting, vibrant resorts, scenic hiking trails and amazing night skies strewn with stars, Idaho is made for nature lovers.

Idaho should be at the top of every outdoor enthusiast's list of desired vacation destinations. Experience incredible stargazing while camping under the stars or by simply stepping outside at night.

Marvel at the state's Rocky Mountain backdrop, forested hillsides and crystal-clear blue lakes. Take the family on a thrilling jet boat ride on the Snake River through dramatic Hells Canyon, the deepest canyon in North America, or spend the day enjoying some of the many other water recreation opportunities the state offers. Explore beautiful

landscapes on a scenic drive or byway (Idaho has a wealth of them).

Stay at a family-owned guest ranch and explore wooded mountain trails on horseback or connect with an outfitter that offers trail rides. Rafting, kayaking, hiking and mountain biking are affordable activities that can be enjoyed by visitors of all ages.

In winter, play in Idaho's powder playgrounds, where downhill skiing is just the beginning. Snuggle up for a sleigh ride, go snow tubing or soak in a hot spring as flurries drift down.

Complete your adventure in the vibrant capital city of Boise, a

convenient home base for exploring Idaho's abundant beauty and recreation opportunities. Downtown Boise will satisfy your appetite: Nearly every style of food is available, from casual pub fare to ethnic cuisine. The city is also home to a distillery and several breweries, so you'll find perfectly made cocktails and small-batch brews.



Boise

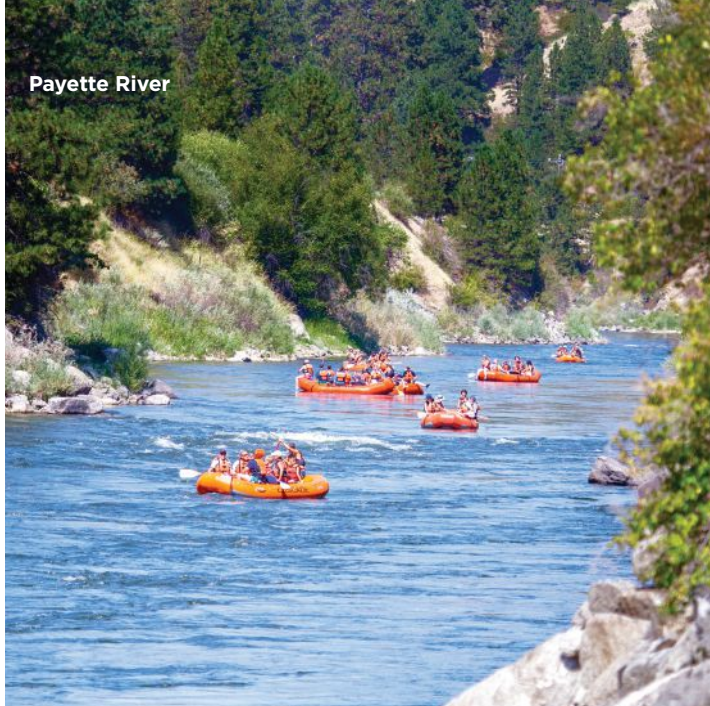


BOISE

Vibrant and active, Boise is a friendly, bustling city with local bookstores, homegrown breweries, a thriving arts community and a lively downtown filled with shops, restaurants and night spots. Walk, jog or bicycle along the riverfront Greenbelt. Enjoy a mild climate and easy access to nearby mountains, rivers and lakes.

boise.org

Payette River



SOUTHWEST IDAHO

Enjoy exciting whitewater rafting or a gentle float trip down the Boise or Payette rivers – or take a jet boat tour on the Snake River to see Hells Canyon. Go downhill skiing in the winter, hike and bike the slopes in other seasons, then soak in a natural hot spring. Don't miss Boise's lively nightlife, culinary and art scenes.

visitsouthwestidaho.org

Hells Canyon

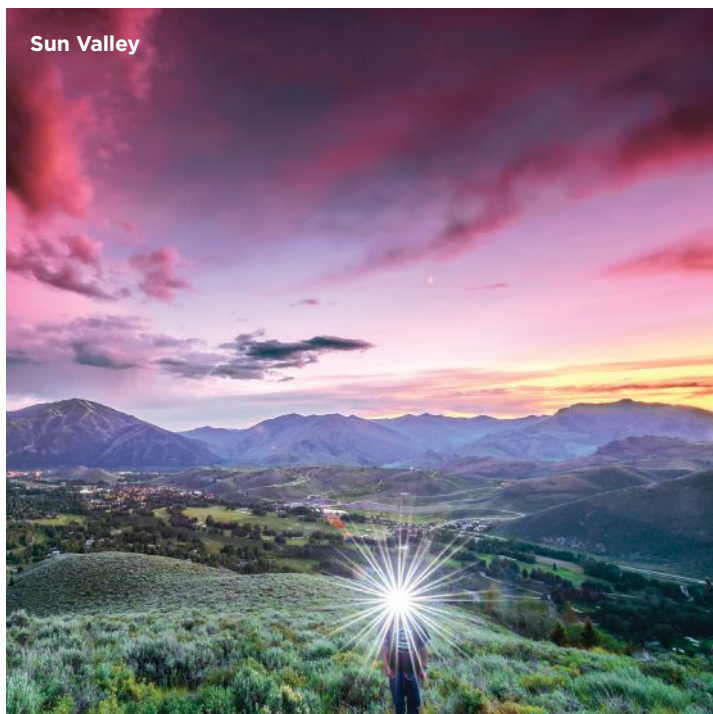


LEWIS CLARK VALLEY

Discover the gateway to scenic Hells Canyon, North America's deepest river gorge. Tour vineyards in the new American Viticultural Area. At Nez Perce National Historical Park's 38 sites, learn about Native American history, including when explorers Meriwether Lewis and William Clark passed by in the early 1800s.

visitlewisclarkvalley.com

Sun Valley



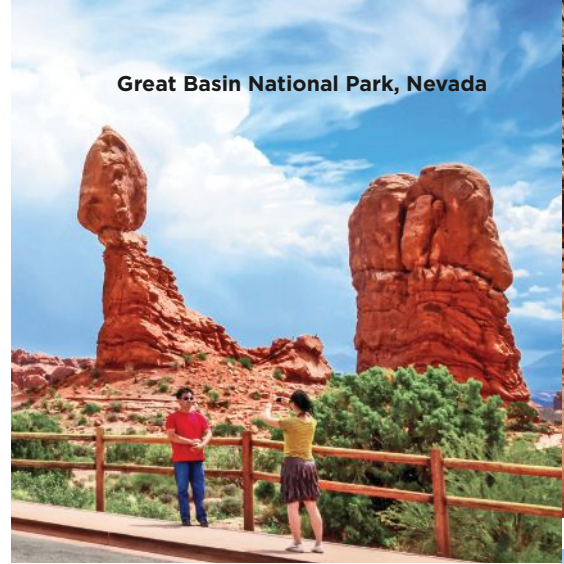
SUN VALLEY

Hit the ski slopes in Sun Valley and Ketchum, home to five mountain ranges. Enjoy horse-drawn sleigh rides, snowshoeing and fat-tire biking. In summer, explore a robust arts and culture scene and head outside for fishing, hiking and horseback riding. At night, admire the stars in the Central Idaho Dark Sky Reserve.

VisitSunValley.com



Mesa Verde
National Park, Colorado



Great Basin National Park, Nevada



Great Sand Dunes National Park
& Preserve, Colorado

WEST

THE "WILD" WEST Discover Nature's Grandeur

From dramatic geysers to cool caves and giant dunes, immerse yourself in the beauty of the West's most awe-inspiring national parks.

➔ ZION NATIONAL PARK, UTAH

Utah's first national park is home to towering sandstone cliffs and narrow slot canyons. Not to be missed: The restored Emerald Pools, accessible by hikes of varying difficulty or by open-air tram ride.

➔ YELLOWSTONE NATIONAL PARK, WYOMING

While the bulk of this geological marvel – the world's first national park – sits in Wyoming, the park also spreads to Idaho and Montana. Yellowstone's other-worldly terrain features hot springs and geysers.

➔ WIND CAVE NATIONAL PARK, SOUTH DAKOTA

Take a guided tour of Wind Cave, one of the world's longest and most complex caverns. Look for boxwork, a rare, web-like cave formation. Above ground, watch for bison, elk and pronghorn antelope.

➔ GREAT SAND DUNES NATIONAL PARK & PRESERVE, COLORADO

Curious to try sand sledding? There are few better places for it than on North America's tallest dunes. This mammoth sandbox is also a favorite with hikers and star-gazers.

➔ GREAT BASIN NATIONAL PARK, NEVADA

Named for the dry and mountainous area between two mountain ranges, this park is famous for its groves of bristlecone pines – considered some of the Earth's oldest trees. Hike, tour the caves or embark on a scenic drive through this gem of a park.

➔ MESA VERDE NATIONAL PARK, COLORADO

Drive along the Mesa Top Loop Road past archeological sites and scenic overlooks. The highlight of the park? The Cliff Palace, a huge, well-preserved Ancestral Puebloan cliff dwelling.



Little Wild Horse Canyon

A GRAND UTAH ADVENTURE

This outdoor playground beckons travelers who seek unforgettable experiences. Admire striking landscapes, starry skies and natural wonders.



Solitude Mountain Resort

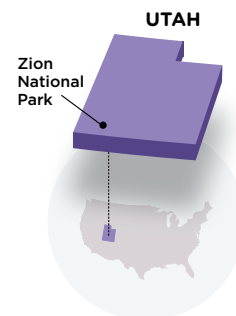
Explore rugged rock formations and discover urban hot spots in Salt Lake City, Park City, Ogden and Provo. For outdoor adventure, start in the Mighty 5® national parks – Arches, Bryce Canyon, Canyonlands, Capitol Reef and Zion. Find more natural wonders in 43 state parks, seven national monuments and two national recreation areas. Hike, mountain bike, fish, rock climb and ski on The Greatest Snow on Earth®. After sunset, starry skies emerge. Utah claims half of the 50 certified International Dark Sky Parks and Communities. On a clear night, see the Milky Way and more than 7,500 brilliant stars.

LIFE
UTAH
ELEVATED®

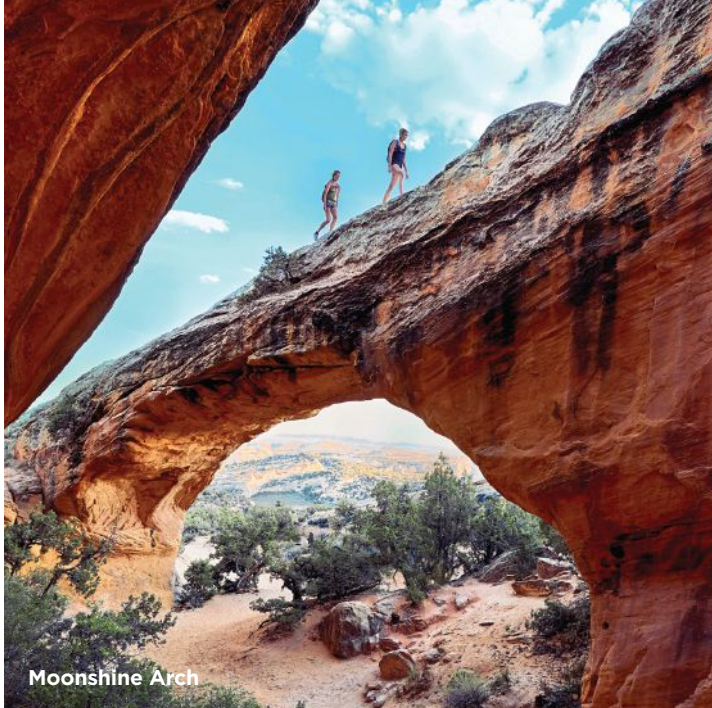
SPRINGDALE & ZION NATIONAL PARK

Zion National Park is a dream destination – especially in the winter. Fewer visitors and the possibility of a light dusting of snow make this a magical, Zen-like place. Iconic hikes such as The Narrows are even more special in the cool winter air, but come anytime: Zion's trails are accessible 365 days a year. Head to nearby Springdale for outfitters who can provide gear (including a dry suit for comfort) and expert advice, friendly lodging, a good meal and shopping. Surrounded on three sides by Zion National Park, Springdale is full of breathtaking views.

visitzioncanyon.com

The Narrows,
Zion National Park

MICHAEL KUNDE; ADAM CLARK; JOE NEWMAN



Moonshine Arch

VERNAL-DINOSAUR NATIONAL MONUMENT

Walk where dinosaurs once roamed. Dinosaur National Monument is the only place in the world where visitors can see and touch more than 1,500 dinosaur bones still embedded in the mountainside where they were discovered. Hike the mountains and see other remnants of times past including geometric petroglyphs.

dinoland.com



Brighton Resort

SALT LAKE CITY

World-class slopes make for a skier's paradise. Beyond the famed "Greatest Snow on Earth®," Salt Lake has a vibrant urban scene. Embrace winter sports with a stay at a ski resort or take advantage of this insider tip: Downtown is a business hub, making hotel rates lower from Thursday through Sunday.

SkiCity.com



Thor's Hammer, Bryce Canyon National Park

BRYCE CANYON COUNTRY

Red rocks meet bluebird skies in a landscape that almost looks like it belongs on another planet. With more than 14,000 hectares (36,000 acres), the land seems to go on forever. Rappel into cool slot canyons, hike on strenuous paths or head out for a pleasant stroll. The outdoor activities are as varied as the land, and the list of things to do warrants more than one trip. Inescapable natural wonders appear around every bend including gravity-defying rock spires, arches and domes.

brycecanyoncountry.com



BEN HORTON; AUSTEN DIAMOND PHOTOGRAPHY; GARFIELD COUNTY TOURISM



Natural Bridges National Monument

CANYON COUNTRY DISCOVERY CENTER

Discover your adventure in Canyon Country – rafting rivers, hiking canyons, glimpsing an ancient civilization, riding trails on horseback and star gazing. Canyon Country Discovery Center offers all that plus interactive exhibits, local photography, an observatory for Star Parties, a gift shop and visitor information.

ccd.discovery.org



Monument Valley Tribal Park

UTAH'S CANYON COUNTRY/SAN JUAN COUNTY

Some of the best views can be found by looking up. Preserving dark skies is a priority here, where you may see up to 15,000 stars. In fact, Canyon Country is home to four amazing Dark Sky Parks – join a ranger-led astronomy program from late spring through early fall. And don't miss stunning Monument Valley Tribal Park, the heart of the Navajo Nation.

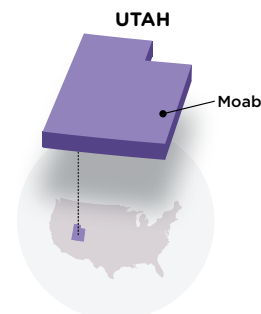
UtahsCanyonCountry.com

Delicate Arch,
Arches National Park

MOAB

Launch an adventure using Moab as your home base. Explore nearby Arches National Park and Canyonlands National Park or head to the Colorado River for rafting, kayaking and paddleboarding. Mild weather makes it possible to explore a network of over 100 mountain biking trails in eastern Utah year-round. Challenge yourself – trails are available for all skill levels. Experienced riders will want to tackle the Slickrock Bike Trail, 15.4 km (9.6 miles) of technical terrain.

discovermoab.com



A photograph of the Grand Canyon Skywalk, a large red and stone building with a long walkway extending over the Grand Canyon. People are walking on the path and the bridge. The sky is blue with some clouds. The foreground shows the rugged, layered rock formations of the canyon.

Go Explore SOUTH

Explore this place of desert beauty and enjoy its spectacular lands, cuisines and cultures.

Grand Canyon Skywalk,
Arizona / Photo by Sam Yee/500px



WEST

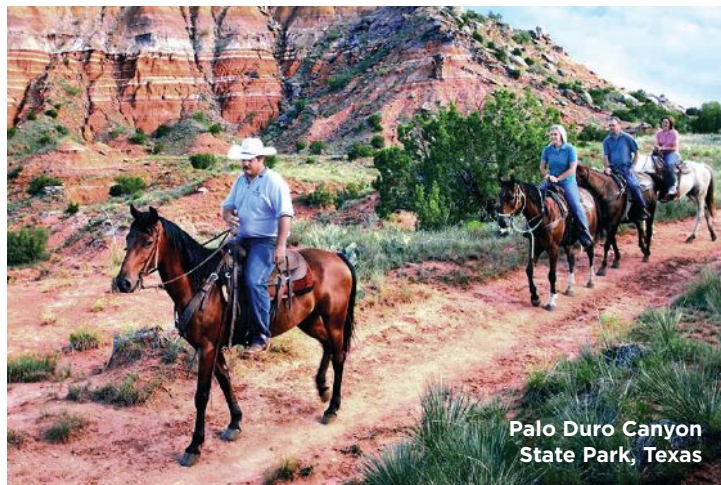
ARIZONA | NEW MEXICO | OKLAHOMA | TEXAS



Albuquerque International Balloon Fiesta,
Albuquerque, New Mexico



Bricktown, Oklahoma City, Oklahoma




Palo Duro Canyon
State Park, Texas



The second-largest state in the USA, **Texas** is home to some of the country's biggest cities, with extensive entertainment districts filled with art galleries, performing arts venues and numerous restaurants. Visit offbeat Austin, famous for its live music scene in more than 250 venues, independently owned restaurants and food-truck culture. Watch the twice-daily longhorn cattle drive in Fort Worth. In Arlington, enjoy first-class dining and local, regional and national entertainment at the recently opened Texas Live! near the NFL Dallas Cowboys' AT&T Stadium. North of San Antonio, discover the scenic Hill Country with its many wineries. Spend a few nights at a Texas guest ranch to experience trail rides and chuck-wagon dinners under vast, starry skies. Journey into the rugged wilderness of state and national parks all across Texas.

Explore the Grand Canyon in **Arizona**, one of the Seven Wonders of the Natural World, by taking a helicopter tour, riding

**HIKE THROUGH WILDFLOWER-
COVERED HILLS, EXPLORE A
DESERT FILLED WITH WHITE
SAND DUNES AND STAND
IN AWE OF THE GRAND
CANYON'S AMAZING VISTAS.
HEAD TO DALLAS, PHOENIX
AND OTHER CITIES FOR FINE
MUSEUMS, HISTORIC SITES
AND RESTAURANTS SERVING
INTERNATIONAL DISHES.**



Havasu Falls, Arizona

DON'T MISS

ICONIC SELFIE SPOTS

Capture the mesmerizing patterns of Arizona's colorful Antelope Canyon.

Snap photos as you soar high above Albuquerque, New Mexico, on a hot-air balloon ride.

MUSICAL MOMENTS

Hear great live music in the Sixth Street entertainment district of Austin, Texas.

Listen to the ballads of Oklahoma native, singer-songwriter-activist Woody Guthrie at his eponymous festival.

DISTINCTIVE DISHES

Sample Arizona frybread topped with seasoned beef, chilies and cheese.

In Hatch, New Mexico, sprinkle your enchiladas with Christmas chilies (both red and green).

a mule into the canyon or looking up at its amazing rock formations from the Colorado River on an exhilarating white-water rafting adventure. Near Scottsdale, hike in the McDowell Sonoran Preserve to see the beauty of the desert landscape up-close. In the Phoenix area, play golf on challenging and scenic courses, drive along the Apache Trail Scenic Byway and peruse Southwestern art at more than 100 galleries.

New Mexico is home to a vibrant local art and gallery scene – in Santa Fe, visit the Georgia O'Keeffe Museum and the numerous art galleries on famous Canyon Road – as well as luxurious spas set in striking surroundings. With its diverse terrain including the Chihuahuan Desert and the Sangre de Cristo Mountains, this beautiful state is also home to many parks. In downtown Albuquerque, check out the Turquoise Museum's extensive collection of stones, jewelry and antiques now housed in the former

Gertrude Zachary Castle. Enjoy panoramic views from the Sandia Peak Tramway in Albuquerque and descend into Carlsbad Caverns National Park to wander through some 100 caves. Visit Taos Pueblo, a UNESCO World Heritage Site and living Native American community, to learn about Pueblo Indian culture and history.

Delve into **Oklahoma** history at the National Cowboy & Western Heritage Museum in Oklahoma City. Take a water taxi to the city's Bricktown entertainment district, home to restaurants, piano lounges and an eclectic mix of shops, many in repurposed warehouses. In summer, experience the Red Earth Native American cultural festival – it features dancers and artists from more than 100 tribes. Nature lovers may want to try rappelling at Red Rock Canyon State Park or boulder hopping at Robbers Cave State Park. Sink your teeth into the state's signature dish, chicken-fried steak, with a side of buttery biscuits.

A GRAND STATE

In Arizona, see the Grand Canyon and other stunning landscapes, award-winning parks, luxurious spas and a vibrant culinary scene.

Grand Canyon National Park, the centerpiece of Arizona's incredibly diverse landscape, is celebrating its centennial. The very definition of vast, the canyon is 445 km (277 miles) long, 16 km (10 miles) wide, 1.6 km (1 mile) deep and located only in Arizona. Explore it from above on a helicopter tour, on the back of a burro, on a short hike or via a rim-to-rim adventure with camping during a whitewater rafting trip.

People often think Arizona is all desert, but its elevations peak at 3,850 meters (12,633 feet), so it's possible to ski in the morning and play golf in the afternoon. Along with diverse climates, Arizona has incredible resorts, spas and perfect weather for enjoying year-round outdoor activities.

In addition to Grand Canyon National Park, Arizona has 21 national parks and monuments including Monument Valley Navajo Tribal Park, Petrified Forest National Park and Canyon de Chelly National Monument.

Arizona's recorded history is long and rich – in fact, the Spanish were exploring the Southwest 80 years before the landing of the Mayflower at Plymouth Rock in 1620. More than 20 tribal nations exist within the state's boundaries, including part of the Navajo Nation – the largest nation in the USA.

Temperate weather means agriculture which means fresh food. Arizona's culinary scene includes three wine trails, a distillery trail and 100-plus breweries.

Grand Canyon





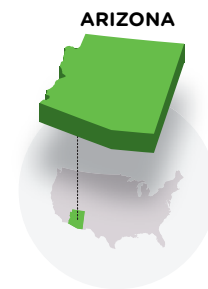
Saguaro National Park



Miraval Arizona Resort & Spa

ARIZONA

THE GRAND CANYON STATE



Get Outside in Arizona

GO BOATING: Get out on the water on Lake Powell, set among red rock formations, or on Lake Havasu, a jumping-off point for trips down the Colorado River.

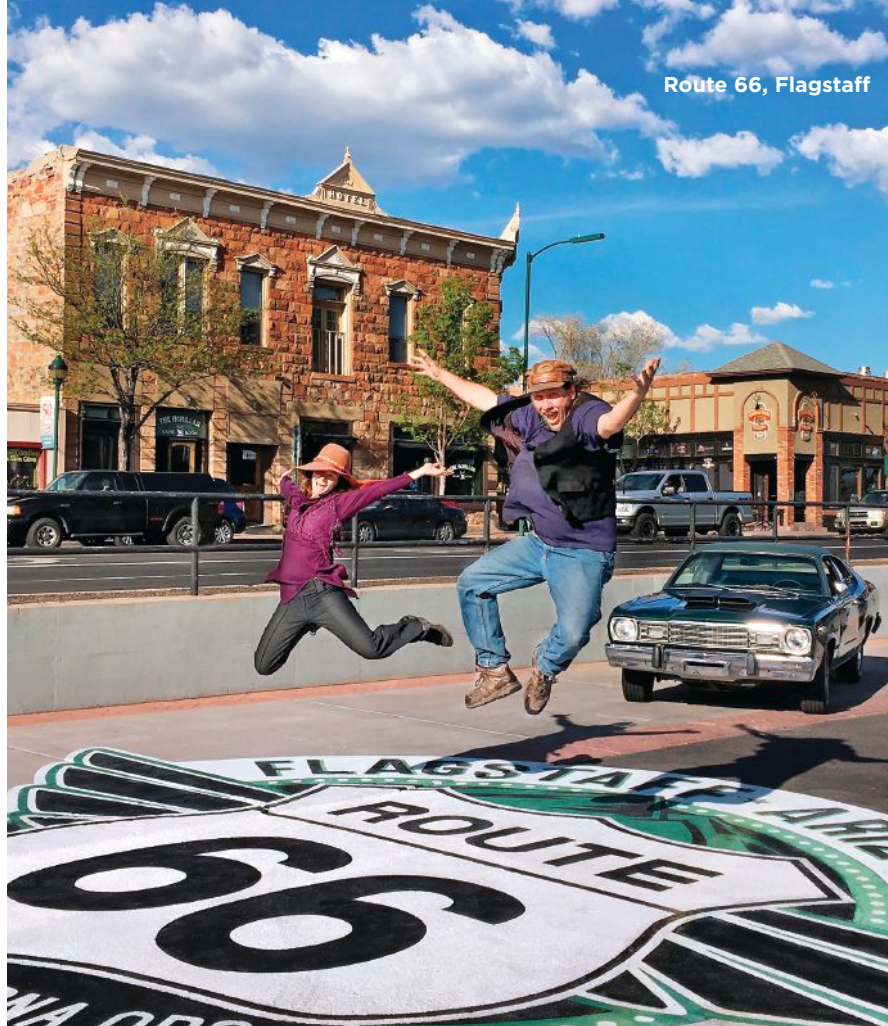
TAKE TO THE SKIES: Get a bird's-eye view of Arizona's stunning landscapes from a plane or hot-air balloon or by skydiving.

STAY SOMEWHERE COOL: Spend the night in a teepee at the Wigwam Village Motel, slumber sweetly in a 1929 caboose in Williams, let gentle waves rock you to sleep on a houseboat or try "glamping" instead of roughing it.

FLAGSTAFF

With its high altitude and 300-plus days of sunny weather a year, Flagstaff is perfect for outdoor adventure. Hike on easy trails or take a challenging trip up Humphreys Peak, Arizona's highest point. Go mountain biking among Ponderosa pines. In winter, ski on Arizona Snowbowl's 55 runs. Any time of year, get your kicks in Flagstaff's lively downtown and take a selfie by the historic Route 66 mural. Sample local craft beers at eight microbreweries, and visit eclectic restaurants, shops and galleries. Visit Lowell Observatory and peer into space through their historic and modern telescopes.

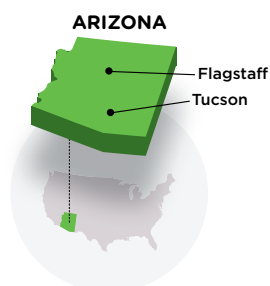
flagstaffarizona.org



TUCSON

Encircled by five mountain ranges, Tucson is full of adventure, culture and delicious food. Marvel at the thousands of cacti rising from the floor of the Sonoran Desert, which might be the greenest, most vibrant desert in the world. Tour the Spanish Colonial architecture of Mission San Xavier del Bac, which still serves its Tohono O'odham Native American community. Sample local dishes and discover why Tucson was named the first UNESCO City of Gastronomy in the USA. The city's rich culinary scene celebrates a 4,000-year heritage, incorporating Mexican and Native American flavors.

VisitTucson.org





SOUTHWEST

Unforgettable Texas Travels

Explore a state packed with unbelievable history, great music, awe-inspiring nature and delicious food and wine.

BANDERA

In the "Cowboy Capital of the World," stay at a guest ranch, enjoy a chuckwagon meal and dance to live music. Or stay in a secluded cabin in the hills, watch for wildlife and gaze at star-filled skies.

BanderaCowboyCapital.com

FREDERICKSBURG

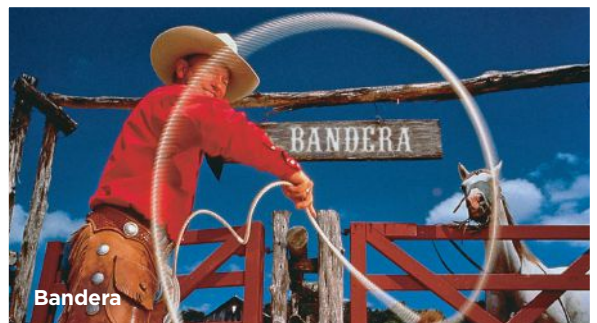
Taste award-winning varietals at 50-plus wineries. Experience the town's German-Texan heritage through cuisine and festivals. Explore Main Street and the National Museum of the Pacific War.

VisitFredericksburgTX.com

SAN MARCOS

Explore urban trails, go tubing on the San Marcos River, then listen to live music in the riverfront park. Find bargains at the USA's largest outlet center, savor local beer and dine in the hip downtown square.

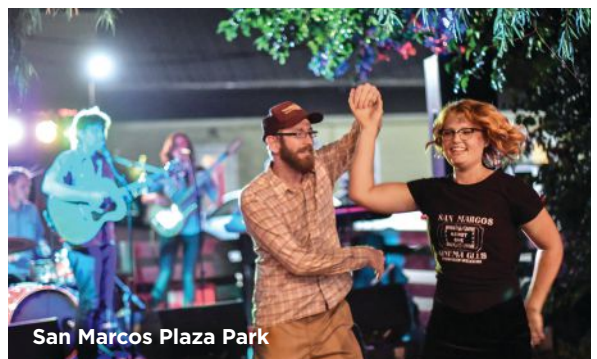
TourSanMarcos.com



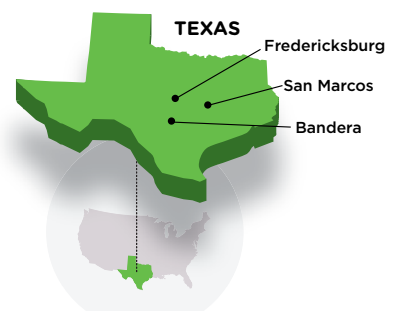
Bandera



Messina Hof Winery, Fredericksburg



San Marcos Plaza Park



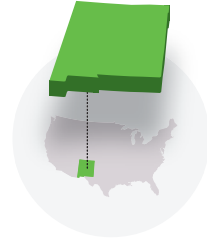
TRAVEL  TEXAS

Adventure that feeds the Soul

Discover spectacular landscapes and vibrant Native American cultures in New Mexico

Immerse yourself in Native American culture in New Mexico, home to 23 tribes that date back more than 1,000 years. Experience living cultures within the Native pueblos, like at Acoma Pueblo's famed Sky City or at Taos Pueblo, a UNESCO World Heritage site. In this state nicknamed the Land of Enchantment, explore ancient ruins, caves and hoodoo rock formations in 16 national parks and monuments. Annual celebrations invite visitors to eat, drink, dance and create art as these communities have done for centuries. Taste the famous Hatch green chile, which adds a smoky taste to both traditional New Mexican dishes and such surprising items as chocolate and ice cream. Albuquerque hosts the largest international ballooning event in the world each October, where – every day for more than a week straight – you can watch more than 500 balloons rise at dawn.

NEW MEXICO



Handcrafted turquoise jewelry

Acoma Pueblo Sky City
cultural performance



White Sands National Monument



Authentic
New Mexican cuisine

NEW MEXICO *True*



Chickasaw Cultural Center, Sulphur

SOUTHWEST

Chickasaw Country

In the scenic hills of south-central Oklahoma, discover the history and culture of the Chickasaw people.

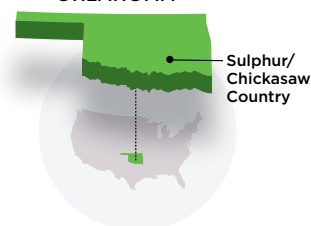


Turner Falls Park, Davis



ARTesian Gallery & Studios, Sulphur

OKLAHOMA



CULTURAL EXPLORATION

Discover natural architectural elements and breathtaking scenery on the expansive campus of the Chickasaw Cultural Center, which offers live demonstrations, hands-on exhibits and traditional cuisine.

NATIVE AMERICAN ARTWORK

Find one-of-a-kind paintings, pottery and jewelry by Native American artists at the ARTesian Gallery & Studios in Sulphur, Chickasaw Nation Welcome Center in Davis and at several other visitor and information centers throughout Chickasaw Country.

UNFORGETTABLE NATURAL BEAUTY

Marvel at the crystal blue waters of Lake Murray. Fish for striped bass at Lake Texoma, Oklahoma's second largest lake. Swim at Turner Falls Park or hike its trails. Camp, swim, hike or fish at a lovely national park, Chickasaw National Recreation Area.



Go Explore MIDWE

Discover classic Americana
in the Midwest's vibrant cities
and friendly small towns.



St. Joseph North Pier Lighthouses,
Michigan / Photo by Kenneth Keifer



ST

ILLINOIS | INDIANA | IOWA | KANSAS | MICHIGAN | MINNESOTA | NEBRASKA | OHIO | WISCONSIN

Apostle Islands National
Lakeshore, Wisconsin



Music buffs won't want to miss the fabulous Rock and Roll Hall of Fame in Cleveland, **Ohio**, where musical instruments, handwritten lyrics and costumes from famous musicians are showcased in recently updated exhibits. In Cincinnati, set in the southern part of the state, the National Underground Railroad Freedom Center features many thought-provoking exhibits.

In **Indiana**, tour the famous Indianapolis Motor Speedway – races take place there throughout the year. Visit the world's largest children's museum, check out an organic dairy and stop by movie star James Dean's hometown.

Head to Chicago, **Illinois**, for world-class attractions, entertainment, shopping on the Magnificent Mile and dining in vibrant neighborhoods. Learn about the city's unique building styles at the Chicago Architecture Center, which moved to a new downtown location in 2018. Visit quaint towns, parks and historic sites across the state.

In **Michigan**, learn about Detroit's famous Motown musical history at Hitsville U.S.A., and trace the state's

long ties to the auto industry at The Henry Ford museum. Ride around charming Mackinac Island in a horse-drawn carriage, nibbling on its famous fudge, then explore an 18th-century fort. Visit Traverse City's National Cherry Festival.

Hike to Cave Point, charter a sailboat for memorable views of Lake Michigan or tour up to 11 historic lighthouses in **Wisconsin's** delightful Door County. Head to Milwaukee to see classic motorcycles at the Harley-Davidson Museum and watch a Brewers baseball game.

Don't miss Mall of America, a huge shopping and entertainment complex outside Minneapolis, **Minnesota**. Take a brewery tour in Minneapolis/St. Paul, a sports mecca. Nature lovers can paddle, fish and camp on the state's thousands of pristine lakes.

In Winterset, **Iowa**, see the covered bridges and lovely scenery featured in the 1995 movie "The Bridges of Madison County" and trace the life of the USA's most-famous cowboy at the popular John Wayne Birthplace & Museum. Eat your way through the university towns of Cedar Rapids and Iowa City.

In **Nebraska**, take the family to the Strategic Air Command & Aerospace Museum in Ashland for spacecraft exhibits and rides, or trace the route of U.S. settlers at the Chimney Rock National Historic Site in Bayard.

At Overland Park in **Kansas**, see four seasons of native flora in 13 botanical gardens and hike along trails to rocky bluffs. Get a taste of the Wild West in the Old Cowtown Museum in Wichita and in Dodge City, formerly a wild frontier town.

THE MIDWEST IS A PLEASING MIX OF URBAN LIFE AND RURAL LANDSCAPES. STARTING IN CHICAGO, TAKE AN ICONIC ROAD TRIP ALONG HISTORIC ROUTE 66. FARMS AND CHARMING SMALL TOWNS ARE SCATTERED ACROSS VAST PLAINS BORDERED BY THE GREAT LAKES.

DON'T MISS

ICONIC SELFIE SPOTS

Take your photo at the “Cloud Gate” sculpture in Chicago, Illinois (also known as “the Bean”), one of the city’s most popular spots.

In Minnesota, head to Bemidji to pose with the supersized Paul Bunyan and Babe the Blue Ox.

MUSICAL MOMENTS

Hear live jazz nightly and dine on eclectic fare at Cliff Bell’s, a swanky Art Deco club that opened in 1935 in Detroit, Michigan.

Visit the Glenn Miller Birthplace Museum in Clarinda, Iowa, to learn about this big-band musician.

DISTINCTIVE DISHES

At Skyline Chili in Cincinnati, Ohio, order a 5-Way (spaghetti piled with chili, beans, onions and grated cheese).

Try cheese curds, a beloved delicacy sometimes served fried, in Wisconsin.



“Cloud Gate,” Chicago, Illinois



Krohn Conservatory Butterfly Show, Cincinnati, Ohio



Sunflowers, Kansas



Downtown Grand Rapids

GRAND RAPIDS

Take a tour of Grand Rapids that focuses on brewpubs, craft whiskey, architecture or fine art. Discover the lively riverfront as well as nearby lakes and beaches. Get around on extensive hiking and biking trails, or visit some of the city's museums.

michigan.org/grandrapids

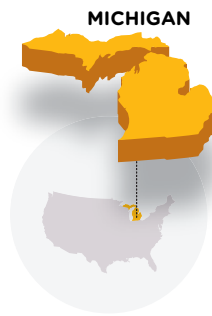


Sleeping Bear Dunes National Lakeshore

TRAVERSE CITY

The good life comes with four seasons of adventure, an eclectic restaurant scene and a picturesque wine country. Traverse City's charming, tree-lined downtown, historic lighthouses, fishing villages and scenic shorelines are where it all happens.

michigan.org/traversecity



MIDWEST

Unmatched MICHIGAN

Discover a state that has it all. For starters, Michigan has the longest freshwater coastline in the United States, touching four of the five Great Lakes. It also has 78 million hectares (19.3 million acres) of forest and 300 waterfalls waiting to be explored. Play in Michigan all year round, on ski slopes and sand dunes, snowmobiles and paddleboards.

For wine lovers, make your way along five wine trails and numerous other vineyards across the state. If a pint is more your thing, take your taste buds to Grand Rapids, Michigan's second-largest city and a place known as "Beer City USA."

To really slow down, head north to Mackinac Island, a world-renowned destination where motorized

vehicles are banned and horse-drawn carriages rule the day. If you want to speed it up, head to Detroit, a world-class city bursting at the seams with cultural cool. It's the birthplace of Motown and Techno music as well as the Ford Model T.

Whether big or small, pulse racing or chilling, on land or in the water, there's no better place to experience it all than in Pure Michigan.

PURE MICHIGAN®
Your trip begins at michigan.org



Saginaw Bay

GREAT LAKES BAY REGION

Six cities, one dynamic location. From tall ship sailing tours to vast wildlife refuges and colorful botanical gardens, Bay City, Birch Run, Chesaning, Frankenmuth, Midland and Saginaw are ready to deliver plenty of fresh adventures.

michigan.org/greatlakesbayregion



Downtown Ann Arbor

ANN ARBOR

An all-American college town, Ann Arbor is where small-town charm meets big-city excitement. Enjoy art, music, food and festivals in a downtown filled with independent shops, vintage boutiques and fascinating museums.

michigan.org/annarbor

Skyline, Grand Rapids

**GRAND RAPIDS**

Named one of the USA's "Super Cool Cities" by Expedia and a top U.S. destination by Lonely Planet, this is the perfect place to grab a brew on the Beer City Ale Trail, attend ArtPrize (a stellar public art event), and visit some of the 200 restaurants, shops, museums and performing venues in the clean, walkable downtown.

experiencegr.com

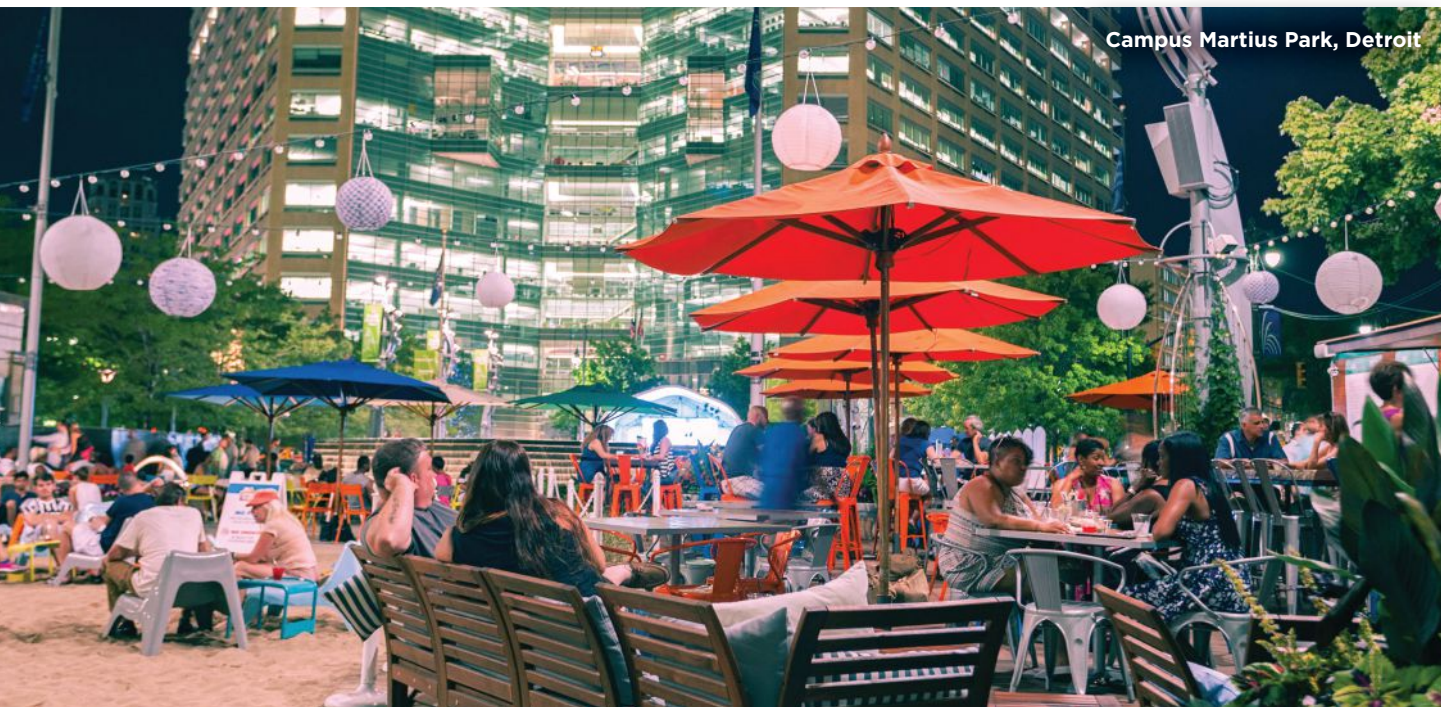
Big Red Lighthouse, Holland

**HOLLAND**

Holland welcomes visitors with dune climbs, freshwater beaches, hiking trails and bike paths. Come discover an award-winning downtown filled with specialty shops, galleries and small-town charm. Also home to windmills and wooden shoes, Holland is known for its warm Dutch hospitality.

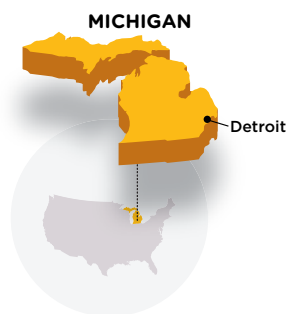
holland.org

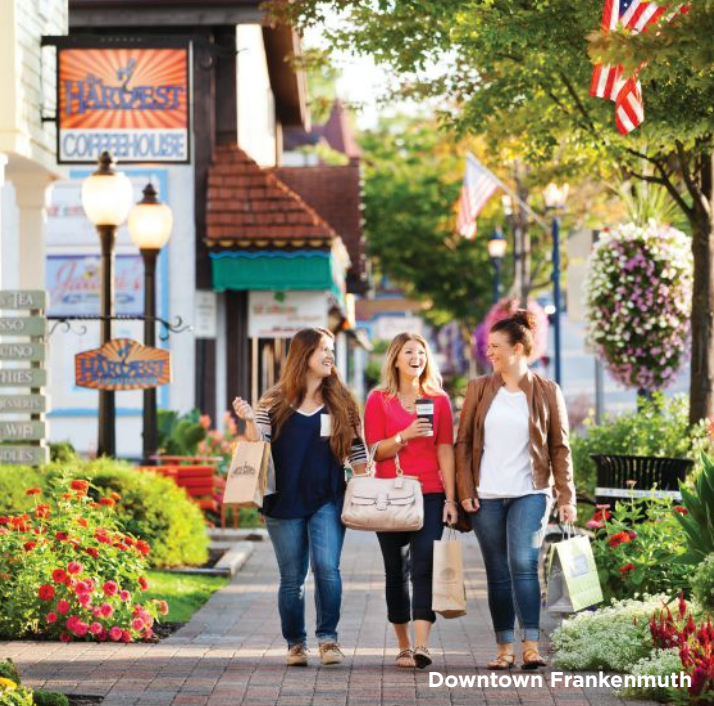
Campus Martius Park, Detroit

**DETROIT**

Forbes named Detroit one of the "coolest U.S. cities to visit in 2018" and the metro area is flourishing. Discover an exciting food scene with international cuisine, local favorites, distinct distilleries and unique coffee houses. As the home of Motown and techno, catch a live show in an intimate theater or vintage jazz club. Enjoy views of the riverfront and city skyline, experience local culture in the form of street art, and shop at eclectic boutiques.

visitdetroit.com





Downtown Frankenmuth

FRANKENMUTH

Known as Michigan's "Little Bavaria," this welcoming small town is a four-season destination with festivals year-round. Enjoy horse-drawn carriage rides, scenic boat tours and world-famous chicken dinners, then shop at the world's largest Christmas store or at boutiques surrounded by Bavarian architecture.

frankenmuth.org



Sault Ste. Marie

SAULT STE. MARIE

In historic Sault Ste. Marie, find pleasure in the voyage to your destination. Step aboard a cargo freighter that's a maritime museum, then climb an observation platform atop the Tower of History for panoramic views. Paddle along the coastlines of Lake Superior and the St. Marys River, and hike trails on Voyageur Island.

SaultSteMarie.com

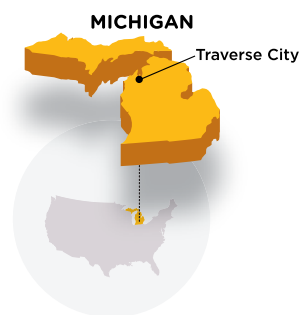
Sleeping Bear Dunes National Lakeshore



TRAVERSE CITY

This quirky town on Lake Michigan is known as the Cherry Capital of the World. Here, the bountiful land fuels culinary innovators, craft brewers and winemakers (more than 40 wineries line the rolling shoreline). Hike between lighthouses, snowshoe on the beach in the winter and kayak beneath Sleeping Bear Dunes National Lakeshore. In the Warehouse District, grab a coffee and meander the trendy shops. Catch a movie at the State Theatre or visit the Dennon Museum.

TraverseCity.com





MIDWEST

Land of 10,000 Lakes

Explore friendly Minnesota, packed with fun from Duluth to Minneapolis and Saint Paul.

Minnesota is rich in natural beauty but offers cultural gems, too. From Lake Superior's shores to the banks of the Mississippi River, find vibrant music, restaurants, breweries and festivals.

DULUTH

Enjoy Duluth's cuisine, breweries and culture, plus Lake Superior views and opportunities for outdoor adventures such as biking, hiking and paddling. visitduluth.com

MINNEAPOLIS

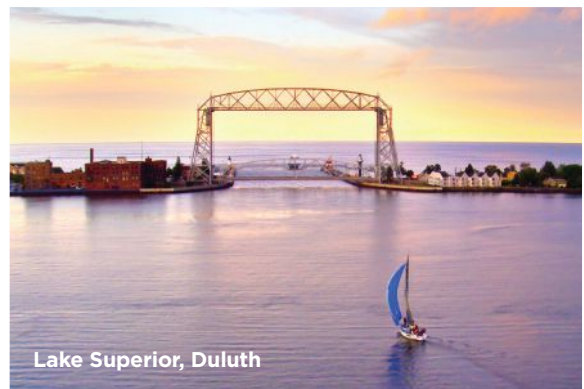
Shoppers adore Minneapolis for its access to Mall of America, but the city also welcomes foodies, music and theater fans, outdoor explorers and art lovers. minneapolis.org

SAINT PAUL

Learn about Minnesota history in its capital city. Take in a pro hockey game, enjoy a top-ranked food and drink scene, or explore the Mississippi River. VisitSaintPaul.com



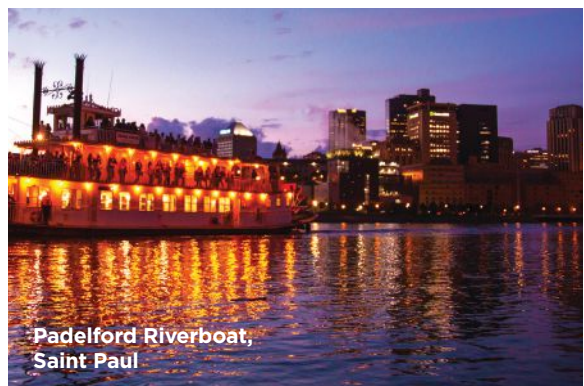
m
EXPLORE
MINNESOTA™



Lake Superior, Duluth



Guthrie Theater, Minneapolis



Padelford Riverboat, Saint Paul

MIDWEST

Shopping and So Much More

Dine, stay and play at Mall of America®, North America's largest retail and entertainment destination, near Minneapolis, Minnesota.



SHOP FOR DESIGNER BRANDS

Find all the popular names from A to Z, from Abercrombie & Fitch to Zara, with 500-plus stores in between. More stores are being added all the time and you'll pay no sales tax on clothing or shoes.

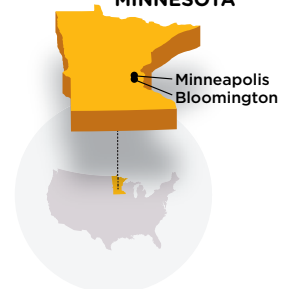
ATTRACTIONS

With 15 attractions including Nickelodeon Universe® (the largest U.S. indoor theme park), an aquarium, a virtual flight ride and the longest indoor zipline in the USA, the kids will beg you to take them to Mall of America®.

DINE AND STAY

While Mall of America is known for more than 500 stores and 15 attractions, it's also a destination for some of the tastiest food in town at over 50 dining options under one roof. Stay on-site at the luxurious JW Marriott and Radisson Blu. Many nearby hotels offer courtesy shuttles.

MINNESOTA





MIDWEST

Great Places to Enjoy Illinois

Have the ultimate Illinois experience as you discover the world-class city of Chicago, visit nostalgic landmarks and see the work of gifted artisans.

Illinois, in the heart of the USA, is the Land of Lincoln. It's where famous firsts happened, from the first skyscraper to the first Ferris wheel. Even Americana hails from here, all along Route 66. It's where excitement and unexpected fun abounds in its charming towns, state parks and vibrant cities.

You'll find that the friendly, inviting nature of the state is expressed on the faces of its people. Your visit to Illinois can take you on one of the seven National Scenic Byways or on

a thrilling helicopter ride over the Chicago skyline. From an abundance of world-class museums to fine dining and top-notch entertainment, you can create your own Illinois story.

Immerse yourself in authentic experiences by visiting local artisans and entrepreneurs who highlight "Illinois Made." Visit makers throughout Illinois and get a firsthand look at their creative spirit as you explore one-of-a-kind restaurants, craft breweries and artisans' studios.



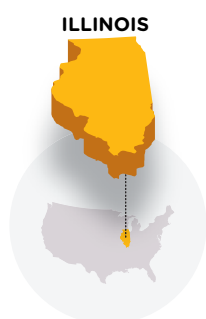
Chicago Riverwalk



The Frank Lloyd Wright Home and Studio, Oak Park



Chicago Botanic Gardens, Glencoe



COSMOPOLITAN CITY

Start in **Chicago**, with its jaw-dropping skyline set on Lake Michigan. Wander through world-renowned museums. Catch a Broadway show in a historic theater. Take in sweeping city views from the giant Centennial Wheel. Shop in luxury designer stores. Dine on everything from deep-dish pizza to Michelin-starred cuisine. Listen to great live music. In Millennium Park, pose in front of Cloud Gate or listen to a symphony under the stars.

JUST BEYOND CHICAGO

Venture away from the impressive city and discover more places to explore history and culture and enjoy family outings. In **Oak Park**, follow the new Illinois Frank Lloyd Wright Trail to learn about the famous architect and see the USA's largest collection of Wright-designed buildings. Tour another historic building, the world's oldest surviving Bahai House of Worship, on the shores of Lake Michigan in **Wilmette**; admire its ornate carvings, dome,

garden and fountains. More beauty awaits visitors during all seasons at the Chicago Botanic Garden in **Glencoe**. Follow trails over bridges, see a waterfall, marvel at English and Japanese gardens, and bask in the serenity. Ramp up the pace with theme park thrill rides, including the new Maxx Force roller coaster, and entertaining shows at Six Flags Great America in **Gurnee**. Take time from sightseeing to find great bargains while outlet shopping in Gurnee, **Rosemont** and **Aurora**.

Route 66, Pontiac



Main Street, Galena

» continued from previous page

EPIC ROAD TRIP

Begin your trip on legendary **Route 66**, or stay and bike along the **I&M Canal**, the USA's first National Heritage Area, southwest of Chicago. Route 66 rolls past classic diners, drive-ins and quirky characters, starting in Chicago and cutting through Joliet, Pontiac, Atlanta, Springfield and many more. Take selfies at the Gemini Giant and indulge in a milkshake at the Polk-a-Dot Drive In.

PRESIDENTIAL HERITAGE

Learn about Abraham Lincoln, the 16th U.S. president, at the museum in **Springfield**, through special effects and artifacts. New Salem, the frontier town where Lincoln began his career, comes to life with costumed villagers. Wander the Old State Capitol, where he tried cases and gave inspiring speeches. Tour the Lincoln Home National Historic Site, virtually unchanged from the 1800s.

MAIN STREET USA

Stroll down the winding Main Street in **Galena**, heralded as one of the USA's best, stopping to check out handcrafted pottery and artisan-made chocolates. At picturesque vineyards, sample award-winning wines. Try a hot-air balloon ride or thrilling zipline ride. Continue on the scenic Great River Road, and have your camera ready to snap shots of the Mississippi River.

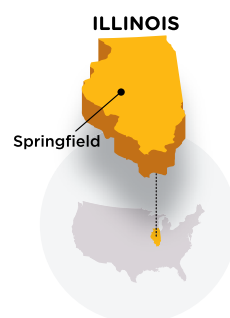


Lincoln Home
National Historic Site

SPRINGFIELD

Springfield, the capital of Illinois, is rich with history. Travel Route 66 to where Abraham Lincoln called home before becoming President. Walk where he walked to learn about one of the USA's most beloved presidents. Local flavors fill the city at restaurants, coffee houses and unique retail shops. Discover a vibrant art and architecture scene, including the Illinois State Capitol and Frank Lloyd Wright Dana Thomas House. Visit new and iconic Route 66 attractions to find your perfect photo along the Mother Road.

visitspringfieldillinois.com



Prairie Street Brewing Co., Rockford



ROCKFORD

Just 60 minutes from Chicago O'Hare International Airport, Rockford is a great place to relax. Explore the Frank Lloyd Wright-designed Laurent House, the opulent Coronado Performing Arts Center and see waterfalls and foliage at Anderson Japanese Gardens. Have fun at the Discovery Center Museum. Kayak on the Rock River, bike or hike in Rock Cut State Park and play golf on 11 courses.

gorockford.com

Great River Road, Alton



GREAT RIVERS AND ROUTES

Come to the only place in the USA where legendary Route 66 meets the Great River Road, an area filled with breathtaking scenery. Climb to the top of the largest Native American mound in the USA at UNESCO Cahokia Mounds World Heritage Site. Explore American history along the path of Lewis & Clark and Abraham Lincoln. Stay at rustic lodges, charming inns and modern hotels and enjoy top-notch dining.

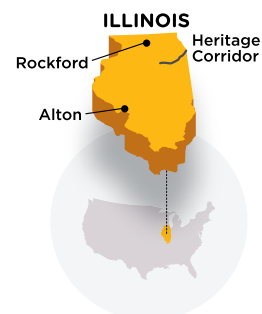
RiversandRoutes.com

ROUTE 66/I&M CANAL HERITAGE CORRIDOR

Travel Route 66 from Chicago to Pontiac, home of the largest Route 66 shield mural in the USA. Visit the Joliet Route 66 Welcome Center for a photo op with the Blues Brothers or snap a picture at Route 66 Raceway, Old Joliet Prison, The Gemini Giant and Polk-a-Dot Drive In. En route to Starved Rock State Park, stop at one of the picturesque towns along the Illinois and Michigan Canal.

HeritageCorridorCVB.com

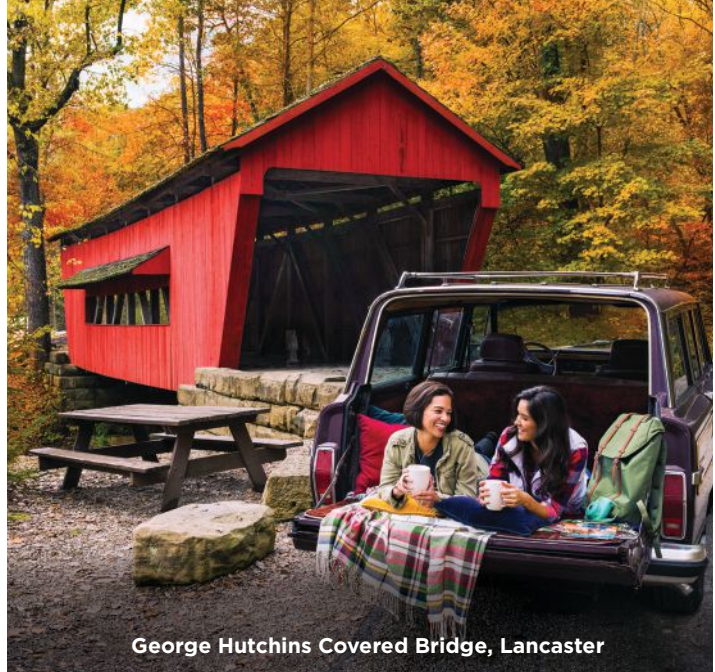
Route 66 Welcome Center, Joliet



MIDWEST

Ohio, the Heart of the USA

From urban centers such as Cleveland to Amish Country and scenic parks, Ohio offers thriving cities and beautiful views.



George Hutchins Covered Bridge, Lancaster

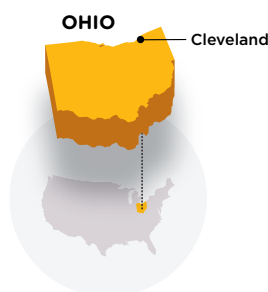


Rock & Roll Hall of Fame, Cleveland

From bustling city hubs to the beauty of Cuyahoga Valley National Park, ancient Native American mounds and an animal conservancy safari, Ohio is a gem of the Midwest. With Lake Erie to the north and the Ohio River to the south, the state is filled with treasures. Cleveland is bursting with arts and culture, including the Rock & Roll Hall of Fame, Playhouse Square, the world-renowned Cleveland Museum of Art and the Cleveland Orchestra. The city, with deep European roots, is proud of its three professional sports teams, its walkable downtown and its award-winning chefs. Columbus, the 15th largest city in the U.S., is where you'll find the Columbus Zoo and Aquarium and the Franklin Park Conservatory, as well as historic German Village. Winston Churchill called Cincinnati "the most beautiful of American inland cities." Today, visitors enjoy shopping at Findlay Market, touring historic Over-the-Rhine or savoring a cheese-topped bowl of Cincinnati chili. Beyond its urban centers, experience Ohio's Amish Country, where horses and buggies are the primary mode of transportation. A variety of activities await including in-home dinner experiences, dramatic performances and shopping for expertly crafted wares.

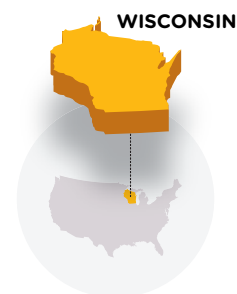


Ohio River Paddlefest, Cincinnati



A Festival for Every Season

Celebrate the joys of winter, spring, summer and fall at Wisconsin's vibrant festivals.



Wisconsin rewards visitors year-round, from summer revelry high in the sky to fall harvest festivals and winter fun.

Experience three summer events in Wisconsin that are the world's largest. During Milwaukee's Summerfest outdoor music festival, the spotlight shines on over 800 acts, 1,000 performances, 12 stages, delectable food and activities on the Lake Michigan shoreline. Look

to the sky every July in Oshkosh for AirVenture, an annual gathering of aviation enthusiasts. In September, people flock to Milwaukee for the Indian Summer Festival, a celebration of Native American and Indigenous People, to enjoy music, cultural demonstrations, storytelling, and arts and crafts.

Wisconsin is an uncrowded and affordable autumn destination. More cranberries come from Wisconsin

than any other state. That's applauded every September at the Warrens Cranberry Festival, featuring harvest tours, 100 farm vendors, 850 arts and crafts booths and a parade.

Wisconsin embraces winter. In January, see ice castles in Lake Geneva at Winterfest and the U.S. National Snow Sculpting Competition. "Meet the Mushers" in February at the Apostle Islands Dog Sled Race in beautiful Bayfield.



Summerfest, Milwaukee



Dog Sled Race, Apostle Islands



Cranberry Festival, Warrens

TRAVEL
WISCONSIN
— .COM —

DOOR COUNTY

Open the door to natural beauty, as well as more cultured charms, in picturesque Door County, which boasts some 483 km (300 miles) of scenic shoreline dotted with 11 historic lighthouses. The county encompasses 19 distinct towns and villages filled with art galleries, destination dining and craft beverages. Visitors will also find plenty of outdoor recreational opportunities such as hiking, kayaking, rafting and fishing. Door County's western shore sits on the Niagara Escarpment, a geological formation that runs from New York to Illinois, giving the area its distinctive and beautiful cliffs.

DoorCounty.com

Eagle Bluff Lighthouse, Ephraim

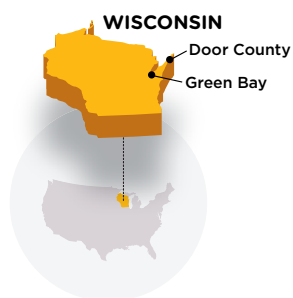


GREEN BAY

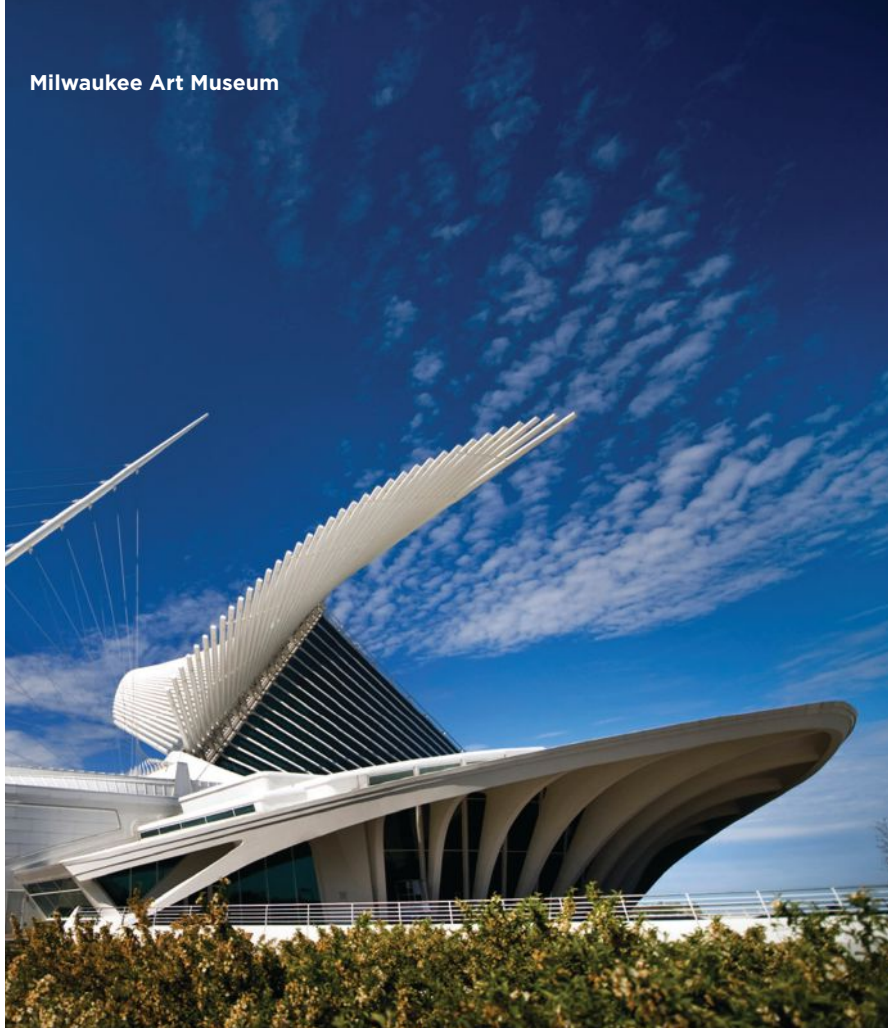
Green Bay is a bustling little city of just over 100,000 people, but it is bursting with big-city amenities such as farmers markets, festivals and concerts. This waterfront city is also home to the Green Bay Packers football team, which plays at historic Lambeau Field. The city's Native American heritage is celebrated at a museum and native village of the Oneida Nation, as well as an annual powwow. Outdoors lovers will want to go fishing, boating or kayaking on the Fox River, one of only a few U.S. rivers that flows north. In the summer, enjoy affordable family fun on the 22 rides at the Bay Beach Amusement Park.

greenbay.com

Bay Beach Amusement Park, Green Bay



Milwaukee Art Museum



MILWAUKEE

Don't miss the place Vogue Magazine called the "Midwest's coolest (and most underrated) city." Located on Lake Michigan, Milwaukee, Wisconsin's largest city, has seen a development explosion in recent years, from the new Fiserv Forum arena to an 18-station streetcar called The Hop. Beer lovers will savor the city's rich brewing history, with tours to new craft breweries as well as Miller Brewing Company and the Historic Pabst Brewery. Save time to stroll the Milwaukee Art Museum and natural history-focused Milwaukee Public Museum. Grab lunch (and treats for later) at Milwaukee Public Market.

visitmilwaukee.org

Harley-Davidson Museum, Milwaukee



HARLEY-DAVIDSON MUSEUM

U.S. history is woven into the narrative of Harley-Davidson, one of the world's most-iconic motorcycle brands. Discover the brand's historical roots with a tour of the Harley-Davidson Museum in Milwaukee. The hands-on museum includes motorcycles that visitors can touch and sit on, as well as an in-depth look at all of the bike's components. The 8-hectare (20-acre), park-like campus features an unrivaled collection of Harley-Davidson bikes and memorabilia, as well as a full events calendar. Hungry or looking for souvenirs? Visit the museum's MOTOR Bar & Restaurant and The Shop for gifts to take home.

H-DMuseum.com



SOUTH



Carriage tour of historic Charleston,
South Carolina / Photo by Lauren Zeid

ALABAMA | ARKANSAS | FLORIDA | GEORGIA | KENTUCKY | LOUISIANA | MARYLAND | MISSISSIPPI | MISSOURI

Go Explore EAST

Find memorable landscapes,
rich culture, delicious cuisine
and legendary hospitality here.



NORTH CAROLINA | SOUTH CAROLINA | TENNESSEE | VIRGINIA | WASHINGTON, D.C. | WEST VIRGINIA

Moses H. Cone Memorial Park, North Carolina



The country's capital, **Washington, D.C.**, is home to famous landmarks, diverse neighborhoods and many first-rate museums including the Smithsonian's National Air and Space Museum. Stroll along the National Mall, take a Segway tour to the city's monuments and memorials or try hot new restaurants at District Wharf – the first phase of this riverfront shopping and dining destination opened in late 2017.

To the east, in **Maryland**, visitors can explore the shops and restaurants of Baltimore's Inner Harbor, set sail from Annapolis, a world-famous sailing center, and dine on blue crabs at waterfront restaurants on the Chesapeake Bay. At Assateague Island National Seashore, wander on long beaches and look for the barrier island's wild horses.

Virginia is famous for its rich history. Find it in Colonial Williamsburg, Fredericksburg and Mount Vernon, the home of George Washington, the first U.S. president. Tour Virginia's

thriving wine country and see panoramic views from Skyline Drive in Shenandoah National Park.

Set in the Appalachian Mountain region, **West Virginia** is a four-season vacation destination that offers spectacular hiking, rafting, mountain biking and skiing. Taste your way through Charleston's burgeoning foodie scene and enjoy its eclectic live music options.

Kentucky is best known for three things: bluegrass music, bourbon distilleries and horse racing, including the famous Kentucky Derby. Follow the Kentucky Bourbon Trail® to 27 distilleries large and small or take the family into Mammoth Cave National Park's vast subterranean chambers.

A trip to **Tennessee** isn't complete without a taste of its wood-smoked barbecue. In Memphis, visit a jazz club on Beale Street or Elvis Presley's Graceland. Head to a Nashville honky-tonk for an evening of live country music.

North Carolina's scenic and diverse landscape ranges from the bucolic Blue Ridge Mountains in the west to golden Atlantic Ocean beaches in the east. In between, find the bustling cities of Charlotte and Raleigh as well as friendly small towns.

In **South Carolina**, Charleston is steeped in Southern charm, with antebellum mansions and lush gardens. Elsewhere in the state, play on championship golf courses, wander along wide Atlantic beaches and kayak among sea islands.

IN THE SOUTHEAST, SEE THE STUNNING GREAT SMOKY MOUNTAINS OF NORTH CAROLINA AND TENNESSEE, THE MIST-SHROUDED BAYOUS OF LOUISIANA AND THE SUGAR-SAND BEACHES OF ALABAMA AND FLORIDA.

GALLOGLY/TANDEMSTOCK.COM; @RJAMARTINEZ VIA TWENTY20; WEST VIRGINIA DIVISION OF TOURISM; GETTY IMAGES/ISTOCK PHOTO





New Orleans, Louisiana



Durbin & Greenbrier Valley Railroad, West Virginia



Lexington, Kentucky



Palm Beach, Florida

VISIT FLORIDA; CLAUDIA URIPOS/ISTOCK PHOTO; SHUTTERSTOCK PHOTO

Relax in hot springs, descend into limestone caves, listen to folk music in the Ozark Mountains and marvel at scenic waterfalls in warm-and-welcoming **Arkansas**.

Ride a tram to the top of the Gateway Arch in St. Louis, **Missouri**, for amazing views, and visit the new museum and park in the CityArchRiver project. Listen to great jazz and blues music in local clubs, and taste Missouri's signature barbecue at restaurants across the state.

In **Louisiana**, enjoy fabulous food and jazz and Cajun music in New Orleans. Leave the city behind to discover more unmatched cuisine and music, along with frequent festivals year-round and abundant fishing.

Delta blues music, gracious plantations, Civil War sites and home-style cooking await visitors to **Mississippi**, a state that shares its name (and western edge) with a mighty river.

In **Alabama**, take the family to the U.S. Space & Rocket Center, visit the thought-provoking National Memorial for Peace and Justice, which opened in 2018 in Montgomery, or play on the soft, wide beaches of Gulf Shores and Orange Beach.

In Atlanta, **Georgia**, visit the moving Martin Luther King Jr. National Historic Site, the World of Coca-Cola and the Georgia Aquarium. Beyond the city, Georgia offers forested mountains, enchanting coastal islands and Savannah's historic squares.

There are plenty of good reasons to return to **Florida**'s popular theme parks. Toy Story Land opened recently at Disney's Hollywood Studios, and the Great LEGO Race virtual roller coaster for kids debuted at Legoland Florida Resort. Nature lovers will want to venture beyond the state's justly famous beaches to enjoy spring-fed rivers and inviting state parks.



Legends Corner, Nashville, Tennessee

DON'T MISS

ICONIC SELFIE SPOTS

Make friends jealous with your photo of beignets at Café du Monde in New Orleans, Louisiana.

Be dwarfed by a statue of the third U.S. president at the Jefferson Memorial in Washington, D.C.

MUSICAL MOMENTS

Follow the Mississippi Blues Trail to clubs, bars and other landmarks to learn more about this American art form.

See country music memorabilia at the Country Music Hall of Fame and Museum in Nashville, Tennessee.

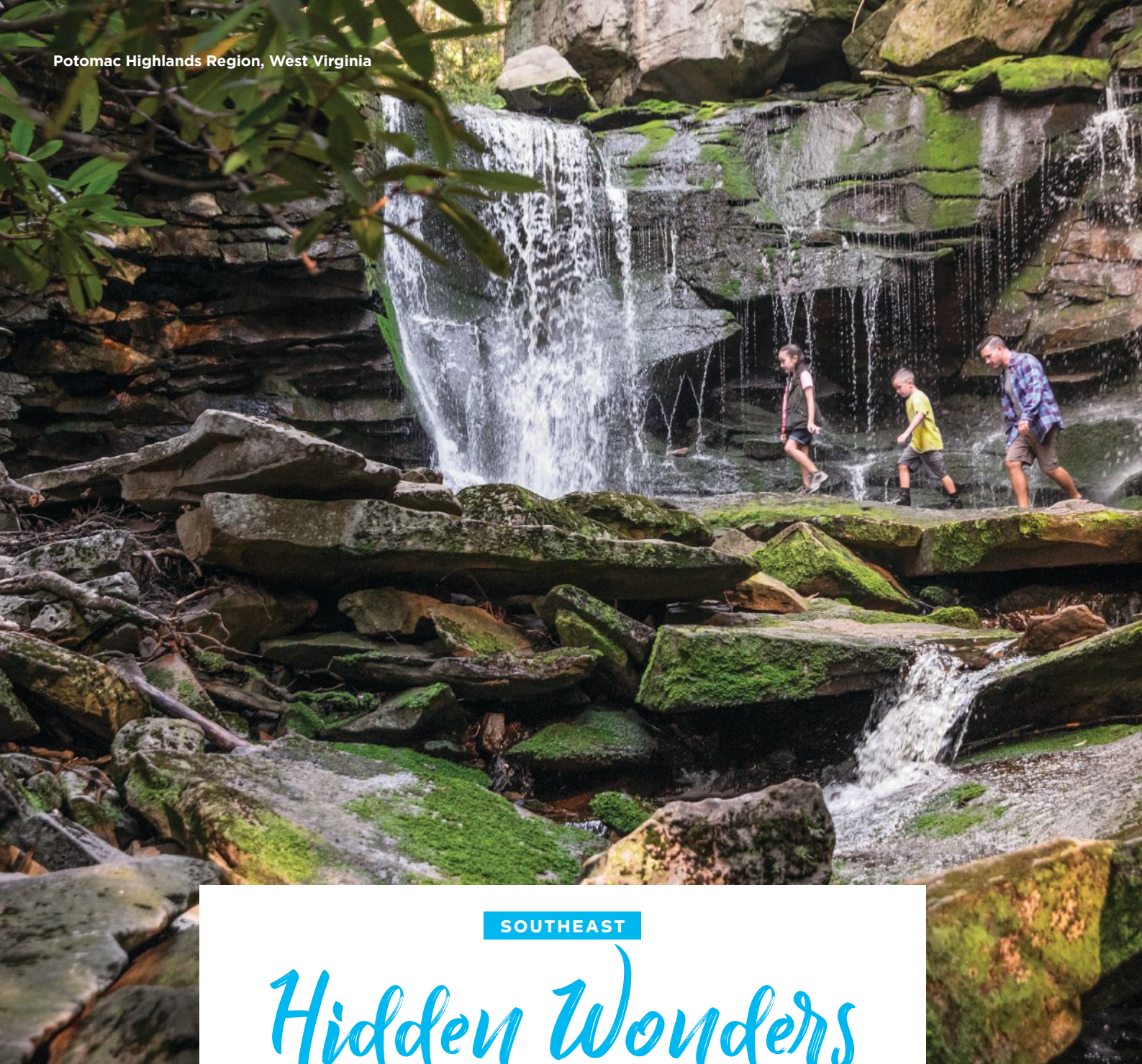
DISTINCTIVE DISHES

Dig into authentic Maryland flavors at a blue crab feast.

Taste the sweet and tart flavors of Key lime pie, Florida's iconic dessert.

Thomas Jefferson Memorial,
Washington, D.C.





SOUTHEAST

Hidden Wonders

UNEARTH THE REAL SOUTH

The South welcomes travelers to discover its pristine beaches, mountain views, lively music, historic sites and delicious regional dishes.

The 12 Southern states each have their own distinctive charms. In Alabama, learn about space research in high-tech Huntsville, enjoy sunny beaches and fresh seafood along the Gulf of Mexico and find a window into the past at Civil Rights museums. In Arkansas, dig for gems at Crater of Diamonds State Park and soak in hot springs. Pay a visit to the library of former U.S. President Bill Clinton.

Stroll among Savannah, Georgia's charming squares and fountains.

Dress up for a night out in Atlanta, hike on the Appalachian Trail and eat juicy peaches, Georgia's signature fruit. Explore Kentucky's Bourbon Country, listen to Bluegrass music and visit Churchill Downs, home of the Kentucky Derby horse race.

In Louisiana, tap your toes to jazz or zydeco music, and taste Cajun and Creole dishes in plantation-era small towns and the lively streets of New Orleans. Visit Mississippi's lush forests and historic sites, then head to venues playing the state's



Charleston, South Carolina



Jack Stack Barbeque,
Kansas City, Missouri



signature blues music, especially in the Delta region near the mighty Mississippi River.

Missouri's Kansas City barbecue is famous, as are the views from the top of the Gateway Arch in St. Louis. In North Carolina, explore the Great Smoky Mountains, tour the Biltmore mansion and get an adrenaline rush at a NASCAR race. Enjoy fine dining in Charleston, South Carolina, kayak through salt marshes in Hilton Head Island and stroll Myrtle Beach's boardwalk. In Tennessee, tour Elvis Presley's Graceland estate in Memphis, then head to Nashville, known as "Music City." Virginia is steeped in history, with battlefields, presidential estates and monuments. Indulge in seafood from the Chesapeake Bay and Atlantic Ocean. In the Appalachian Mountains of West Virginia, explore charming towns and set aside time to go skiing and visit historic sites.

TRAVEL · SOUTH  USA



SOUTHEAST

Music, Flavors & Festivals Shine in Louisiana

Those who visit Louisiana are struck by the beauty, richness and authenticity of life here, as well as by Louisianians' willingness to share their love of this state with others. In a place where no one is a stranger, pull up a seat at the table or put on your dancing shoes and take part in the fun.



Blue Moon Saloon, Lafayette



Chemin a Haut State Park, Bastrop



French Quarter, New Orleans

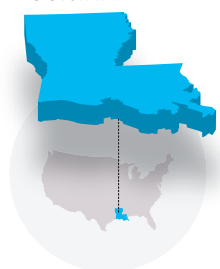


Beignets and café au lait

LOUISIANA
Feed Your Soul.

LouisianaTravel.com

LOUISIANA



LIVE MUSIC

No matter what your rhythm, you'll always have the right moves in Louisiana. Known as the birthplace of jazz, Louisiana has also nurtured Cajun, zydeco, country and blues music. All Louisiana music has a powerful connection to a place and its people.

LIVELY FESTIVALS

Celebration is at the heart of the Louisiana experience. While Mardi Gras may be the state's most famous party, more than 400 festivals each year celebrate everything from jambalaya to jazz. There's always a reason to dance and eat in Louisiana.

OUTDOOR SPLENDOR

From biking to birding, Louisiana is a wonderland for outdoors enthusiasts. Search for alligators on a guided tour of the Atchafalaya Swamp, the largest river swamp in the USA, containing nearly one million acres of bottomland hardwoods, swamps, bayous and backwater lakes.

FABULOUS FOOD

It's no exaggeration to say that the state's signature dishes can compete with any in the world. In fact, people come from all over the globe to sample Louisiana's Cajun and Creole specialties, including gumbo, étouffée and jambalaya. Enjoy these famous dishes and more along Louisiana's eight culinary trails.

NEW ORLEANS

Every day is a celebration in New Orleans, where many cultures meld to create distinct cuisines, music and architecture. Taste Cajun and Creole dishes such as jambalaya and gumbo or try modern fusion restaurants helmed by award-winning chefs. New Orleans is the birthplace of jazz and music of all kinds fills the air – from R&B to soul and funk. Hear a jam session in the clubs on Frenchmen Street and out in the open air. Be sure to explore outside the French Quarter: charming neighborhoods are found throughout the city. Embrace the city's fun-loving spirit by attending one of more than 130 festivals a year.

NewOrleans.com



Jackson Square musicians

NEW ORLEANS NORTHSORE

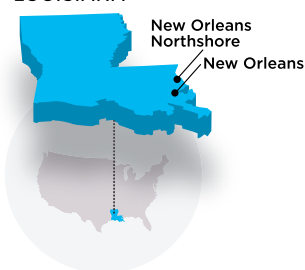
Just 40 minutes from the French Quarter, this is where locals go to relax and play. Explore 32,000 hectares (80,000 acres) of wildlife preserves and two waterfront state parks. Venture into the Honey Island Swamp ecosystem on a tour to meet alligators in their natural habitat or hold a baby gator at Insta-Gator Ranch and Hatchery. Bicycle the 50-km (31-mile) Tammany Trace: Recently inducted into the Rails to Trails Hall of Fame, it connects five Northshore communities. Tour and taste at Abita Brewery. Discover an outstanding culinary scene, influenced by Creole heritage and fresh seafood from the Gulf.

NewOrleansNorthshore.com



Kayaking Bayou Castine with Canoe and Trail Outfitters

LOUISIANA



Downtown Alive! Free Concert Series



LAFAYETTE

This Southern city was named "Happiest City in America" by the Wall Street Journal and it is the heart of Cajun and French Creole culture in Louisiana. Lafayette's Cajun cuisine has earned it accolades as one of the best food cities in the USA. At the forefront of the food scene is a new generation of chefs crafting dishes that build on a long culinary heritage. No matter what time of year you visit, Lafayette will have something for you to celebrate – experience the city's unique blend of cultures and dance to Cajun and Zydeco music, a soulful mix of French and Afro-Caribbean music traditions.

LafayetteTravel.com/Explore

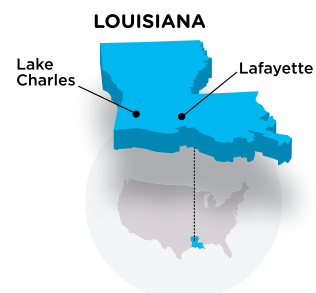
Live music on the Lake Charles lakefront



LAKE CHARLES

Meet new friends over a delicious meal or at an informal musical gathering in Lake Charles. Head to a world-class resort to enjoy gaming, spas, marinas, championship golf, top-notch entertainment, shopping and dining. Just outside Lake Charles, travel along the Creole Nature Trail All-American Road to see alligators and other marsh wildlife as well as more than 400 bird species. Enjoy year-round family fun including Mardi Gras and other festivals that celebrate local food, music and culture. Lake Charles is just two hours from Houston, Texas, and 3.5 hours from New Orleans, Louisiana.

VisitLakeCharles.org



HOUMA

With more than 6,475 square km (2,500 square miles) of wetlands to explore, you'll be amazed on tours of mysterious swamps, meandering bayous and rich coastal estuaries. Learn from guides about Houma's blend of Cajun, Creole and Native American cultures. Those influences spread to the cuisine; the tastes range from fresh seafood at an upscale restaurant to slow-cooked gumbo at a family-owned diner.

HoumaTravel.com



Cajun Man's Swamp Tours and Adventures

BATON ROUGE

In Louisiana's capital, Baton Rouge (which means "The Red Stick" in French), dive into a melting pot of Cajun, Creole, Vietnamese, Dutch, Spanish, French and Native American cultures through music, food, festivals and history. This city reveres traditions, but shines with progress. Tour both the current and historic state capitols, and explore the unique neighborhoods that gleam with Baton Rouge's character.

VisitBatonRouge.com



Cane Land Distillery

NATCHITOCHES

On the banks of the Cane River, explore the oldest permanent settlement in the Louisiana Purchase. Follow the trails in Kisatchie National Forest and the Cane River National Heritage Area to enjoy nature and find centuries of history and culture. Dine and shop along the brick-lined streets of the National Historic Landmark District. Discover the film sites of the movie "Steel Magnolias," a true story.

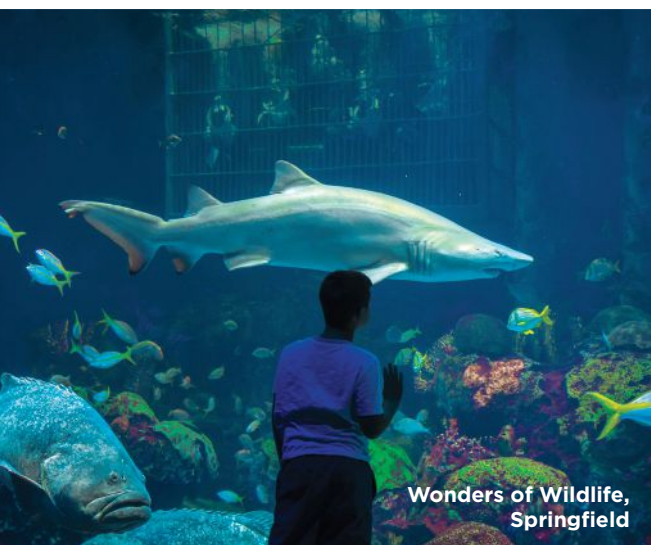
Natchitoches.com



Guided history tour

MATTHEW NOËL

Enjoy live music in Missouri



SOUTHEAST

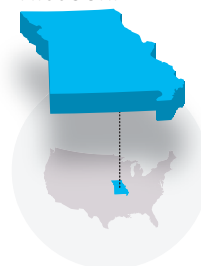
Meet Missouri

Missouri has it all, from great live music and tasty barbecue to scenic Mississippi River towns.

The Show-Me State knows how to show off. Cruise the more than 450 km (280 miles) of iconic Route 66 roadway that are still intact in Missouri. Marvel at the Wonders of Wildlife National Museum & Aquarium in Springfield, called the “most immersive fish and wildlife attraction in the world” and voted “best aquarium in America” by USA Today. Tap your toes to top-notch live music, including jazz and blues,

showcased in countless venues across the state. Sink your teeth into lip-smacking barbecue from nationally acclaimed restaurants. Sip your way through picturesque wineries, craft breweries and farm-to-glass distilleries. And catch breathtaking views of the mighty Mississippi River in historic towns such as Hannibal (boyhood home of author Mark Twain) that create a postcard-perfect backdrop for your Missouri adventure.

MISSOURI



MISSOURI
enjoy the show

Ozark Folk Center State Park,
Mountain ViewLake Ouachita
Vista Trail

SOUTHEAST

The Natural State

In Arkansas, find stunning mountain lakes and clear, running streams as well as historic sites and museums.

Discover an abundance of natural resources and scenic beauty in Arkansas, including 52 state parks and three national forests. Canoe past towering limestone bluffs on the Buffalo National River and keep your eyes open for its large herd of elk. Visit Hot Springs National Park, famous for its thermal water and Bathhouse Row, a National Historic Landmark District with eight picturesque bathhouses.

At the William J. Clinton Presidential Center and Park, learn about the 42nd president of the United States. The museum contains a large collection of presidential papers and artifacts. At Little Rock Central High School National Historic Site, part of the U.S. Civil Rights Trail, take a guided tour of the place where nine

African-American students made history in 1957 when they integrated the all-white school.

Explore the mountain town of Eureka Springs, known for its Victorian architecture, galleries, spas, boutiques, opera and the seven-story Christ of the Ozarks. Take the family to Crater of Diamonds State Park, the only spot in the world where you can dig for diamonds and keep what you find. In Bentonville, visit the Crystal Bridges Museum of American Art.

Explore the state's musical heritage and learn about the life and legacy of the "Man in Black" with a road trip to the Historic Dyess Colony and the Johnny Cash Boyhood Home, less than an hour from Memphis, Tennessee.





BENTONVILLE

In Bentonville, discover a “New American Town” set in the foothills of the Ozark Mountains. This culturally rich place provides a stunning natural backdrop for Crystal Bridges Museum of American Art. Tour the Moshe Safdie-designed museum and peruse a collection of more than 500 pieces of American art spanning five centuries, from Norman Rockwell to Andy Warhol.

Outdoor enthusiasts will thrill at the area's 225 km (140 miles) of mountain biking trails, from cross-country to downhill. Whether you spend the day speeding down trails or observing world-renowned art, you're sure to work up an appetite. Grab a pint at a local brewery and dine at a locally owned, farm-to-table restaurant.

visitbentonville.com

Clinton Presidential Center



LITTLE ROCK

Discover Little Rock's food scene, with farm-to-table fare, culinary accolades, award-winning chefs and local craft breweries. History is big in this Arkansas capital city as well – Little Rock has one of the top 10 sites on the U.S. Civil Rights Tour (Little Rock Central High School National Historic Site). Follow the Arkansas Civil Rights Heritage Trail and learn about the Freedom Riders.

Visitors will find Little Rock a good base for outdoor adventures. Head out paddling, biking (mountain and road), hiking, camping, rock climbing, hunting, fishing – it's all right outside your door. Whether you're looking for music, art, theater or food, Little Rock is a cultured, cool, eclectic place with welcoming locals.

LittleRock.com



Ground Zero Blues Club, Clarksdale

SOUTHEAST

Treasure MISSISSIPPI'S MUSIC

Explore the deep roots of modern music in Mississippi, where the USA's soundtrack was composed.

Mississippi is revered as the "Birthplace of America's Music," thanks to its important contributions to blues, jazz, rock, country and gospel. Set off on a musical adventure and trace the state's rich legacy.

Visit Meridian's Mississippi Arts + Entertainment Experience with exhibits dedicated to the state's musicians, actors, writers and other creative artists. Stop in at Indianola's B.B. King Museum and Delta Interpretive Center to delve into the life and music of the renowned musician and learn about the Mississippi Delta's cultural heritage.

Follow the Mississippi Blues Trail to discover the most notable historical sites related to the birth, growth and influence of the blues – the root of all popular modern music.

Explore the King of Rock 'n' Roll's beginnings at Tupelo's Elvis Presley Center, which includes the humble two-room house where Elvis was born, Elvis Presley Park, and the Elvis Presley Museum and Memorial Chapel.

At Ground Zero Blues Club, a restaurant and nightclub in Clarksdale, see live performances by some of today's best Delta blues musicians Wednesday through Sunday nights.

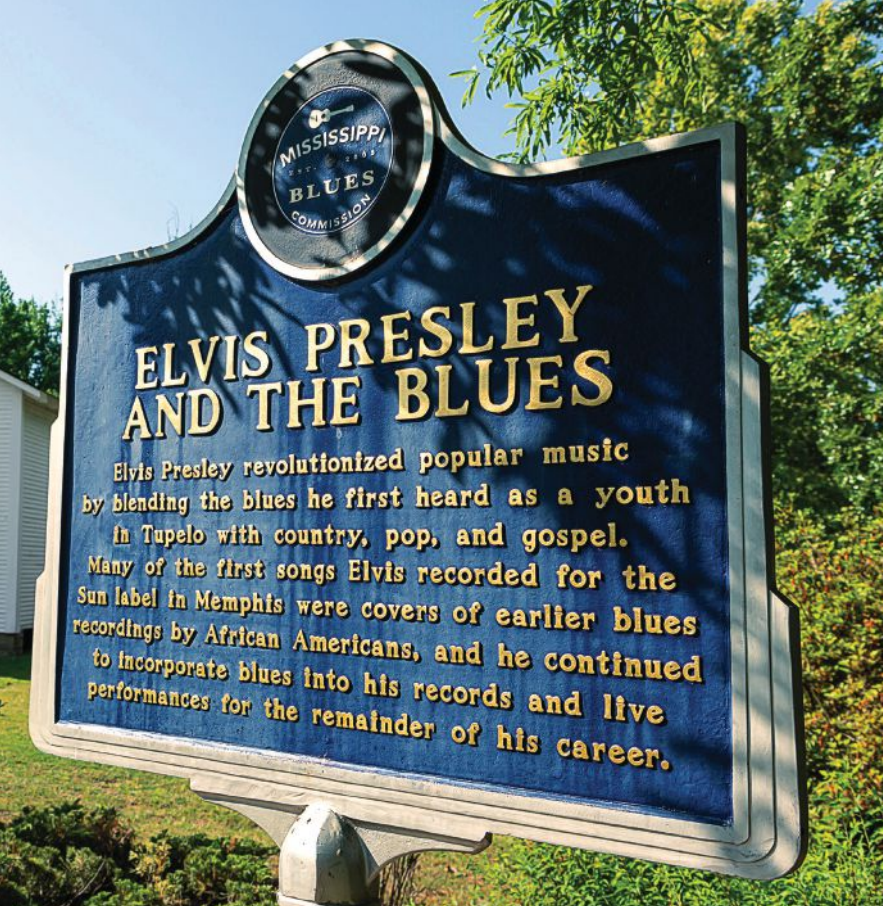
VISIT
MISSISSIPPI



Elvis Presley Birthplace, Tupelo



TATE K. NATIONS



GRAMMY Museum Mississippi, Cleveland



JACKSON, the “CITY WITH SOUL”

From its pivotal role in the civil rights movement to its live music and Southern fare, Jackson is sure to stir your soul.

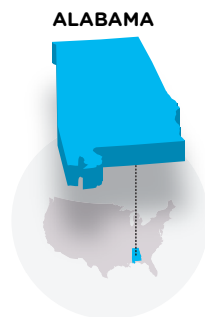
Its reputation for warm, welcoming locals and a history of perseverance earned Jackson the nickname City With Soul. Explore this Southern town and hear fascinating stories.

Jackson has been at the forefront of history-making events in the USA since the Civil War. The city is proudest, though, of its critical role in the movement that changed the world, which is documented in the Mississippi Civil Rights Museum featured on the U.S. Civil Rights Trail.

Jackson is home to more historical markers celebrating blues heritage than anywhere else in the state. Discover them on the Mississippi Blues Trail, then plan a night out to hear live blues and soul music in one of Jackson's many music clubs.

The dining scene is unexpected, offering everything from homemade mom-and-pop Southern food to innovative modern dishes cooked up by James Beard Award-winning chefs. Try them all for a taste of Jackson.

VisitJackson.com



SOUTHEAST

Heart & Soul of the South **ALABAMA**

"Sweet Home Alabama" is more than a song. It's a place where the skies really are so blue – a land of history, culture, music and adventure. Here, gospel is sung in churches and folks dance to blues, country and jazz in bars. Locally owned restaurants dish up meals of mouth-watering barbecue and fresh seafood from Alabama's fishing villages. Each meal is a celebration. Alabama's top attractions include the U.S. Space & Rocket Center, the Barber Vintage Motorsports Museum, sites along the U.S. Civil Rights Trail and the legendary studios of Muscle Shoals, where famous

musicians have recorded since 1959. Visitors can enjoy world-class golf on the Robert Trent Jones Golf Trail. Surrounded by great cities – New Orleans, Memphis, Nashville and Atlanta among them – Alabama is the heart and soul of any Southern USA trip.

**Sweet Home
Alabama**

ALABAMA TOURISM DEPARTMENT (ART MERIPOL / TAD DENSON - MYSHOTZ.COM / MEG MCKINNEY)



GULF SHORES/ ORANGE BEACH

Enjoy 50 km (32 miles) of white-sand beaches, along with nightlife and fresh seafood, all less than 3.5 hours from New Orleans.



MONTGOMERY

Voted one of the best historic cities in America, Montgomery is home to Martin Luther King Jr.'s church and home as well as dozens of museums, 2.5 hours from Atlanta..



MUSCLE SHOALS/FLORENCE

Visit the studios where Aretha Franklin, Otis Redding and The Rolling Stones made their records, three hours from Memphis and Nashville.



HUNTSVILLE

Huntsville is home to the U.S. Space & Rocket Center and Space Camp (astronaut "training" for children). Two hours from Nashville and Atlanta.



MOBILE

Mobile was the first U.S. city to host Mardi Gras. Top attractions include nature tours and the WWII battleship the USS Alabama. Less than 2.5 hours from New Orleans..



BIRMINGHAM

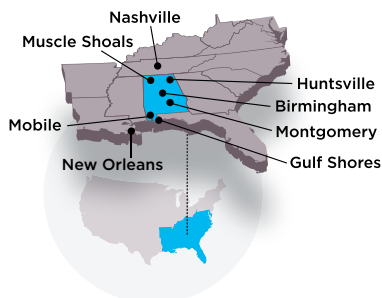
Enjoy great dining and shopping. Visit the 16th Street Baptist Church and the Barber Vintage Motorsports Museum, just 2.5 hours from Atlanta.



Gulf Shores/Orange Beach



Birmingham Civil Rights Heritage Trail



SOUTHEAST

Epic Southern Road Trip

Centrally located in the South, Alabama is close to many of the region's iconic cities. Begin your travels in Nashville, Tennessee, then immerse yourself in Alabama and wind up in New Orleans, Louisiana.

HEAVENLY MUSIC

Start your road trip in Nashville, Tennessee, nicknamed Music City. There you can tour Music Row and the Country Music Hall of Fame and Museum. A quick two-hour drive south will land you in Huntsville, Alabama, the rocket city, home of space adventure at the U.S. Space & Rocket Center and Space Camp. Just a few miles down the road is Muscle Shoals/Florence, the "Hit Recording Capital of the World." Must-sees include FAME and Muscle Shoals Recording Studios. Keith Richards of The Rolling Stones called the area "Rock n Roll Heaven."

CAPTIVATING HISTORY

History is at the heart of Alabama. In both Birmingham and Montgomery, visit famous civil rights sites where Dr. Martin Luther King Jr. preached and marched. Beyond their rich history, those cities also offer the world's largest motorcycle collection (at the Barber Vintage Motorsports Museum), the last of the true backyard juke joints (Gip's Place) and country music legend Hank Williams' museum and gravesite.

GORGEOUS GULF

On Alabama's Gulf Coast, relax on the soft white-sand beaches and swim in the warm Gulf of Mexico waters in the resort towns of Gulf Shores/Orange Beach. Nearby is the historic port city of Mobile, the birthplace of Mardi Gras and a great place to find fresh seafood. From there, you're just a 2.5-hour drive to New Orleans, Louisiana.

RHYTHMS OF THE SOUTH

If you've never been to the American South, you're in for a real treat. A mix of friendly people, legendary hospitality, gorgeous scenery, delectable Southern cuisine and rich music and history can be found in three of the USA's finest cities. Atlanta, Georgia, Nashville, Tennessee, and New Orleans, Louisiana, each offer unique experiences, yet each has music interwoven into its soul. Visit any of them or, better yet, explore all three. You'll get the best introduction to the South.

ATLANTA, GEORGIA

Home of the Georgia Aquarium, the world's most famous soft drink, Coca-Cola, and warm hospitality, Atlanta is a combination of big-city attractions and charming neighborhoods, each with its own personality. From the symphony orchestra to indie bands and hip-hop, Atlanta overflows with music. Also explore Centennial Olympic Park, civil rights sites and CNN Center.

Atlanta.net

NASHVILLE, TENNESSEE

In Nashville, a world-famous music scene meets fashion, food, culture and the arts. Music must-sees include the Grand Ole Opry, Country Music Hall of Fame and Museum and historic Ryman Auditorium. Nashville's culinary scene is earning accolades for its creative treatment of everything from Southern fare to haute cuisine. Enjoy festivals and events year-round.

visitmusiccity.com

NEW ORLEANS, LOUISIANA

In this mesmerizing city, diverse cultures collide in a brilliant explosion of flavors, emotions and sounds. Cajun, Creole, French, Spanish and African influences add richness to New Orleans' food, music and culture. At Mardi Gras and other festivals, in world-famous jazz and blues clubs and small music clubs, experience the city's musical heartbeat.

NewOrleans.com



New Orleans



Bluebird Cafe, Nashville



Atlanta Jazz Festival

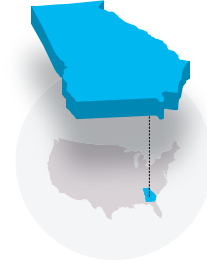
RHYTHMS OF THE
SOUTH
ATLANTA • NASHVILLE • NEW ORLEANS

Dining delights in the Peach State

Packed with fabulous culinary destinations, Georgia should always be on food-lovers' minds.

With its rich culinary history, craft breweries and agricultural heritage, Georgia is a paradise for gourmet enthusiasts. Tour a craft brewery or distillery to learn how your favorite brew is created. Follow one of five Georgia Grown Trails to find U-pick farms, dairies, wineries and specialty markets stocked with locally grown products. Visit the Georgian Room, Sea Island's Forbes Travel Guide Five-Star restaurant; Mashama Bailey's The Grey in Savannah, named to TIME's 2018 list of the World's 100 Greatest Places; or dozens more award-winning restaurants helmed by critically acclaimed chefs. Sample more traditional fare at mom and pop diners in every town across the state, serving up popular family recipes and providing gathering spots for the local communities.

GEORGIA



The Collins Quarter, Savannah



Mercier Orchards, Blue Ridge



Rome City Brewing Company, Rome



Driftwood Beach



Avenue of the Oaks



St. Simons Lighthouse Museum

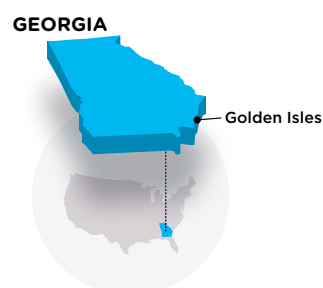
SOUTHEAST

Island Serenity

Georgia's Golden Isles boasts award-winning beaches and true Southern hospitality.

A stunning coastal destination encompassing St. Simons Island, Little St. Simons Island, Sea Island, Jekyll Island and the mainland city of Brunswick, the Golden Isles are set on the Georgia coast between Savannah, Georgia, and Jacksonville, Florida. Here, you can bask in the sunshine, swim and fish or simply relax on pristine, golden-sand beaches. Kayak or paddleboard through salt marshes and sparkling

rivers that are home to otters, herons, dolphins and other wildlife. Play golf on spectacular seaside courses or explore historic attractions and museums. Savor fresh, local seafood and traditional Lowcountry cooking served with genuine hospitality. Enjoy gracious lodging at a historic inn, beach condo or wooded campsite. With a semi-tropical climate year-round, the Golden Isles offers a perfect escape any time of year.

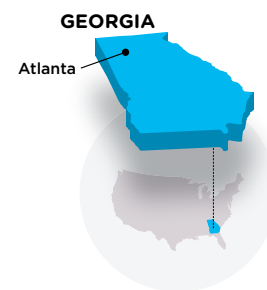




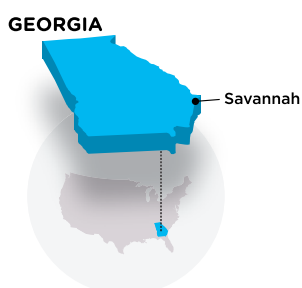
ATLANTA

Atlanta mixes Southern charm with big-city sophistication. With renowned dining, shopping and arts scenes, Atlanta is the perfect first stop in the USA. Start at Centennial Olympic Park and explore attractions around the park. Swim with whale sharks at the Georgia Aquarium, taste more than 100 Coca-Cola drinks at the World of Coca-Cola and see the news unfold at the CNN Center. Along famous Peachtree Street, explore unique neighborhoods and discover more fun.

Atlanta.net



Wormsloe State Historic Site



SAVANNAH

Savannah strikes the perfect balance between urban hip and sweet Southern charm, with a reputation as one of the USA's friendliest and most beautiful cities. Known for its coastal cuisine, Savannah's culinary options run the gamut from Lowcountry traditional to some of the finest nouveau American dishes available. Don't miss St. Patrick's Day in the spring, festival season in the fall, and plenty of beautiful and romantic days in between.

VisitSavannah.com



Bodie Lighthouse, Nags Head



Grandfather Mountain State Park, near Linville



Birdsong Brewing Company, Charlotte

SOUTHEAST

Stunning Scenery

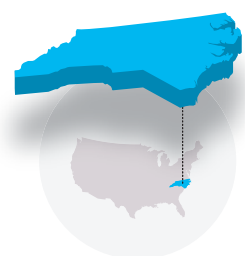
In North Carolina, explore vast sandy beaches, rugged mountains and amazing landscapes in between.

North Carolina is justly famous for its beautiful scenery, boasting landscapes as diverse as the verdant Great Smoky Mountains and the state's pristine national seashores. Along the coast, see stunning sunrises, explore barrier islands and climb to the top of the tallest lighthouse in the USA at Cape Hatteras. Inland, take a memorable road trip along the Blue Ridge Parkway (especially lovely in autumn)

and visit iconic landmarks such as historic Biltmore in Asheville along the way.

If adventure is your style, you'll find it in all forms, including whitewater rafting, kiteboarding, hiking and hang gliding. Outdoor enthusiasts will discover challenging biking trails with breathtaking views and famous golf courses such as Pinehurst. Craft beer lovers can enjoy tours and tastings at more than 275 craft breweries.

NORTH CAROLINA



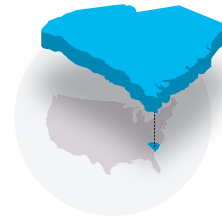
NCSM
NORTH CAROLINA

Warm Escape

Find fabulous golf, rich history and spectacular beaches in South Carolina.

Take time to explore South Carolina's diverse landscapes, from its vast Atlantic coastline to lush parks, lakes and the scenic Blue Ridge Mountains in the western part of the state. Head to beautiful, golden beaches, where you can stroll on boardwalks, kayak among sea islands and bask in warm sunshine all year long. Choose from 360-plus golf courses set on mountainsides, scenic valleys and ocean shores, offering stunning views of forests, waterfalls and sand dunes. Learn about South Carolina's rich history, including Fort Sumter National Monument in Charleston, antebellum plantations such as Magnolia and Boone Hall, and the Gullah culture of the Lowcountry. Take a break from seeing the sights to dine on fresh seafood prepared in innovative ways at award-winning restaurants in Hilton Head Island, Charleston and Myrtle Beach. Follow the South Carolina Barbecue Trail to more than 200 restaurants, where you'll sample outstanding slow-cooked barbecue slathered with your choice of four tasty sauces.

SOUTH CAROLINA



South Carolina
Just right.



Hilton Head Island



Charleston

St. Philip's Church



CHARLESTON

From high above, Charleston resembles a beautiful tapestry woven with shades of indigo sea, marshgrass and oyster shell. Etched with barrier islands and bodies of water, the landscape is poetic. With its perfect combination of beautiful beaches, world-class cuisine, antebellum architecture and endless activities, it's no wonder the area is consistently named a top U.S. destination. Here, daily life is accompanied by the gentle harmony of church bells, rustling palmetto fronts and lyrical sea accents, and a connection to the past permeates the community. Discover the people, places and traditions of Charleston.

ExploreCharleston.com

Hilton Head Island

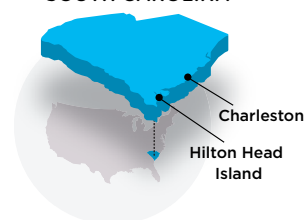


HILTON HEAD ISLAND

Island dreaming? Named No. 1 on Travel + Leisure magazine's "Best Islands in the Continental U.S." list and No. 1 on Condé Nast Traveler's list of "Top Islands in the U.S.," Hilton Head Island is famous for pristine beaches, breathtaking coastal scenery and 24 world-class golf courses. Explore the South Carolina Lowcountry with its treasured Gullah history and vibrant arts and cultural scene. Embark on a culinary tour at more than 250 restaurants and enjoy children's museums and pirate tours. Indulge in shopping at hundreds of shops and several well-known outlets. Vacation dreams come true on Hilton Head Island.

hiltonheadisland.org

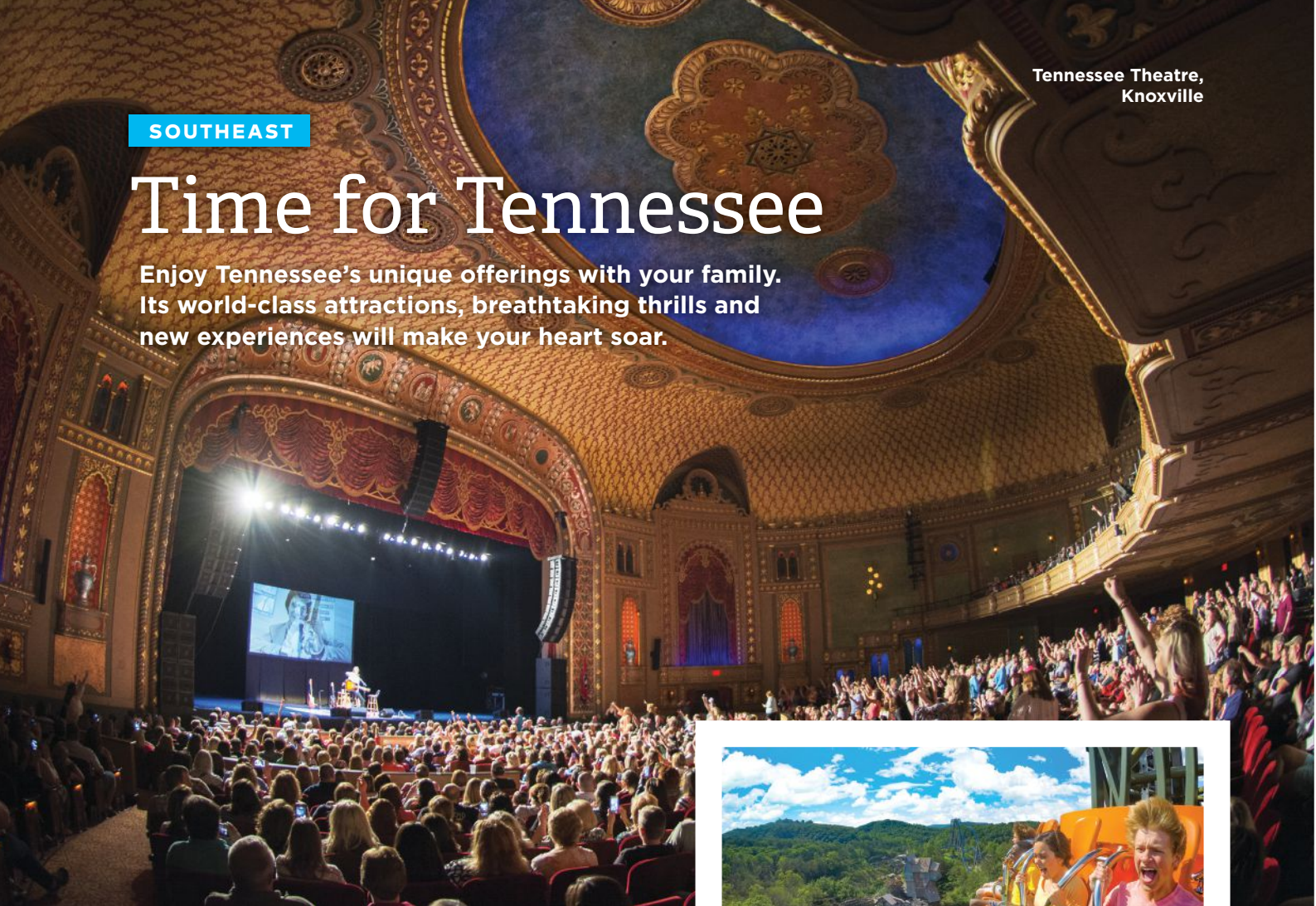
SOUTH CAROLINA



SOUTHEAST

Time for Tennessee

Enjoy Tennessee's unique offerings with your family. Its world-class attractions, breathtaking thrills and new experiences will make your heart soar.



INSPIRATIONAL MUSIC

Oh, the music! Visit Nashville, Memphis and other cities to find the foot-tapping, soul-saving kind – with blues, rock, country and everything in between. Explore Tennessee Music Pathways to learn about musical genres connected to the state and experience “The Soundtrack of America. Made in Tennessee.”

CULINARY CREATIVITY

Discover award-winning culinary expertise in Tennessee's big cities and small towns alike. You'll be delighted with the blend of fine restaurants and family-owned spots along with fabulous annual food festivals throughout the state.

RICH HISTORY AND ENTERTAINING ATTRACTIONS

Don't just learn about history, experience it. Explore battlefields and relics from the Civil War, as well as the landmark moments of the civil rights movement. Walk in the footsteps of music legends at the Grand Ole Opry and stand in places echoing with the musical hits of yesterday, such as Stax Museum of American Soul Music. Visit world-class family attractions, including Dollywood, the Tennessee Aquarium and Casey Jones Village.

NATURE AT ITS BEST

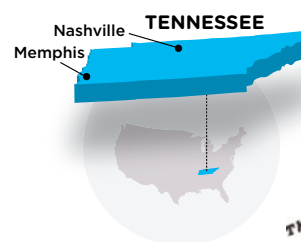
Raft a rushing river in springtime on the Ocoee, Pigeon or Nantahala rivers or enjoy a gentle summertime float trip. See the most visited national park in the USA – Great Smoky Mountains National Park – and enjoy its scenic mountains and wildlife watching.



Dollywood, Pigeon Forge



Hattie B's, Nashville



THE SOUNDTRACK OF AMERICA
• MADE IN •
TENNESSEE
★★★

Great Smoky Mountains National Park



SEVIERVILLE

Enjoy outdoor adventures such as hiking, ziplining, cavern exploration and whitewater rafting in and around Great Smoky Mountains National Park – the USA's most popular park. Relax in a luxurious mountain cabin with a hot tub, fireplace and spectacular views, or stay in a family-friendly waterpark resort. Explore Dolly Parton's hometown and shop at two outlet malls, fun flea markets and antiques malls. Enjoy delicious, down-home cooking and international cuisine, follow the Rocky Top Wine Trail to five wineries offering more than 70 varieties and taste moonshine on a distillery tour.

SeviervilleUSA.com

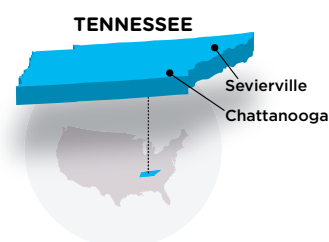
Moon River Music Festival



CHATTANOOGA

Chattanooga is enjoying a musical renaissance. Visitors and locals can linger over dinner and see a music performance or comedy show in the new Station Street Entertainment District, near the Chattanooga Choo Choo Complex. Festival fans have even more dates to choose from: Grab tickets to the new Moon River Musical Festival or the 3 Sisters Bluegrass Festival, or make plans for the Nightfall concert series, Riverfront Nights or the multi-day, multi-genre Riverbend Festival. Three new sites on the Tennessee Music Pathways project honor Chattanooga native Bessie Smith, the "Empress of the Blues."

ChattanoogaFun.com





SOUTHEAST

The Bluegrass State KENTUCKY

Feel the rush of “Derby day,” see lush, rolling hills and horse farms, hear the twang of lively bluegrass tunes and follow bourbon trails.

BOURBON

Sometimes earthy with hints of toasted rye bread, sometimes smooth with notes of caramel and nutmeg, bourbon whiskey, the USA's only native spirit, is as varied as the land. Kentucky is the birthplace of bourbon and about 95 percent of the world's supply is made here. Take part in tastings, tours and special events year-round. Savor the flavors at major distilleries and small batch craft distilleries alike and learn the history of this American spirit.

HORSES

Nestled throughout Kentucky's vibrant green hills are working horse farms. Tour several to get a behind-the-scenes look at raising, training and caring for all types of breeds, from Thoroughbreds to American Saddlebreds. Unwind with a scenic drive through horse country and see horses frolic and train. In the spring, Louisville gears up for “the greatest two minutes in sports,” the Kentucky Derby. Outside of horse country, enjoy hiking, fishing and more.

CULINARY DELIGHTS

Perhaps the state's best kept secret is its culinary scene. Each region has a specialty and dishes draw on the bounty of the land. Sample staples such as sweet country ham, hearty fried chicken and rich stew (called burgoo). A new wave of innovative chefs are taking up the mantle, paying homage to the classics and adding modern twists. Explore culture and history through food. Gather around the table and enjoy a warm welcome from locals.



Kentucky Horse Park, Lexington



Woodford Reserve, Versailles



The Blue Raven, Pikeville



Bluegrass music



KENTUCKY



MUSIC

Bluegrass was born in Kentucky and music is a way of life here. In fact, musicians of all genres play and thrive. Hear live music in an intimate venue, head to a packed concert or simply follow the sounds of a good tune. Embrace music culture and history at the Country Music Highway Museum. Any time of year, music festivals and nightlife provide even more ways to feel the beat. Modern or old school, there's a sound for everyone.



"Horse Capital of the World"

NORTHERN KENTUCKY

Sample bourbon, a true U.S. beverage, along Northern Kentucky's B-Line, home to three craft distilleries, five bourbon-focused bars and four restaurants. Take to the water on BB Riverboats for a scenic Ohio River cruise. Families will enjoy the history and life-like animals of Ark Encounter and the Creation Museum; the immersive Newport Aquarium for sharks, penguins, turtles and more; and the high-thrills racing events of Kentucky Speedway. Stroll the historic district of Mainstrasse Village in Covington to see the shops and restaurants of a restored 19th-century German village.

meetNKY.com

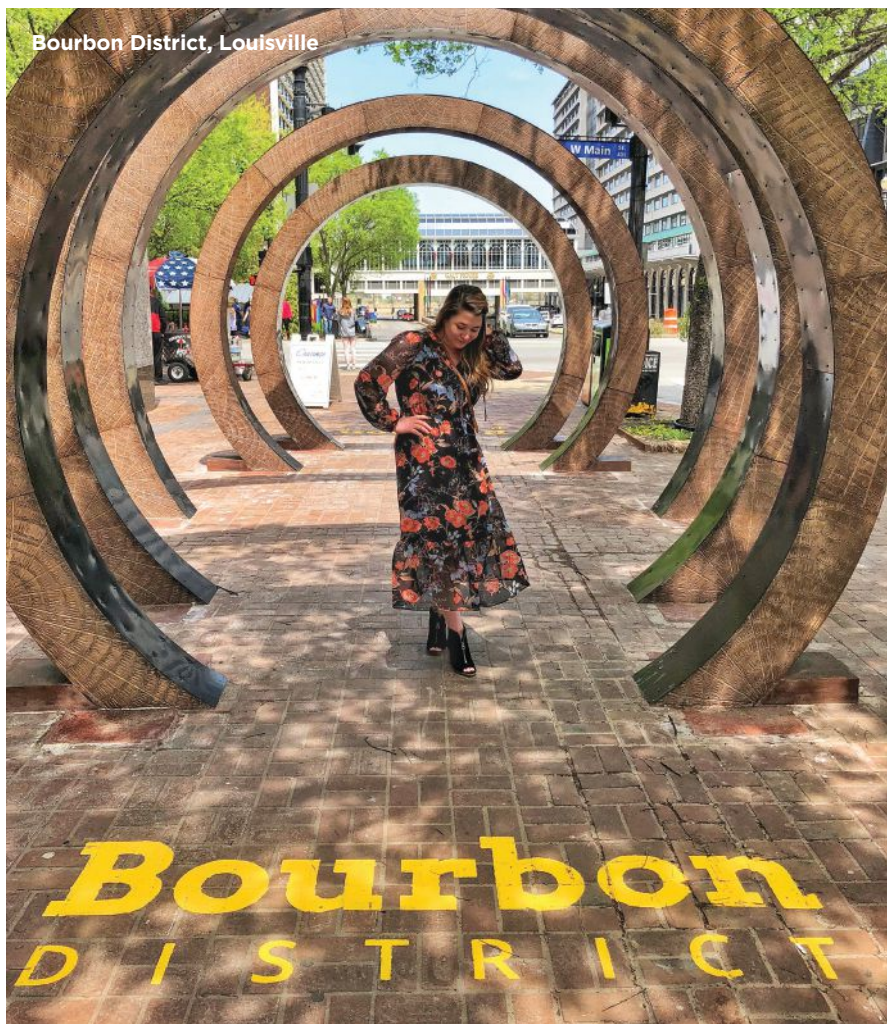


BB Riverboat, Ohio River

LOUISVILLE

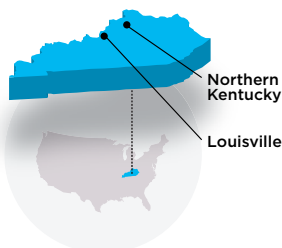
Visitors flock to Louisville for its Kentucky Derby horse race, but the city's equine culture flourishes all year long (don't miss the Kentucky Derby Museum). Sip and savor the urban bourbon experience, with multiple distilleries and cocktail bars. Take a Mint Julep Tour to indulge in Southern cuisine from the city's best restaurants. Learn about the life of boxer Muhammad Ali, who was born and raised in Louisville. Explore the downtown Muhammad Ali Center or take a self-guided tour to significant places in Ali's life, such as his boyhood home, the site of his first fight, his high school and burial place.

gotolouisville.com



JOHN CARRICO/ALIAS IMAGING

KENTUCKY





Bourbon Rackhouse, Bardstown

BARDSTOWN

Tour distilleries and sample the creations of bourbon-makers in Bardstown, the Bourbon Capital of the World®. Learn about the history and production of bourbon at Heaven Hill Bourbon Heritage Center before visiting distilleries such as Willett, Lux Row and Bardstown Bourbon Company for tastings and tours.

VisitBardstown.com

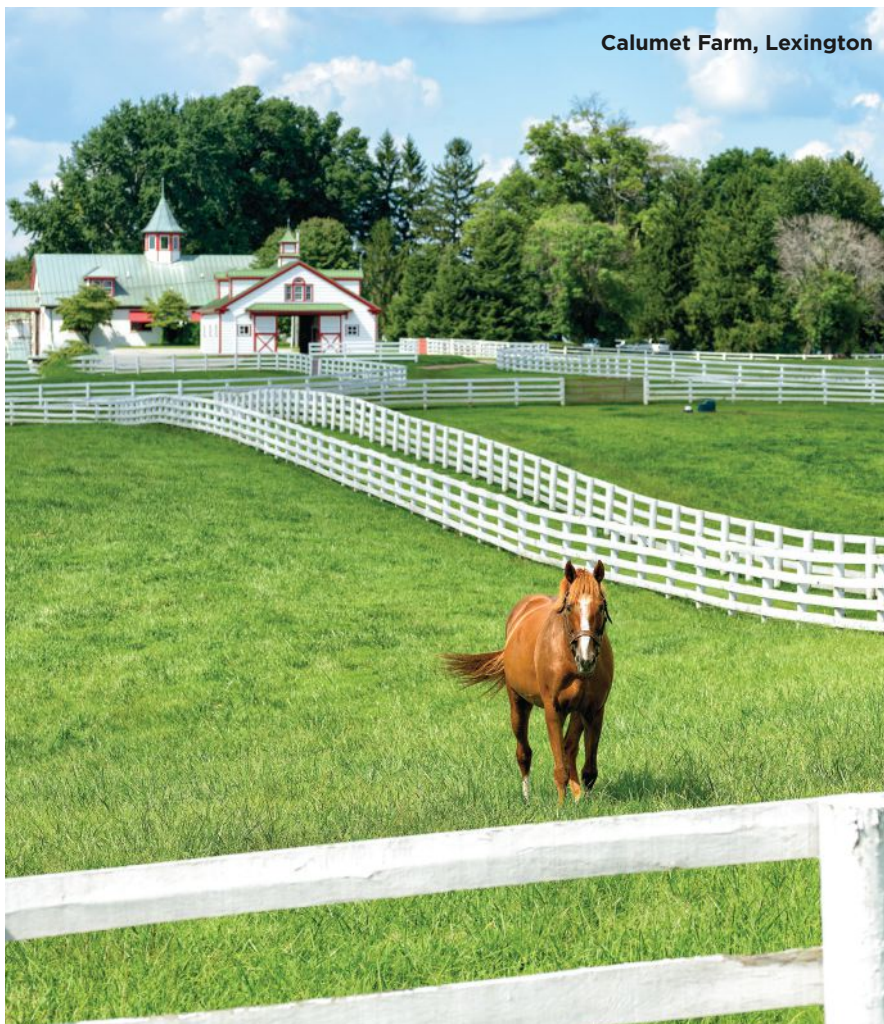


The National Quilt Museum, Paducah

PADUCAH

Creativity is celebrated in Paducah, home to art exhibitions and workshops. This UNESCO Creative City boasts the National Quilt Museum, as well as inventive chefs and beverage-makers. See the city's cultural history in the River Discovery Center and Robert Dafford's "Wall to Wall" Murals along the river.

Paducah.travel



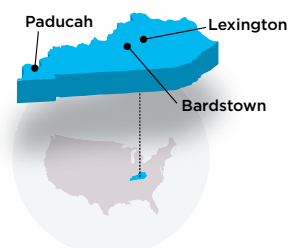
Calumet Farm, Lexington

LEXINGTON

Become captivated by the charms of Lexington, known for its quaint and quirky downtown, 450 Thoroughbred horse farms set amidst rolling hills, and the time-honored tradition of distilling bourbon. Tour the distilleries, see the horses at elegant farms, then shop, play and stay downtown. Sip a glass of bourbon while eating an inspired farm-to-table meal at one of more than 120 of the city's independent restaurants. View street art, order a pint at a microbrewery and listen to live music in a city bar. Wherever you go, you'll experience a warm Southern welcome in the heart of Kentucky's Bluegrass Region.

VisitLEX.com

KENTUCKY



ALMOST HEAVEN

West Virginia is an outdoor-lover's paradise

Craving time to explore the beauty of nature? West Virginia has an outdoor activity to fit most every interest and fitness level.

The Mountain State (the only state that sits completely within the Appalachian Mountain region) contains six national parks, Monongahela National Forest, some 45 state parks and forests, and the New River – one of the oldest rivers on the continent. West Virginia is a perfect base for enjoying all forms of outdoor recreation, including hiking, biking, horseback riding, fishing, boating, tubing, skiing, rafting, rock climbing and all-terrain vehicle excursions.

Whether you prefer a relaxing float down the New River or a heart-pumping, adrenaline-packed tour during what's known as "Gauley Season," West Virginia's whitewater

rafting is hard to beat. More than 32,000 km (20,000 miles) of streams and 100 pristine fishing lakes make it a prime destination for fly fishing, too. Keep an eye out for the official state fish: the brook trout.

Don't forget to take lots of photos. You'll want to capture the splendor of waterfalls, maple trees and mountains.

After all that adventuring, you're sure to work up an appetite, so make time to indulge in the state's rich, indulgent dishes made with local, seasonal ingredients.

West Virginia offers accommodations for every budget, including a wide range of high-end accommodations, from Adventures on the Gorge to The Greenbrier to the quaint Bavarian Inn. It's no wonder the state is affectionately known as "Almost Heaven."

Canaan Valley





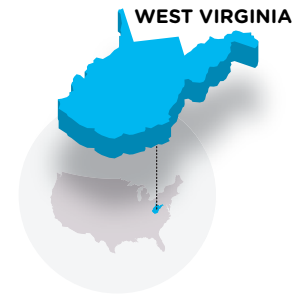
New River Gorge



The Greenbrier



WEST VIRGINIA



Accommodations to Suit All Styles

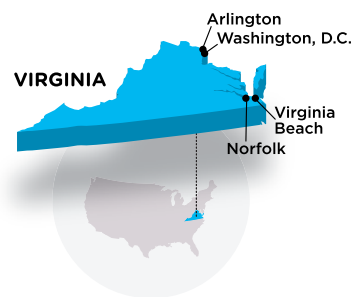
RELAXING RESORTS: Guests have escaped to the Greenbrier since 1858. Oglebay Resort offers a grand lodge as well as cottages ranging from rustic to deluxe.

AFFORDABLE FAMILY STAYS: Take the family camping, go whitewater rafting at ACE Adventure Resort or stay at a lodge or cabin in a state park such as Blackwater Falls State Park.

QUAINT B&BS: Stay at Cafe Cimino Country Inn in Sutton, named one of the best inns of the South in 2016, or settle in at the charming Guesthouse Lost River for a wonderful weekend.

Culture and Coastal Beauty

In Virginia, explore scenic coastal cities, get out on the water, and visit impressive places that helped form U.S. history.



VIRGINIA BEACH

Watch the sun rise over the Atlantic and set over the Chesapeake Bay. Bike the famous 5-km (3-mile) Beach & Boardwalk, or hike trails through forests and marshlands. Kayak with dolphins, or take a boat tour to an oyster farm to taste prized Lynnhaven oysters. Enjoy the fresh catch of the day, including striped bass and flounder. Just a 4-hour drive from Washington, D.C., Virginia Beach is truly a classic American beach holiday.

visitviriniabeach.com

NORFOLK

Enjoy sightseeing cruises aboard *American Rover*, *Victory Rover* and the *Spirit of Norfolk*. Norfolk is home to the world's largest Navy base. See aircraft carriers, destroyers and amphibious assault ships, and learn about the history of Naval Station Norfolk.

visitnorfolk.com

ARLINGTON

Across the Potomac River from Washington, D.C., treasures here include Arlington National Cemetery and the National 9/11 Pentagon Memorial. With 45 hotels near 11 Metrorail stations, explore parks, shops and lively neighborhoods.

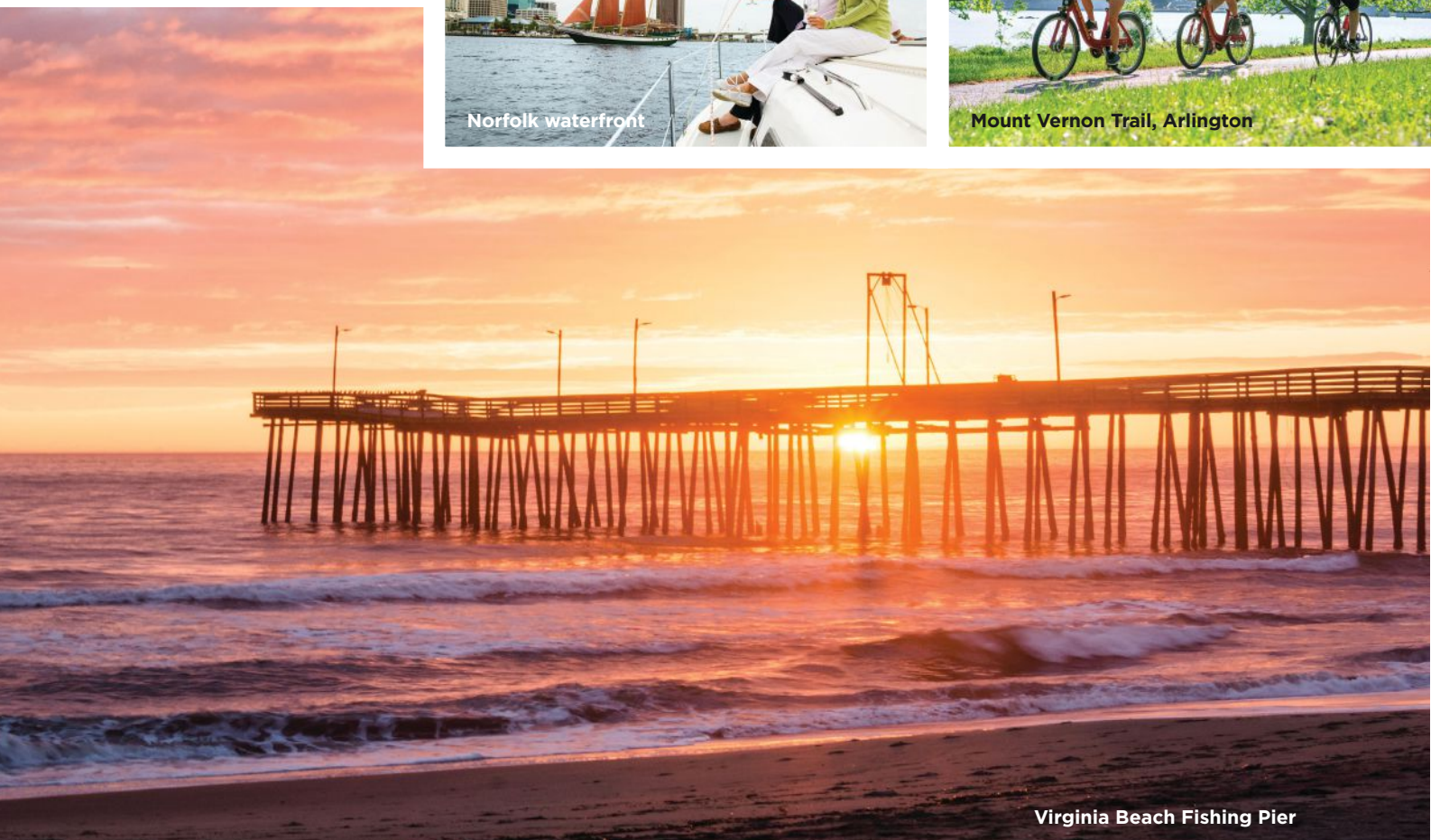
stayarlington.com



Norfolk waterfront



Mount Vernon Trail, Arlington



Virginia Beach Fishing Pier



Ocean City boardwalk



Maryland crab feast



SOUTHEAST

Life by the Waterfront

Explore Maryland's maritime heritage and Baltimore's lively cultural and culinary scene.

Although Maryland played an important role in history – this is where the national anthem, the “Star-Spangled Banner” was written – this state and its largest city, Baltimore, aren’t resting on their laurels. Experience maritime culture by sailing on the Chesapeake Bay, enjoying golden beaches, strolling through Fells Point to stop at pubs and restaurants, and visiting a maritime museum. Try the state’s iconic Chesapeake blue crab and discover local craft breweries, distilleries and vineyards. Take a road trip along the 20-km (12-mile) Charles Street National Scenic Byway, lined with trendy boutiques, eclectic dining and world-renowned museums. Visit the Harriet Tubman Underground Railroad Visitor Center, which opened in 2017. Explore Antietam National Battlefield, visit the capital city of Annapolis (and tour the U.S. Naval Academy) and see living history on display at Baltimore’s Fort McHenry National Monument and Historic Shrine, near the world-famous Inner Harbor.

EXPLORE MORE, DISCOVER MORE

Visit perennial Florida favorites such as beaches and theme parks — then go beyond to discover natural treasures, first-rate cultural attractions and hidden gems.

BEAUTIFUL BEACHES

Florida's 1,327 km (825 miles) of beaches nearly encircle the state, from the Emerald Coast in Northwest Florida – so named because of the color of its water – down the Gulf Coast to perennial award-winners Clearwater Beach and Siesta Key. Farther south, have your pick of rainbow-hued shells at Sanibel and Captiva islands, then wander the pristine beaches of Bahia Honda State Park in the Florida Keys. Work your way up the Atlantic coast to Miami's glamorous South Beach and romantic Delray Beach, and time your stop at Cape Canaveral to watch a rocket launch from the beach. Race go-karts by the beach in Daytona Beach and ride horseback along the untouched shores at Amelia Island.

AMAZING WILDLIFE

Florida's wildlife is world-famous, and no visit to the Sunshine State would be complete without seeking out some of its amazing creatures. The Everglades are a prime spot for viewing alligators, white-tailed deer and roseate spoonbills as well as many other bird species. To observe manatees, head to Crystal River, Blue Springs or Homosassa Springs Wildlife State Park, also home to panthers, bobcats and other native Florida animals. Dolphin-watching cruises head out from many harbors on the Gulf Coast, from Destin in Northwest Florida to St. Pete/Clearwater. See bald eagles, osprey, gopher tortoises and nesting sea turtles at the Merritt Island National Wildlife Refuge on the Atlantic Coast.

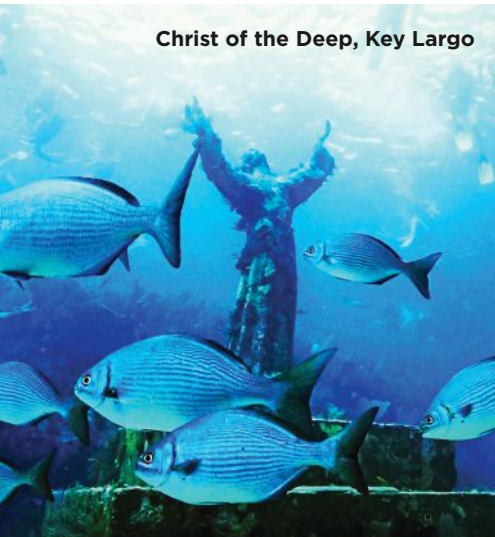
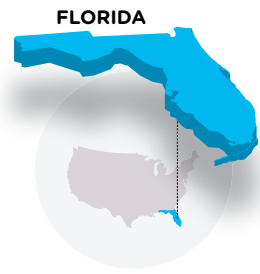
» continued on page 146

Delray Beach





Ballooning over Davenport



Christ of the Deep, Key Largo



Amelia Island

VISITFLORIDA®



PETER W. CROSS AND PATRICK FARRELL; KIKO RICOTE



Castillo de San Marcos,
St. Augustine



Kissimmee



» continued from page 144

CULTURAL TREASURES

From art and architecture to performing arts and gorgeous gardens, Florida boasts world-class cultural attractions. Top-ranked museums include the Ringling Museum in Sarasota, the Dalí Museum in St. Pete and the Appleton Museum of Art in Ocala. Learn about the Seminole tribe at the Ah-Tah-Thi-Ki Museum in the Everglades. See huge, colorful street murals in the Wynwood section of Miami. Enjoy the Miami City Ballet, Opera Tampa and a three-day Florida Folk Festival in White Springs. Surround yourself with tropical

blossoms at Alfred B. Maclay Gardens State Park in Tallahassee and Bok Tower Gardens in Lake Wales.

AMAZING HISTORY

Tour historic homes from the Ernest Hemingway House in Key West to the Oldest House Museum in St. Augustine. In fact, all of charming St. Augustine (the oldest continuously inhabited European settlement in the USA) is a history lesson. In Fort Myers, step into the lives of two inventors at the Edison & Ford Winter Estates. Tour the Henry Flagler Museum in Palm Beach, an opulent 75-room mansion built by one of Florida's first developers.

FAMILY FUN

Florida is theme park central, with Walt Disney World Resort, Universal Orlando Resort, SeaWorld Orlando and Legoland all set in the middle of the state. Visit Busch Gardens Tampa Bay for fabulous roller coasters and exotic animals. See historic spacecraft and take a bus tour of the Kennedy Space Center at Cape Canaveral. Choose to stay at a family-friendly resort with a huge swimming pool and water slides.

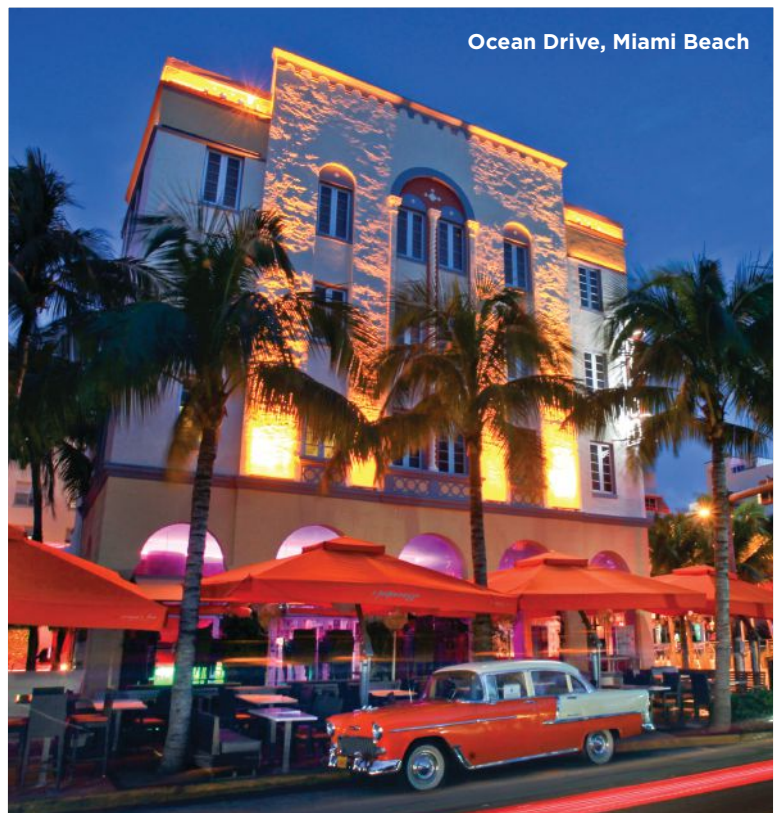
OLD FLORIDA ATTRACTIONS

Visit Weeki Wachee Springs State Park, perhaps one of the most nostalgic and best-known symbols of Florida tourism,



to see mermaids swim in aquamarine water from a first-magnitude spring. Visit Monkey Jungle, established in 1933 in Redland, and walk through a fenced tunnel while primates swoop through trees near you. Gators steal the show at Gatorland in Kissimmee – watch them launch themselves into the air during the Gator Jumparoo Show. Enjoy the pleasures of Fort Walton Beach's Gulfarium Marine Adventure Park with interactive animal encounters and sealife shows. In Clermont (and in many other small Florida communities), walk through an orange grove, tour a packing house and taste orange blossom honey and orange ice cream.

» continued on next page



Ocean Drive, Miami Beach



» continued from previous page

THE SPORTING LIFE

Active vacationers will find plenty to enjoy. Head out on a deep-sea fishing charter and go walk-in diving on artificial reefs at Vero Beach or Lauderdale-by-the-Sea. Tackle challenging single-track bike trails at Alafia River State Park and book a destination race such as the Key West Half Marathon or Timberlake Half Marathon in Fort Walton Beach.

EVENTS AND FESTIVALS FOR ALL SEASONS

Florida's festivals take advantage of its sunny weather, offering enjoyable events for many interests. The Florida Strawberry Festival in Plant City delivers big-name entertainment, livestock shows and, of course, plenty of strawberry shortcake. At the five-day South Beach Food and Wine Festival, see celebrity chefs and attend tastings and demonstrations. See amazing floral displays at the Epcot International Flower & Garden Festival in Orlando.

OFF THE BEATEN PATH (AND WORTH IT!)

About 113 km (70 miles) beyond Key West, Dry Tortugas National Park is reachable only by boat or seaplane. Explore the park's Fort Jefferson, snorkel in the pristine water and watch for magnificent frigate birds. In North Central Florida, head to the land of 700-plus springs and spring-fed rivers. Go kayaking or tubing on the Rainbow River, Ichetucknee River or Wekiva River – the water stays refreshingly cool year-round. Drive west to Cedar Key, once a bustling seaport and now a quaint, old-time vacation spot with small museums, seafood restaurants and offshore islands with hiking trails.



Kennedy Space Center

PETER W. CROSS



Clermont Grove

Gorgeous Beaches

In Panama City Beach, find turquoise waters, sparkling beaches and plenty of family-friendly activities.

Panama City Beach has long been known across the Southeastern USA for its 43 km (27 miles) of pristine, white-sand beaches and clear turquoise waters, but the addition of a new international airport means that the world is beginning to discover this Florida destination.

With several nature preserves, 100 public beach access points and the Pier Park shopping and entertainment complex, Panama City Beach is a great spot for a waterfront vacation. Countless accommodations options include

beachfront resorts, hotels, rental houses and high-rise condos with stunning views of the Gulf of Mexico.

Beyond the beach, discover family-friendly festivals, great dining (including fresh, local seafood) and large conservation areas perfect for kayaking and paddleboarding. Play golf on championship courses, go deep-sea fishing or spend the day at an amusement park. After watching the sunset from the beach, head out to enjoy the area's famous nightlife.



St. Andrews State Park



Panama City Beach

Shell Island





SOUTHEAST

Unforgettable Family Fun

In Orlando, return to favorite attractions or try new theme park rides unveiled each year.

With seven of the top parks in one sunny location, Orlando is the unrivalled theme park capital of the world. Best of all, thrilling new rides and captivating new shows are rolled out every year, so there's always a reason to return. Take your pick from Walt Disney World Resort, Universal Orlando Resort, SeaWorld Orlando and LEGOLAND Florida Resort. Beyond the blockbuster rides and fireworks extravaganzas, Orlando boasts fabulous shopping, award-winning restaurants, championship golf, spectacular museums and world-class entertainment. Accommodations range from luxury resorts and themed hotels to all-suite properties and full-service hotels. Nonstop airline service to Orlando International Airport (MCO) from 84 U.S. cities and 53 international cities – along with service to Orlando Sanford International Airport (SFB) from 80 U.S. cities and 11 international cities – makes this Florida destination easy to reach.



VisitOrlando.



LEGOLAND Florida Resort

LAKELAND & WINTER HAVEN

Located between Orlando and Tampa, Lakeland/Winter Haven is home to LEGOLAND Florida Resort, Bok Tower Gardens, Safari Wilderness, citrus groves and Florida's only dude ranch, Westgate River Ranch Resort. Lakeland, the spring training home of Major League Baseball's Detroit Tigers, also offers the largest single-site collection of Frank Lloyd Wright's architecture at Florida Southern College. Experience natural Florida at Circle B Bar Reserve, said to be one of the best places to see wildlife (including alligators) in Florida. Play a round of golf at the internationally renowned Streamsong golf resort.

visitcentralflorida.org

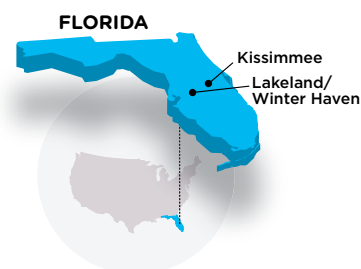


Cypress Lake

KISSIMMEE

If you can dream it, you can do it here. Shake hands with a mouse, dine with kings and queens, zipline over alligators, and fly through the air on boats, balloons, and broomsticks. Enjoy nightlife at concerts and clubs. Play a round of golf, or find the perfect outlet for a shopping excursion. Be a princess, a knight and a wizard, all in a week. Soar above roller coasters and castles. Get up close with dinosaurs and dragons. Make time for yourself at a relaxing spa. Choose from more than 50,000 accommodation options. Kissimmee is close to three airports, and less than 1.5 hours from Florida's beaches.

ExperienceKissimmee.com





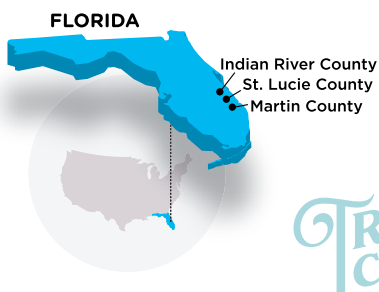
St. Lucie River in Palm City



Hutchinson Island in Fort Pierce



Sebastian Inlet



SOUTHEAST

Florida's Treasure Coast

Set on the southeastern coast of Florida, the Treasure Coast is a culturally vibrant yet laid-back getaway. Relax into your perfect vacation here.

INDIAN RIVER COUNTY

With citrus groves and sea turtle nests, Indian River County offers the ultimate escape from big-city life. Enjoy 140 locally owned restaurants, renowned museums, botanical gardens and the opportunity to snorkel near historic shipwrecks.

VisitIndianRiverCounty.com

ST. LUCIE COUNTY

Stroll along 34 km (21 miles) of beaches, head out on a fishing charter and tee up for championship golf in St. Lucie County. Explore the thriving arts scene, catch a New York Mets spring training game and tour the Navy Seal Museum.

VisitStLucie.com

MARTIN COUNTY

Catch the sunrise over the Atlantic and the sunset over Lake Okeechobee. Kayak on the St. Lucie Inlet, a bio-diverse lagoon ecosystem. Martin County offers scenic landscapes, quaint downtown areas and a multitude of water activities.

discovermartin.com



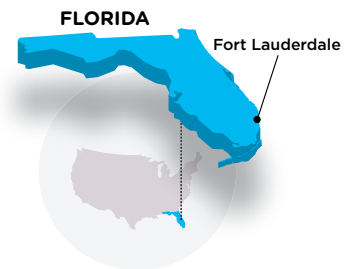
Fort Lauderdale beach



Intracoastal Waterway



Everglades airboat ride



SOUTHEAST

5 SUNNY MUST-DOS IN A Beach Town with Flair

Greater Fort Lauderdale shines with world-class art, music, cuisine, spas, recreation and, yes, plenty of beaches and sunshine to warm your soul.

SAVOR A FOODIE PARADISE

Eat your way around the world at Greater Fort Lauderdale's award-winning restaurants. Quench your thirst with a tour of the booming craft beer scene or soak in the culture at a local coffee house.

PAMPER YOURSELF AT A SPA

Get spoiled with a massage, facial, body wrap or aromatherapy treatment at one of the area's plentiful day spas and wellness centers. Be on the lookout: many offer seasonal specials.

ENJOY VIBRANT ARTS AND CULTURE

From museums to theater to music, Greater Fort Lauderdale's cultural scene is blossoming with plays, concerts, events and exhibits. Be sure not to miss the art walk in the inclusive and LGBT-friendly Wilton Manors neighborhood.

GRAB A BEACH TOWEL AND RELAX

Greater Fort Lauderdale is home to eight postcard-pretty beaches, perfect for relaxation or a variety of outdoor sports. Save time for water skiing, building sandcastles, playing beach volleyball or al fresco dining.

SET SAIL FOR ADVENTURE

It's been called the world's yachting capital, but Greater Fort Lauderdale offers plenty of ways to get out on the water, from sunset cruises to boat rentals, water taxis, jet skiing, Everglades airboat rides and more.

**GREATER
FORT LAUDERDALE**
FLORIDA

Florida Thrills

Visitors will find some of the Sunshine State's best adventures in exciting Tampa Bay.

Looking for thrills, adventure and culture? You'll find plenty to love in Tampa Bay. Start your adventure on a high note – a really high one – on Falcon's Fury® at Busch Gardens® Tampa Bay, the continent's highest free-standing drop tower. It's just one of the many world-class thrill rides that the massive park offers. Next, stroll along the downtown Tampa Riverwalk, a 4-km (2.5-mile) pedestrian park that connects restaurants, parks and other popular destinations. You can walk,

pedal or paddle your way to The Florida Aquarium, where kids can pet stingrays and see dolphins up close. When the sun sets, take a streetcar to Ybor City, Tampa Bay's enclave for Cuban culture, also home to brick boulevards lined with nightclubs, shops, restaurants and award-winning craft breweries. Sample a Cuban sandwich in the city where it was invented, and discover culinary delights all over Tampa Bay, including at the legendary Bern's Steak House in historic SoHo.



TAMPA BAY
FLORIDA

VISIT TAMPA BAY: ©2018 SEAWORLD PARKS & ENTERTAINMENT, INC. ALL RIGHTS RESERVED. VISIT TAMPA BAY



The Florida Aquarium Splash Pad



Falcon's Fury®, Busch Gardens® Tampa Bay

eBoats Tampa





Green Bench Brewing Co.



Dalí Museum

SOUTHEAST

Award-Winning Beaches

Discover stunning sands, inviting cultural attractions and a lively downtown just 90 minutes from Orlando.

St. Pete/Clearwater has been named one of the world's top "Places to Go" by The New York Times. Delight in sunny weather, award-winning beaches (including Clearwater Beach, TripAdvisor's No. 1 beach in 2018) and invigorating culture in this warm, laid-back destination. A string of small, charming beach communities is within easy reach of St. Pete, a vibrant, cultural city. Relax at a tiki bar overlooking the Gulf of Mexico, or find blissful solitude on the beaches of Honeymoon and Caladesi

Islands. Then discover St. Pete's energetic downtown, with scores of inviting restaurants, taverns serving craft beer, theaters, art galleries, 70-plus murals and the iconic Dalí Museum. Also enjoy fun festivals that take place year-round in the area's 24 unique communities, from the Greek enclave of Tarpon Springs to St. Pete Beach with its nostalgic vibe and Pass-a-Grille, a quiet and quirky beach town that time forgot.



**ST. PETE
CLEARWATER
FLORIDA**

Beachfront Beauty

In Sarasota, Florida, enjoy inspiring culture and great shopping in addition to gorgeous Gulf beaches.

Dig your toes into the white, powder-soft sands of Siesta Beach, take in a colorful sunset at Lido Beach, collect sharks' teeth at Caspersen Beach and visit dog-friendly Brohard Beach. You'll discover why TripAdvisor and Condé Nast Traveler magazine have rated Sarasota's 56 km (35 miles) of beaches among the best in the world.

Beyond the Gulf, Sarasota is filled with opportunities for relaxation and cultural enjoyment. Kayak in Myakka River State Park and spot osprey,

white pelicans and sandhill cranes. Marvel at delicate orchids at Marie Selby Botanical Gardens. Shop at the boutiques of St. Armands Circle or browse at the department stores and shops at The Mall at University Town Center. Satisfy your palate in an ethnic restaurant or offbeat bistro before catching a performance at the Sarasota Opera House or Asolo Repertory Theatre. Spend a day at the Ringling Museum of Art and surround yourself with circus history in the adjacent museum.



VISIT
Sarasota
beaches and beyond

VISITSARASOTA.COM



St. Armands Circle



Sarasota Bay



Siesta Beach

SOUTHEAST

Coastal Escape

Bask in the serenity of secluded islands, behold nature's beauty and make time for relaxation in this sunny Florida paradise.



SOOTHED BY THE SHORE

Along the stunning coastline of The Beaches of Fort Myers & Sanibel, let rhythmic waves create nature's perfect background music while you search the white sands for a colorful seashell, build a sandcastle or take a dip in the warm Gulf of Mexico waters. Sail along the coast, plotting a course to explore some of the 100 nearby islands, many accessible only by boat. Embrace nature's solitude, or take a seat at a waterfront tiki bar to unwind and watch the world go by.

BLISS FOR ARDENT ADVENTURE-SEEKERS

Thrill-seekers will find ways to get physical in this tropical getaway. Go paddleboarding or kayaking in the waters of the Calusa Blueway. Try biking nature trails on Sanibel Island, or rent a bike with fat tires to traverse the sandy shoreline on Fort Myers Beach. Nature lovers can enlist an expert to guide them to the best sites and sights. Observe abundant wildlife and nature through miles of parks and preserves. Keep your eyes open for dolphins, manatees and turtles.

SHOPPING, DINING AND CULTURAL DIVERSIONS

Make sure your itinerary includes the downtown River District of Fort Myers, full of restaurants, boutiques and historic attractions such as the Edison and Ford Winter Estates. On Pine Island and Matlacha, find an artists' enclave, waterside restaurants and paddling trails. In Bonita Springs, find great gifts to take home at The Promenade, or head to Estero to shop designer brands at Miromar Outlets. Visit shops on Sanibel and Captiva islands for resort attire and coastal decor.

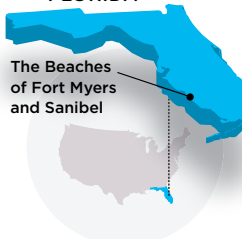


Dolphins playing in a boat's wake



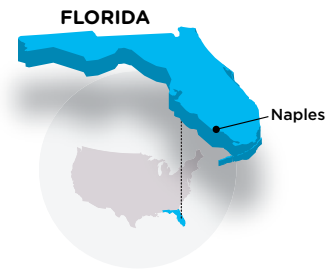
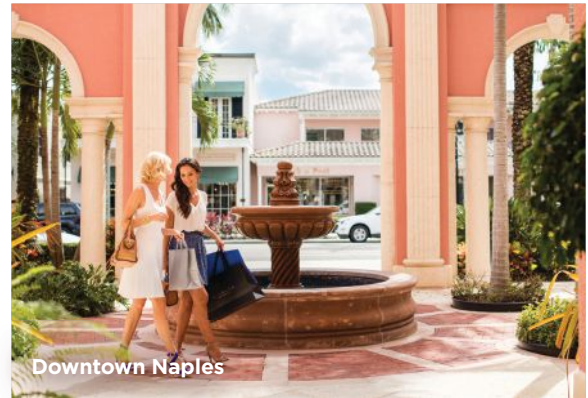
Paddleboarding, Sanibel Marina

FLORIDA



The Beaches of Fort Myers and Sanibel





SOUTHEAST

5 WAYS TO SEE NAPLES

A delightful coastal paradise

Treat yourself to luxurious resort amenities and the riches of nature's bounty when you visit Naples, Marco Island and the Everglades.



SUNNY DAYS SPENT ON BEAUTIFUL BEACHES

Relax on uncrowded white-sand beaches, including Marco Island, Barefoot Beach and Delnor-Wiggins Pass State Park. Go swimming, search for seashells, watch for dolphins and try stand-up paddleboarding.



SHOPPING OUTINGS IN DOWNTOWN NAPLES

Enjoy browsing and buying on upscale Fifth Avenue South and Third Street South. Visit an array of eclectic boutiques offering elegant and trendy fashions, handmade art and jewelry, home decor and specialty gifts.



WILD AND WONDERFUL TOURS IN NATURE

Wilderness adventures abound in the Ten Thousand Islands, Big Cypress National Preserve and Everglades National Park. Hike, kayak or ride in an airboat. You'll spot birds, manatees, deer, crocodiles and alligators.



DESTINATION FOR FINE DINING

Savor gourmet international cuisine at charming sidewalk cafes, waterfront restaurants and establishments run by award-winning chefs. Menu favorites include fresh seafood, tropical flavors and local produce.



RELAXING STAYS AT RESORTS AND HOTELS

After busy days at the beach, shopping and in the wilderness, visitors will appreciate pleasant accommodations and service. Choose from luxury beach, golf and spa resorts, elegant boutique hotels, charming bed and breakfasts or beautiful private rentals.





Coquina Beach, Anna Maria Island

BRADENTON, ANNA MARIA ISLAND & LONGBOAT KEY

In this delightful destination on Florida's West Coast, enjoy top-ranked beaches with sugar-white sand, turquoise Gulf of Mexico waters and the freshest Florida seafood. Go fishing in the bay and tour a nature preserve by kayak. Marvel at a breathtaking sunset while dining with your toes in the sand. Enjoy arts and culture, locally owned cafés and the Riverwalk in downtown Bradenton. Shop at charming seaside boutiques or find designer brands at an outlet mall.

bradentongulfislands.com

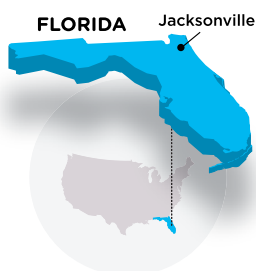


Cradle Creek Preserve, Jacksonville Beach

JACKSONVILLE

With more shoreline than any other Florida city, including 35 km (22 miles) of beaches, Jacksonville is packed with activities on the water such as fishing, kayaking, swimming and boating. Explore the largest urban park system in the United States – go fishing in lakes, try surfing in the Atlantic Ocean, kayak in a nature preserve and go for a nature hike. At the end of the day, enjoy the city's casual food scene and follow the Jax Ale Trail to 15 breweries.

visitjacksonville.com



4 GREAT NATURE RETREATS

Discover Florida's wildlife, including gentle manatees and beautiful shorebirds, in spring-fed rivers and along the spectacular coastline.

LEVY COUNTY

See colorful water birds, docile manatees and other fascinating wildlife species along Levy County's 87 km (55 miles) of unspoiled coastal shoreline. Take your pick – head to the Gulf of Mexico or historic Suwannee River for great saltwater and freshwater fishing. The region is famous for its large concentration of freshwater springs. Dive, snorkel or kayak in crystal-clear springs or float on an inner tube down refreshing spring-fed rivers. In summer, go snorkeling for scallops. In the quaint fishing village of Cedar Key, dine on fresh seafood, explore historic sites, enjoy lively festivals and kayak past uninhabited islands.

VisitLevy.com

CITRUS COUNTY

Swim with captivating manatees in the beautiful rivers and clear springs of Citrus County, the only place in North America where it's legal to do so. The best time is from November to March, when they head to the springs to escape chilly Gulf waters. See the manatees from land at Three Sisters Springs or in Ellie Schiller Homosassa Springs Wildlife State Park, where honorary Floridian Lu the Hippo lives alongside Florida panthers, red wolves and black bears. Explore the Withlacoochee State Trail, a 74 km (46-mile) paved bike trail. Summer means family fun catching scallops in the warm waters of the Gulf.

DiscoverCrystalRiverFL.com

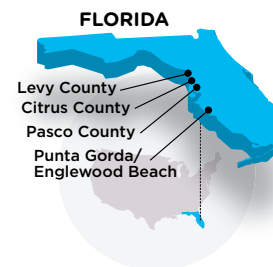
Suwannee River, Levy County



Three Sisters Springs, Citrus County



New Port Richey coastline,
Pasco County



PASCO COUNTY

Pasco County is a diverse destination that's perfect for adventure seekers and active travelers. From the coast to inland areas, Pasco offers a variety of activities. Dive, snorkel, fish, boat or paddle along Pasco's rich, nature-filled coastline and keep an eye out for majestic shorebirds and alligators. Travel inland and get a taste of Old Florida in quaint downtowns or connect with nature at one of the parks that offer vast networks of hiking and biking trails. Stop at award-winning breweries and discover local eateries that offer authentic dining experiences and delicious local menu selections.

VisitPasco.net

PUNTA GORDA/ ENGLEWOOD BEACH

Explore offshore islands, including Don Pedro Island State Park, home to pristine beaches. Head to Manasota Key, where fossilized shark teeth are hidden among the seashells. Go boating in Charlotte Harbor and the Gulf of Mexico, then dine at a dockside restaurant. Spy wildlife in the area's parks and along the Great Florida Birding Trail. Go kayaking or canoeing along Blueway trails and watch for dolphins and osprey. Play golf on scenic courses and watch exciting spring training baseball. Dine at one of Englewood's waterfront restaurants and in Punta Gorda's historic district.

PureFlorida.com

Don Pedro Island State Park,
Punta Gorda/Englewood Beach area



Go Explore NORTH

This cultural melting pot is home to some of the USA's most exciting cities and iconic landmarks.



Top of the Rock, New York City,
New York / Photo by Getty Images

CONNECTICUT | DELAWARE | MAINE | MASSACHUSETTS | NEW HAMPSHIRE



EAST

NEW JERSEY | NEW YORK | PENNSYLVANIA | RHODE ISLAND | VERMONT

PNC Park, Pittsburgh, Pennsylvania



In bustling New York City, visit the Statue of Liberty, the Empire State Building, Times Square and other iconic attractions. Take in a Broadway show, tour thrilling museums including the new Spyscape and savor authentic food from around the world in all five boroughs. Explore **New York** State's diverse nature with a stroll overlooking the roaring waters at Niagara Falls, a boat tour to the castles of the Thousand Islands or a challenging hike or skiing escape in the Catskill Mountains.

Shop and dine at Faneuil Hall in Boston, **Massachusetts** – it's filled with boutiques, pubs and cafés. Escape to Cape Cod's windswept dunes and wild beaches or

**ICONIC CITIES BUZZ
WITH ENERGY
AND OVERFLOW
WITH HISTORIC
TREASURES.
LIGHTHOUSES
STAND SENTINEL,
AND VERDANT
MOUNTAINS TURN
CRIMSON AND
ORANGE IN AUTUMN.**

to the pastoral landscapes and culture-rich villages of the Berkshire Mountains in the state's southwestern corner.

In Newport, **Rhode Island**, tour opulent mansions, then enjoy sweeping views of the coastline during a sailing charter aboard a classic schooner. Take a ferry ride to Block Island to explore its dramatic bluffs, sandy beaches and two lighthouses with small museums.

Visit Yale University's ivy-draped campus in neighboring **Connecticut** and check out its historic libraries. Tour the Mark Twain House & Museum to learn more about the life of the author who wrote about Tom Sawyer and Huckleberry Finn. At Mystic Seaport, explore the USA's largest maritime museum, home to a



DON'T MISS

ICONIC SELFIE SPOTS

Pose with the tops of skyscrapers on the 86th-floor deck of the Empire State Building in New York City.

Take a family photo at the Gloucester Fisherman's Memorial in Massachusetts.

MUSICAL MOMENTS

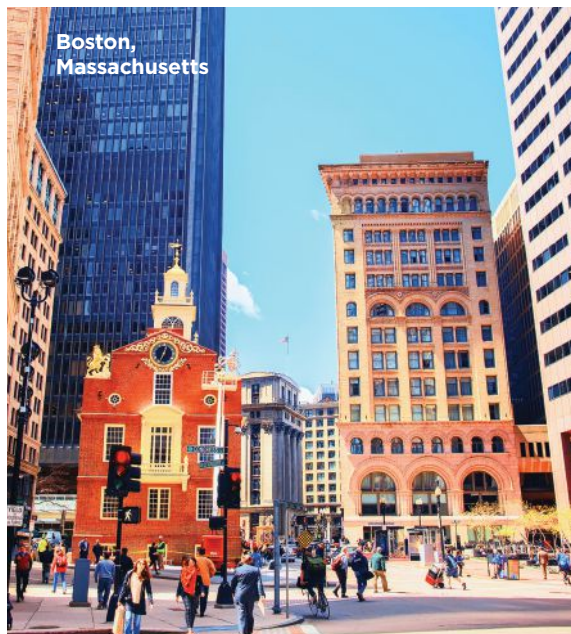
Go to the granddaddy of music festivals, the Newport Jazz Festival in Rhode Island. It's been jiving since 1954.

Visit The Stone Pony in Asbury Park, New Jersey, famous for launching Bruce Springsteen's career.

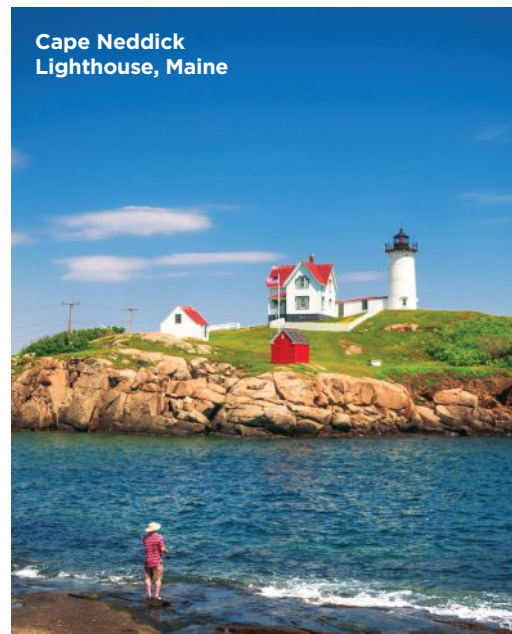
DISTINCTIVE DISHES

Eat a hearty Philly cheesesteak while in Philadelphia, Pennsylvania.

In Maine, sink your teeth into a succulent lobster roll.



Boston, Massachusetts



Cape Neddick Lighthouse, Maine



Hampton Beach, New Hampshire

19th-century seafaring village, special exhibits and wooden ships.

Stay at a Victorian inn in Cape May's historic district in southern **New Jersey**, play at beachfront amusement parks along the Jersey Shore and visit famous Atlantic City. See the Manhattan skyline, the Statue of Liberty and Ellis Island from Liberty State Park and cheer for pro sports teams at stadiums near Newark.

In **Delaware**, shop tax-free at outlets and major malls, snack your way along the Rehoboth Beach boardwalk and tour the Nemours Estate in Wilmington. Stretch your legs on quiet

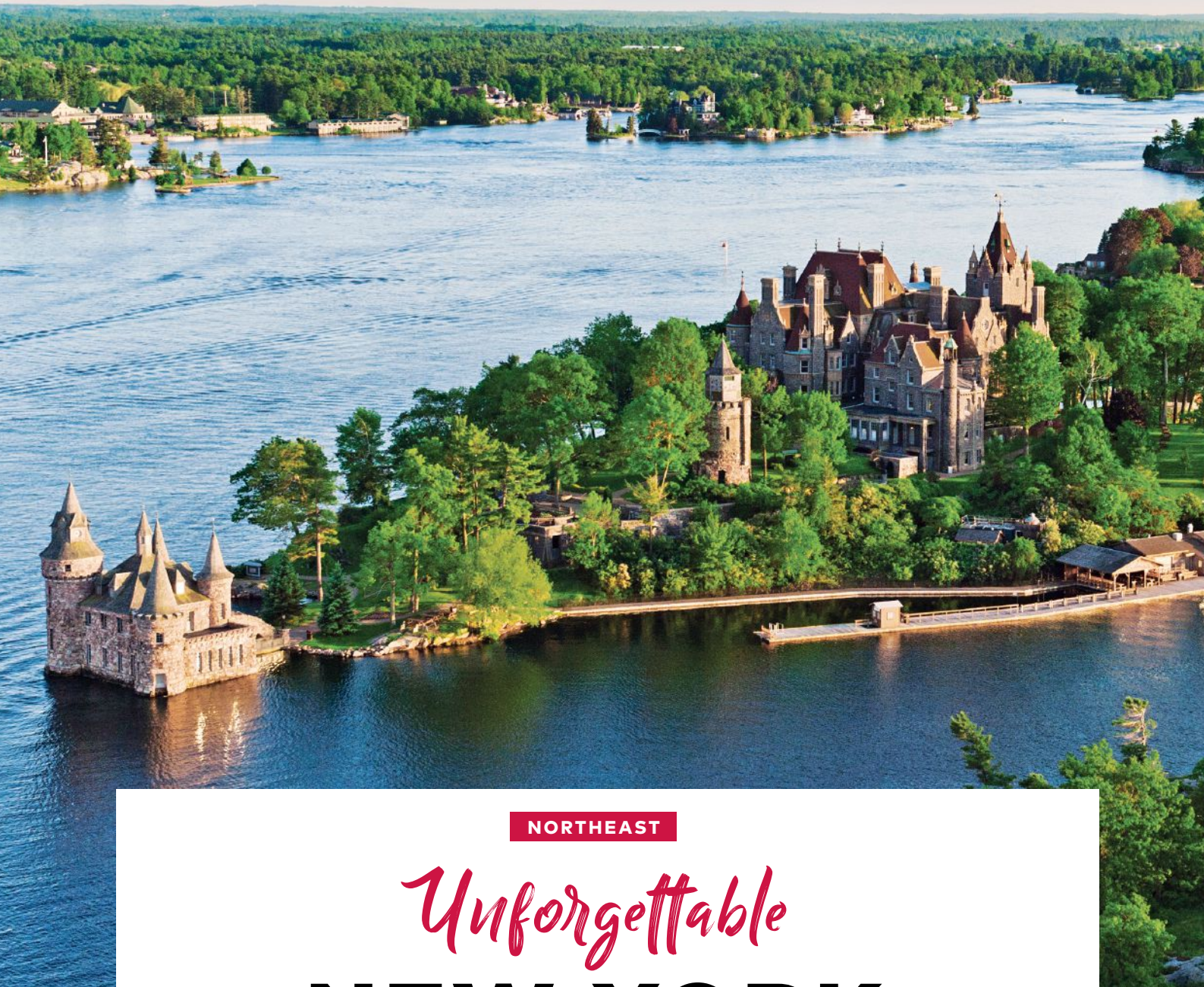
beaches bordering the Atlantic Ocean, Delaware River and Delaware Bay.

Nature lovers will find much to enjoy in **Pennsylvania's** 121 beautiful state parks. The Pennsylvania Dutch region offers a glimpse into the simple way of life of the Amish. Fans of the arts will want to check out the fascinating museums and other cultural institutions in Philadelphia and Pittsburgh. Be among the first to shop at Fashion District Philadelphia, connected to the popular Reading Terminal Market.

In summer, head out on a sailing adventure aboard a tall ship, then

climb to the top of a lighthouse for panoramic views of **Maine's** craggy coastline. Grab a bite at a lobster shack overlooking a charming harbor. Watch for moose in Baxter State Park and enjoy live entertainment in Portland's Old Port district.

Hiking, mountain biking and shopping for antiques in quaint villages are popular activities in **Vermont's** Green Mountains and **New Hampshire's** White Mountains. In fall, cruise down narrow country roads in search of the prettiest foliage and friendly small-town harvest festivals. In winter, enjoy the serenity of a cross-country skiing or snowshoeing outing.



NORTHEAST

Unforgettable NEW YORK

Looking for a memorable family vacation? Exciting adventures in nature? Fabulous culture? You'll find it here in New York State.

FAMILY VACATIONS

Whether you prefer a resort on a private island in Lake George, the beauty of Seneca Falls or thrills in the Catskills, New York State was made for families. Combine education with fun at kid-focused museums and unique farm stays. Study art, history and nature everywhere.

WONDERFUL MUSEUMS

You must visit the famous Guggenheim and Metropolitan Museum of Art, but many more New York museums belong on an itinerary. Among great choices are Corning Museum of Glass, Fenimore Art Museum and the National Baseball Hall of Fame and Museum.

OUTDOOR ADVENTURES

New York State is made for adventurers. Hike on the famous Appalachian Trail, dive in the Thousand Islands, go zip lining at Hunter Mountain and cast a fishing line in Lake Cayuga. In winter, go ice climbing near New Paltz or spend a ski weekend in Holiday Valley.



Corning Museum of Glass, Corning



Sky High Adventure Park, Ellicottville

STATE PARKS & HISTORIC SITES

From the sandy shores of Long Island to stunning Niagara Falls, explore waterfalls, beaches and mountain peaks in many state parks and historic sites in New York. Enjoy the scenery at Letchworth, Watkins Glen and Adirondack state parks, among others.

NEW YORK FOOD CULTURE

From orchards and vineyards to celebrity chef-led city restaurants, New York offers a bounty of flavors from around the world. Learn about sustainable farming and healthy eating at the Stone Barns Center and its restaurant, Blue Hill, in Pocantico Hills.



I ♥ NY
iloveny.com

Coopers Beach, Long Island

**LONG ISLAND**

Surf East Coast waves, go sailing on the Long Island Sound or head out on a deep-sea fishing charter. Taste the fruits of area farms, and dine on fresh seafood accompanied by locally made wine. Long Island, home of The Hamptons, was named one of the "Top 10 Wine Regions in the World" by Wine Enthusiast magazine.

discoverlongisland.com

Hudson Highlands State Park

**HUDSON VALLEY**

Famous for its stunning scenery, the Hudson Valley is also known for scenic hiking trails with great views of the Hudson River. Discover museums and major arts institutions as well as wineries, breweries and farm-to-table restaurants. Shop for local crafts, antiques and name-brand designer clothing.

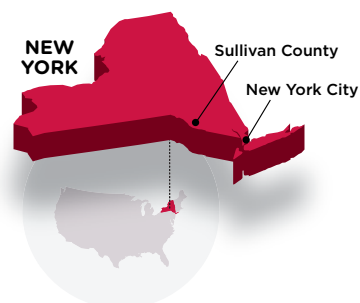
TravelHudsonValley.com

Prohibition Distillery, Roscoe

**THE CATSKILLS' SULLIVAN COUNTY**

Just 90 minutes from New York City, the Sullivan Catskills have attracted visitors since the 19th century, drawn by resorts with legendary entertainment. Today, visitors will find full-service resorts to country inns. Attend a concert at the Bethel Woods Center for the Arts or head outdoors to go fishing, play golf on championship courses and, in winter, cross-country ski and go ice fishing. All year-round, enjoy the area's culinary revival and check out its breweries and distilleries.

SullivanCatskills.com





Saratoga Race Course

SARATOGA

See world-class horse racing at a track that's been attracting high rollers since the 1800s. Hike the Adirondack Mountains, fish on Saratoga Lake or bicycle in scenic parks, then relax in natural mineral springs. Discover history and culture or enjoy music and dance at the Saratoga Performing Arts Center.

ilovesaratoga.us



Lake George

LAKE GEORGE IN NEW YORK'S ADIRONDACKS

Just north of the Capital-Saratoga area, crystal-clear Lake George is a hub of activity. Enjoy charming towns and lively Glens Falls. Go hiking, cycling, fishing, paddling and camping in the majestic Adirondack Mountains. Cruise on the lake, go parasailing or ziplining, follow the craft beverage trail and have fun at festivals year-round.

VisitLakeGeorge.com



Blues on the Bridge, Binghamton

CENTRAL NEW YORK

Central New York is Brew Central. With more than 75 producers of beer, hard cider, spirits and wine, the area is a top five craft beer producer in the USA. From generations-old operations to up-and-coming small breweries, Brew Central boasts an ever-growing craft beverage scene. Each year brings dozens of fests and brew-related events such as Saranac Thursdays at F.X. Matt Brewing Co. in Utica and the Summer Concert Series at Brewery Ommegang in Cooperstown.

VisitCentralNewYork.com



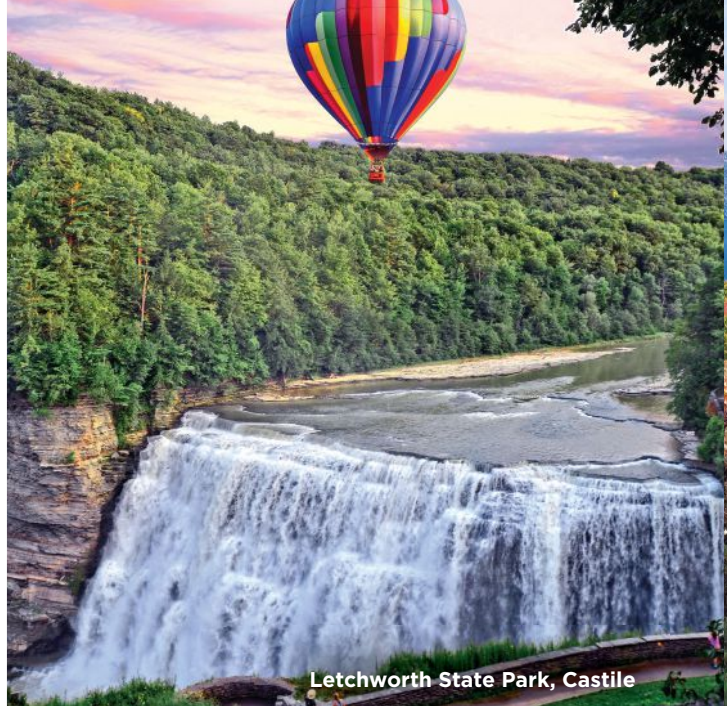


Haunted inns, ghost tours and more

HAUNTED HISTORY TRAIL OF NEW YORK STATE

Explore a collection of over 90 creepy, spooky and downright haunted locations across the state. The year-round trail invites the paranormal-curious to participate in guided ghost tours, and serious investigative teams can discover ghost-hunting locations for themselves.

HauntedHistoryTrail.com



Letchworth State Park, Castile

COUNTRY BYWAYS OF GREATER NIAGARA/FINGER LAKES

Enjoy quaint Americana towns and villages between Niagara Falls and the Finger Lakes of New York. Travel byways and waterways by car, bike and boat to explore the tranquility of rural living, friendly people, unique museums, attractions and adventures.

CountryByways.com



National Comedy
Center, Jamestown



Cayuga Lake in the Finger Lakes, Seneca County

CHAUTAUQUA

Learn about U.S. humor at the interactive National Comedy Center in Lucille Ball's hometown. Hear current affairs lectures at the Chautauqua Institution, and see theater, ballet and opera performances in the summer. Tour more than 20 wineries in Lake Erie Wine Country, and connect with the spirit world at Lily Dale Assembly. TourChautauqua.com

FINGER LAKES REGION

In this four-season playground, explore waterfalls, gorges, glacial lakes, a Great Lake and stunning Letchworth State Park. Sample wine and follow beer, cheese and chocolate trails. Find cultural treasures in Rochester, Syracuse and Corning. Don't miss the National Women's Hall of Fame in Seneca Falls. FingerLakesTravelNY.com



Keuka Lake Vineyards, Hammondsport

WINE, WATER AND WONDERS

Explore the family-friendly stops in Upstate New York, from the toy collection at the Strong National Museum of Play to hands-on activities at the Corning Museum of Glass. Take in fall foliage and charming inns along scenic byways. Adults will enjoy touring and sampling at the area's Finger Lakes wineries.

winewaterwonders.com



Buffalo RiverWorks

BUFFALO NIAGARA

It's a new day in Buffalo. The city has restored its historic architecture, built new hotels, opened innovative restaurants and craft breweries, and revitalized its waterfront. There's been over \$1 billion in new investment and it shows. Buffalo is fun, welcoming and endlessly surprising.

VisitBuffaloNiagara.com

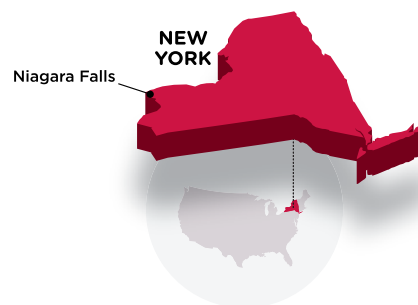


Cave of the Winds

NIAGARA FALLS USA

Discover the oldest state park in the USA, Niagara Falls State Park, and view the famous waterfalls from all angles. Ride the Maid of the Mist, walk on the Cave of the Winds and tour Bridal Veil Falls. Hike in one of 11 New York State parks or find heart-pumping thrills on a Niagara River jet boat. Sail the Erie Canal double locks on a chartered cruise. Take in a living history program at Old Fort Niagara or relax at more than 22 wineries, breweries and cideries on the Niagara Wine Trail, USA.

niagarafallsusa.com

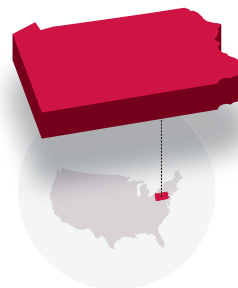


Appealing History and Nature

Explore Pennsylvania's rich history, cultural attractions and natural wonders.

In this stunning outdoor playground, visitors can lose themselves in the wild beauty of tree-covered mountains, rushing rivers and vast parks. Visit Philadelphia's historic sites and museums, and enjoy its thriving culinary scene. Learn about history on the battlefields of Gettysburg. Dive into the Moravian culture in Bethlehem. The state is home to a picture-perfect arts scene, from the most Rodin sculptures outside Paris to an entire museum dedicated to pop artist Andy Warhol. Experience famous architect Frank Lloyd Wright's Fallingwater. Shop tax-free at Pennsylvania's chic boutiques, outlet malls and in shops on quaint main streets. Don't miss Pittsburgh's quirky Strip District and King of Prussia, the largest shopping mall on the East Coast. Find handmade goods in Pennsylvania Dutch country and see the sweetest place on Earth – Hershey.

PENNSYLVANIA



Pennsylvania
pursue your happiness



Elfreth's Alley, Philadelphia

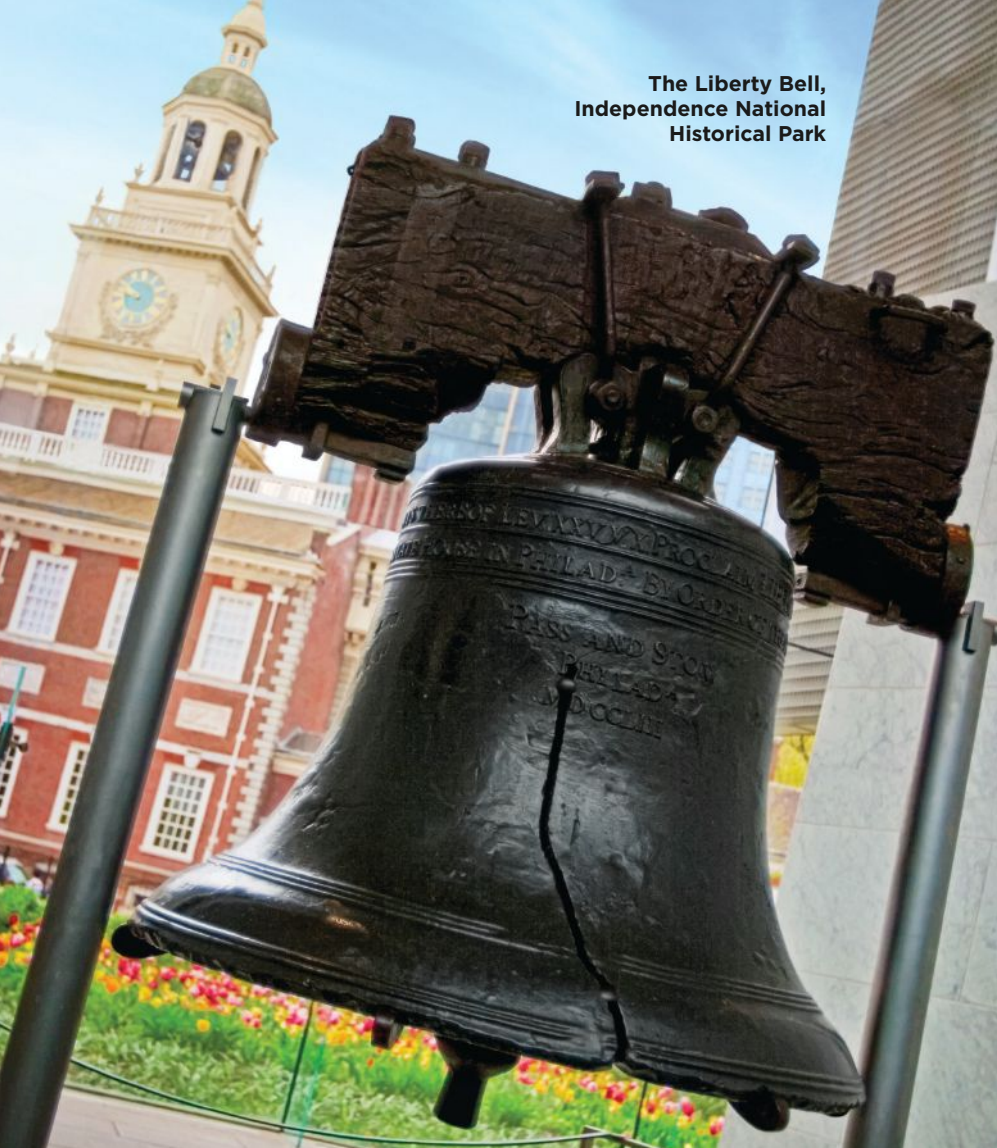


Pine Creek Gorge



Gettysburg

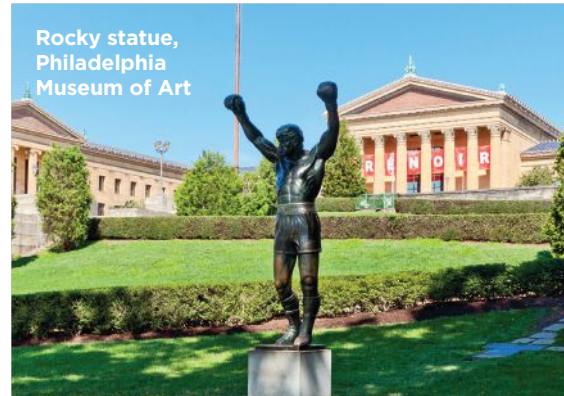
EDWARD SAVARIA JR FOR PHLCVB; TOGA COUNTY VISITORS BUREAU; DESTINATION GETTYSBURG



The Liberty Bell,
Independence National
Historical Park

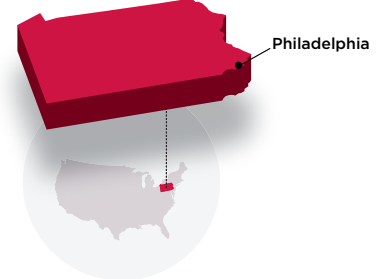


Public art



Rocky statue,
Philadelphia
Museum of Art

PENNSYLVANIA



NORTHEAST

5 CAN'T-MISS Philadelphia Experiences

The City of Brotherly Love is full of historic and cultural attractions. Check out these top sightseeing stops to have an unforgettable visit.

➔ WALK A HISTORIC SQUARE MILE

Discover iconic places where American democracy was born. Visit Independence Hall (now a UNESCO World Heritage Site) where the Declaration of Independence and U.S. Constitution were signed, and see the Liberty Bell.

➔ TAKE A PUBLIC ART TOUR

Public art is a Philadelphia hallmark. Enjoy a guided tour of some of the 4,000 murals in the city with Mural Arts or the Association for Public Art's "Museum Without Walls."

➔ ENJOY TAX-FREE SHOPPING

Shop along Rittenhouse Row and at Chestnut Hill Business District, Jeweler's Row, King of Prussia Mall and more. Bonus: There is no tax on clothing and shoes.

➔ CONQUER ROCKY'S STEPS

Snap a selfie by the Rocky Balboa statue outside the Philadelphia Museum of Art, then run up the 72 steps like actor Sylvester Stallone did in the movie "Rocky." Inside, see world-renowned art, including the largest collection of Marcel Duchamp's work in the world.

➔ EAT AUTHENTIC FOODS

The city is a food-lover's paradise with 1,000 restaurants and 430 outdoor cafés and beer gardens. Order a Philly cheesesteak, visit 80 merchants and farmers at Reading Terminal Market, wander through the Italian Market or visit an array of high-end restaurants.



COUNTRYSIDE OF PHILADELPHIA

Encompassing Brandywine Valley and Valley Forge, the Countryside of Philadelphia in eastern Pennsylvania is less than 50 km (30 miles) outside the city. Known as “America’s Garden Capital,” the Greater Philadelphia region features more than 30 stunning horticultural displays, including Longwood Gardens. Discover the largest retail mall in the USA, King of Prussia Mall, with tax-free shopping on clothes and shoes. Stay at a romantic inn or hotel, and enjoy fresh farm-to-table food. Explore 18th-century history at Valley Forge National Historical Park.

CountrysidePHL.com

Longwood Gardens, Kennett Square



LEHIGH VALLEY

Easily accessible from Philadelphia and New York City, Lehigh Valley is steeped in pre-colonial, early American and industrial history. It is known for its nationally-recognized events such as Musikfest; wineries and breweries; covered bridges; hiking and biking trails. It's also home to the USA's favorite brands such as Crayola®. Tour the factory floor at C. F. Martin & Co. to learn about guitar making from lumber to finished product in 300 steps. Explore 20 Moravian museums and historic sites, dating back as early as 1741. Visit in December to hear a holiday performance of the Bach Choir of Bethlehem.

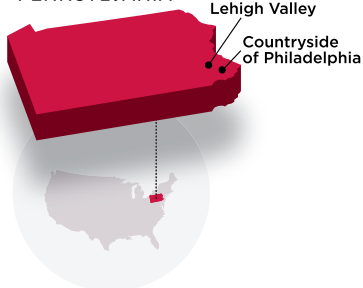
DiscoverLehighValley.com

1750 Smithy, Colonial Industrial Quarter, Bethlehem



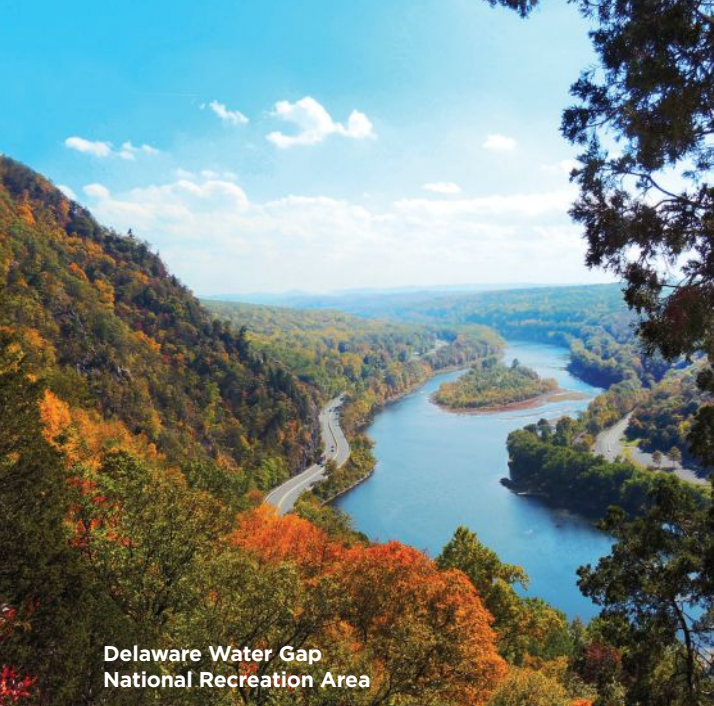
DISCOVER LEHIGH VALLEY

PENNSYLVANIA



Lehigh Valley

Countryside of Philadelphia



Delaware Water Gap
National Recreation Area

POCONO MOUNTAINS

Enjoy four seasons in adventure-filled woodlands. Relax at mountain inns and spas, and in quaint towns. Find thrills on adventure courses and whitewater rafting trips and at indoor water parks. In winter, go skiing and snowboarding at six ski resorts or try cross-country snowshoeing on quiet trails.

PoconoMountains.com

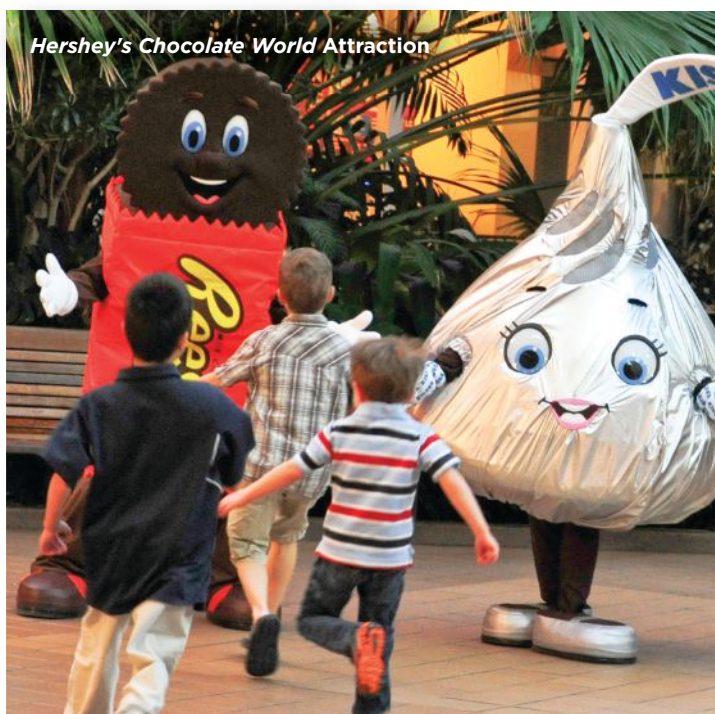


Gettysburg National Military Park

GETTYSBURG

Delve into Civil War history. Enjoy the local culinary scene and agricultural lifestyle. Experience interactive museums, battlefield tours, farm-to-table meals, and handcrafted wines, ciders and spirits. Add Gettysburg to an itinerary with cities such as Washington, D.C., Philadelphia, Lancaster and New York City.

destinationgettysburg.com

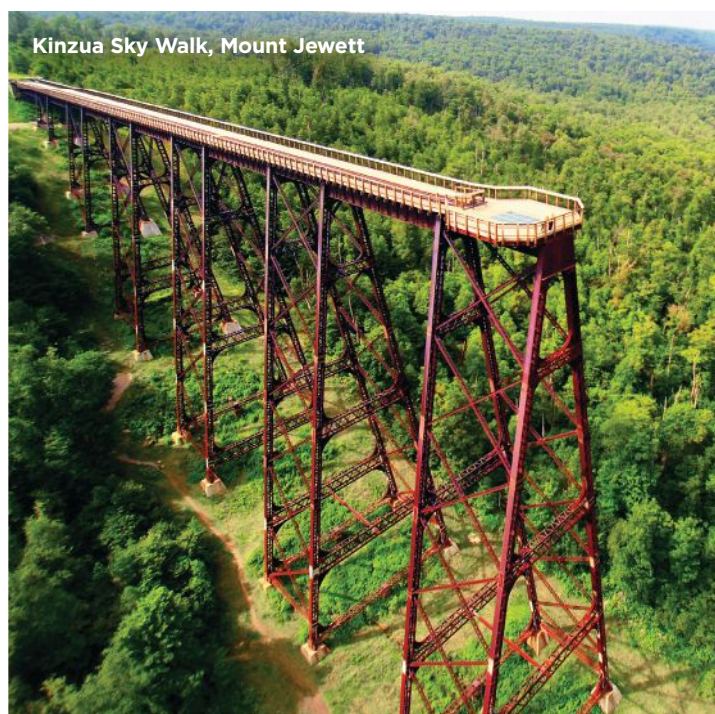


Hershey's Chocolate World Attraction

HERSHEY-HARRISBURG

Ride the attractions at family-favorite *Hersheypark*® and discover a town built on chocolate that's an easy drive from New York City and Washington, D.C. Make your own candy bar and see how chocolate is made, from bean to bar, on the free tour ride at *Hershey's Chocolate World Attraction*.

VisitHersheyHarrisburg.org



Kinzua Sky Walk, Mount Jewett

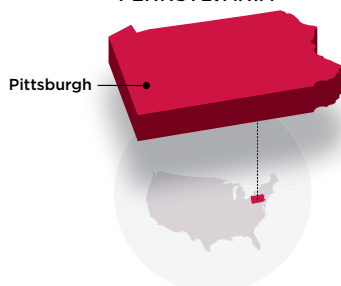
ALLEGHENY NATIONAL FOREST

At Mount Jewett in northwest Pennsylvania, explore the Kinzua Sky Walk, one of the world's most scenic vantage points. The state's only national forest features over 965 km (600 miles) of trails for four seasons of outdoor recreation. Go in the autumn to see leaves ablaze in brilliant orange, red and gold hues.

VisitANF.com



Duquesne Incline

PENNSYLVANIA

Pittsburgh

PITTSBURGH

Visit Pittsburgh, a vibrant center for arts, culture, technology and an acclaimed culinary scene. Its Cultural District is home to galleries and historic theaters, with The Andy Warhol Museum just across the Allegheny River. Rolling hills, bridges and rivers accent Pittsburgh's 90 diverse neighborhoods which can be explored by bike, kayak or on foot. Get a taste of Pittsburgh in one of its many restaurants, serving cuisine ranging from modern American to Polish, Vietnamese and Argentinian.

VisitPITTSBURGH.com



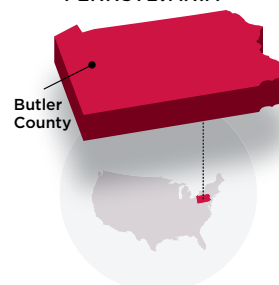
Saxonburg

DAVE DICELLO; NEIL BAXTER

BUTLER COUNTY

In Butler County, discover quaint small towns with a rich heritage. Saxonburg was founded by John Roebling, designer of the Brooklyn Bridge. Enjoy quirky sights such as a replica of the Brooklyn Bridge, a spaceship in the town of Mars and a two-ton revolving stone gate to a cemetery that has only one marked grave. In Butler, birthplace of the Jeep, an annual festival includes a street party and a Jeep playground. Visitors will enjoy the county's many fun festivals and a state park.

VisitButlerCounty.com

PENNSYLVANIA

Butler County



Bar Harbor, Maine



NORTHEAST

NEW ENGLAND

Find rich history and abundant culture in this compact, exciting region.

MAINE

Small towns, charming shops, 125 craft breweries, and restaurants with locally sourced foods. And lots of lobster. Artisans create jewelry, ceramics, fine wood products and other items that carry the “Maine Made” distinction. Discover what inspires artists and view their work on the Maine Art Museum Trail. It’s a magical combination of people, place, and perspective.

VISITMAINE.com

MASSACHUSETTS

Discover quaint villages, natural beauty and fascinating arts and culture. Explore Boston’s historic neighborhoods and tour prestigious universities in Cambridge. From Cape Cod to Cape Ann, find sandy beaches and the freshest seafood. Stay at a wellness retreat in the Berkshire Mountains or relax at an oceanfront inn on Nantucket or Martha’s Vineyard.

massvacation.com

NEW HAMPSHIRE

In the White Mountains, just over an hour from the Atlantic coastline, explore vibrant towns and peaceful villages with locally owned restaurants, farms and markets. Hike in state parks and on the Appalachian Trail. Ride the world’s oldest mountain-climbing train, sail on a historic trade route, bike through original covered bridges and go skiing in winter.

VisitNH.gov

RHODE ISLAND

Learn why Rhode Island is made for ocean lovers, artists and historians. Discover the creative capital of Providence, the sailing capital of Newport, Gilded Age mansions, the extraordinary experience of WaterFire and 640-plus km (400 miles) of coastline. Explore craft breweries and wineries, distinct regions, quaint villages and gorgeous beaches.

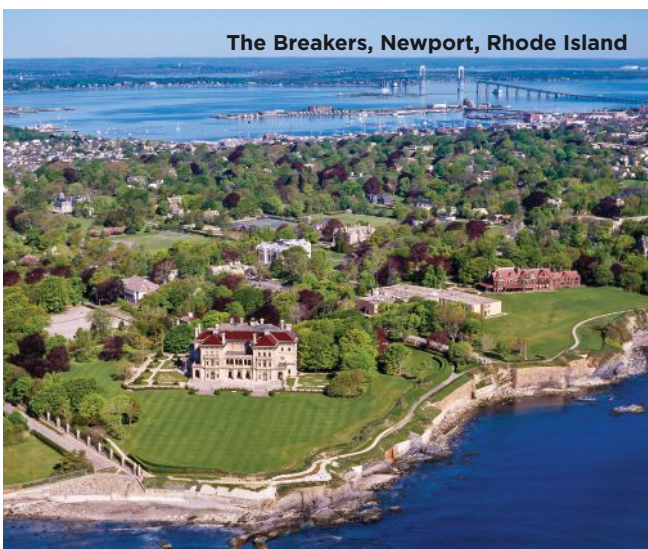
VisitRhodeIsland.com



Aquinnah, Martha’s Vineyard, Massachusetts



Franconia Notch, New Hampshire



The Breakers, Newport, Rhode Island

An aerial photograph of a person standing on a red and white surfboard in clear, turquoise water. The person is wearing a purple bikini and is holding a paddle. To the left, there is a large, rugged rock formation with some green vegetation. The water is very clear, showing the seabed and some coral or rocks underneath. The overall scene is tropical and scenic.

TER

Sprinkled across the globe from the Caribbean to the North and South Pacific, the U.S. island territories are places of spectacular scenery and diverse cultures.

Lovango Cay, U.S. Virgin Islands
Photo by Getty Images/cd wheatley

Go Explore RITORIES



AMERICAN SAMOA | GUAM | NORTHERN MARIANA ISLANDS | PUERTO RICO | U.S. VIRGIN ISLANDS

Castillo San Felipe del Morro,
San Juan, Puerto Rico

Less than three hours by air from Miami, Florida, **Puerto Rico** is rich in history and natural beauty. Wander around the El Morro fort, shop for handcrafted goods in Old San Juan or visit salsa clubs for live music and dancing. Climb towering waterfalls surrounded by giant ferns and see ancient petroglyphs during a visit to El Yunque National Forest. Drive to the island's western end for epic surfing off Rincón or head east to Culebra's untouched beaches.

The **U.S. Virgin Islands** lie just east of Puerto Rico.

On St. Thomas, enjoy tax-free shopping in cobblestone alleyways lined with boutiques and colorful bougainvillea blossoms. On St. Croix, tour a rum distillery and ride horseback on quiet beaches. In Virgin Islands National Park, which covers two-thirds of St. John, follow a snorkeling trail or climb to the ruins of a sugar plantation for a history lesson and stunning views of palm-fringed islands and coral in turquoise water.



Guam

Head to a village fiesta on the Pacific island of **Guam** to experience Chamorro culture. Enjoy friendly hospitality and a sampling of the island's cuisine, a mixture of Spanish, Asian and Micronesian flavors. A popular spot for scuba divers and snorkelers, the Tumon Bay Marine Preserve has crystal-clear water brimming with tropical fish. Head to one of the island's many soft-sand beaches for swimming, relaxing and watching astonishingly beautiful sunsets. Indulge in outlet shopping at the Micronesia Mall and others in Tumon Bay, home to hotels, a tunnel aquarium and Hawaiian-style dance performances.

Just to the north of Guam, the **Northern Mariana Islands** are an archipelago with spectacular snorkeling and diving, including the Grotto, a collapsed limestone cavern with underwater passageways inhabited by sea turtles. Historic sites on the islands tell of their role in World War II. On Rota, the southernmost island, discover a hilly interior with small farms in lush valleys.

American Samoa, with its five main islands and two atolls set in the South Pacific Ocean, is a largely undiscovered paradise. Explore mountain ridges, quiet bays filled with gin-colored water and beaches framed with palm trees. On Friday evenings, shop for coconuts, breadfruit and other local produce in Fagatogo Market, the social center of capital Pago Pago.



DON'T MISS

ICONIC SELFIE SPOTS

Sit in Drake's Seat on St. Thomas and capture gorgeous views of the U.S. Virgin Islands.

Snuggle up for romantic photos at Two Lovers Point on Guam.

MUSICAL MOMENTS

Dance to salsa and merengue in the lively nightclubs of San Juan, Puerto Rico, or go classical at the Casals Festival, in honor of the famed cellist and conductor.

Enjoy calypso music at Bisita Luta, an annual music festival in the Northern Mariana Islands.

DISTINCTIVE DISHES

In American Samoa, try oka, a delicious salad of raw fish, lime and coconut cream.

In Puerto Rico, sample asopao – Puerto Rican-style gumbo made with shellfish, chicken, ham and chorizo.

Rota, Northern Mariana Islands



Ofu Island, National Park of American Samoa

SCUBA DIVE OR SNORKEL AMONG BRIGHTLY COLORED FISH AND DELICATE CORALS, SAIL BETWEEN VOLCANIC PEAKS COVERED IN LUSH TROPICAL FOLIAGE AND LUXURIATE ON BREEZY, POSTCARD-PERFECT BEACHES.

RESOURCES FOR INTERNATIONAL TRAVELERS

If you plan ahead, your entry into the United States will be smooth and easy.

Here are some helpful tips to assist you in planning, as well as additional online resources.

BEFORE TRAVELING TO THE UNITED STATES

Every visitor entering the United States from abroad needs a passport. Passports from many nations must be valid for at least six months longer than your intended stay in the United States. However, citizens of the United Kingdom enjoy an exception to this policy and need only ensure that their passport is valid for the duration of their trip. Before traveling to the United States, some travelers may also be required to obtain a visa.

Travelers bearing passports from the United Kingdom must obtain either a visa or a clearance from the Electronic System for Travel Authorization (ESTA). As members of the Visa Waiver Program (VWP), U.K. citizens traveling for business or tourism for less than 90 days may use their U.K. passport to apply for an ESTA authorization to travel visa-free at <http://esta.cbp.dhs.gov>.

An ESTA authorization is not automatic and may be denied for a variety of reasons. Travelers are advised to apply for an ESTA well ahead of their anticipated trip in the event that a visa is required. Some travelers who cannot take advantage of the Visa Waiver Program through ESTA will need to obtain a visa.

Grand Teton National Park, Wyoming



Dual citizens of Iran, Iraq, Sudan or Syria, as well as Visa Waiver Program nationals who have traveled to these countries or to Libya, Somalia or Yemen, may be ineligible for Visa Waiver Program travel to the United States. For more information on these restrictions, refer to **cbp.gov**.

What is a visa?

A United States non-immigrant visa is a document that allows visitors to travel to the United States by any means of transportation and to request permission to enter the United States from a U.S. Customs and Border Protection (CBP) officer at an airport, land border or seaport.

Who is required to have a visa?

Foreign nationals entering the United States are required to present a valid visa issued by a United States consular official unless they are: (1) a citizen of a country participating in the Visa Waiver Program (traveling under the Visa Waiver Program with an ESTA authorization); (2) a lawful permanent resident of the United States; or (3) a citizen of Canada or other visa-exempt location.

Please visit **travel.state.gov** to learn more about visas, the Visa Waiver Program and passport requirements. For more CBP travel information, go to **cbp.gov**.

EN ROUTE TO THE UNITED STATES

Your airline will provide you with the necessary documents when you travel to the United States. All travelers complete CBP Form 6059b either electronically or on paper. A head of household may complete one form for a traveling family.

ENTERING THE UNITED STATES

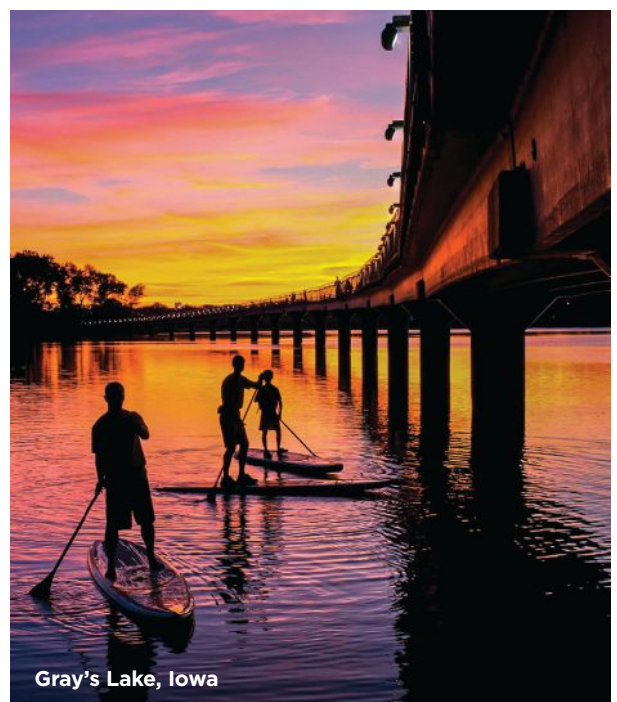
Upon entry to the United States, you must go through United States Customs and Border Protection (CBP) for immigration and customs processing. CBP must approve your entry upon your first airport landing in the United States.

At entry, you will be required to submit a U.S. Customs Declaration form, also known as the U.S. Customs and Border Protection Form 6059B (U.S. Customs Declaration form). While this has traditionally been a paper form, some eligible travelers may be able to use the Automated Passport Control kiosks, or APC kiosks, available at select airports, in lieu of the paper form.

PASSPORT CONTROL

At Passport Control, most international travelers will submit their fingerprints electronically and a photograph will be taken as part of their travel record. Fingerprints, photos and other biometrics help establish and verify travelers' identities and travel documents. You may be asked questions such as whether you have enough money for your visit (a credit card is a smart precaution), and when and how you will be leaving the United States (bring a copy of your itinerary). Single parents and guardians traveling with a child under the age of 18 should have proof of legal custody.

» continued on page 185





Ocean City, New Jersey



Baltimore, Maryland



FORM I-94

Non-United States citizens requesting admission to the United States with a visa will no longer be given a white Form I-94. I-94 information is now available online at **cbp.gov/i94**, where travelers can retrieve their electronic I-94 number and print a copy of the form.

AUTOMATED PASSPORT CONTROL (APC)

- APC is a free CBP program. It does not require pre-registration or membership, and it protects your personal information at the highest levels.
- Travelers use self-service kiosks in CBP's inspection area to submit their U.S. Customs Declaration form and biographic information.
- Travelers using APC experience shorter wait times, less congestion and faster processing.

How Does the Automated Passport Control Program Work?

In lieu of a paper Customs Declaration form, eligible passengers may proceed directly to the APC kiosks in the passport control area. Travelers are prompted to scan their passport, take a photograph using the kiosk, answer a series of questions verifying biographic and flight information and submit their Customs Declaration form. Travelers then receive a receipt, which they bring with their passport to a CBP officer to finalize their inspection for U.S. entry. The kiosks allow people residing at the same address to be assisted together.

Which May I Use: The Paper Form or an APC Kiosk?

APC Kiosks: U.S. and Canadian citizens, lawful permanent residents, international visitors traveling on a B-1 or B-2 Visa, and some Visa Waiver travelers may be eligible to use the APC kiosks available at select airports. Visa Waiver Program visitors must have Electronic System for Travel Authorizations (ESTA) approval prior to travel and must have visited the United States on at least one occasion after 2008.

To find out whether your arrival airport will have APC kiosks, to clarify which approved travel identification you're carrying and to learn more about using APC, visit **cbp.gov/travel/us-citizens/apc**.

Paper Form: If you do not fall within the eligible population for APC kiosks or if your airport does not yet offer APC kiosks, you will need to fill out a paper U.S. Customs Declaration form. While en route to the United States, your airline will offer travelers the U.S. Customs Declaration form. A head of household may complete one declaration for a traveling family.

BAGGAGE CONTROL

Next, gather any baggage and enter baggage control.

GUIDELINES FOR BRINGING ITEMS TO THE UNITED STATES

As a routine matter, U.S. Customs and Border Protection may search your belongings even if you don't declare anything. To help you move speedily through the CBP process, before you travel, visit **cbp.gov/travel/clearing-cbp**. There you'll learn about traveler entry forms, agricultural products allowed and prohibited, what items are dutiable, and other information about the process.



Whitaker Point, Arkansas



Narragansett Bay, Rhode Island

ARKANSAS TOURISM; VLADONE; SEAN PAVONE/ALAMY STOCK PHOTO; SHOBEIR ANSARI



Golden Isles, Georgia

OFFICIAL STATE TOURISM OFFICES

Plan your next memorable vacation in the
USA using these official travel websites.

PACIFIC PAGES 20-49

Alaska

travelalaska.com
See pages 8, 22-23, 48-49

California

visitcalifornia.com
See pages 12-13, 22-41

Hawai'i

gohawaii.com
See pages 20-23

Oregon

travaloregon.com
See pages 22-23, 42-45

Washington State

experiencewa.com
See pages 11, 14, 22-23, 46-47

KEY AIRPORTS

Anchorage (ANC), Alaska;
Honolulu (HNL), Hawai'i;
Los Angeles (LAX),
San Diego (SAN) and San
Francisco (SFO), California;
and Seattle (SEA), Washington

WEST PAGES 50-77

Colorado

colorado.com
See pages 9, 52-58, 74

Idaho

visitidaho.org
See pages 52-53, 72-73

Montana

visitmt.com
See pages 50-53, 70-71

Nevada

travelnevada.com
See pages 52-53, 62-66, 74

North Dakota

ndtourism.com
See pages 11, 53, 59

South Dakota

travelsouthdakota.com
See pages 18-19, 53, 60-61, 74

Utah

visitutah.com
See pages 52-53, 74-77

Wyoming

travelwyoming.com
See pages 53, 67-69, 74, 182

KEY AIRPORTS

Denver (DEN), Colorado; and
Las Vegas (LAS), Nevada

SOUTHWEST PAGES 78-87

Arizona

unrealaz.com
See pages 78-84

New Mexico

newmexico.org
See pages 80-81, 86

Oklahoma

travelok.com
See pages 80-81, 87

Texas

traveltexas.com
See pages 80-81, 85

KEY AIRPORTS

Dallas (DFW) and Houston
(HOU), Texas; and Phoenix
(PHX), Arizona

MIDWEST PAGES 88-105

Illinois

enjoyillinois.com
See pages 90-91, 98-101

Indiana

visitindiana.com
See pages 90, 187

Iowa

traveliowa.com
See pages 90-91, 183

Kansas

travelks.com
See pages 90-91

Michigan

michigan.org
See pages 88-95

Minnesota

exploreminnesota.com
See pages 4-5, 90-91, 96-97

Nebraska

visitnebraska.com
See pages 90, 183

Ohio

ohio.org
See pages 90-91, 102

Wisconsin

travelwisconsin.com
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KEY AIRPORTS

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Cincinnati (CVB) and Cleveland
(CLE), Ohio; Detroit (DTW),
Michigan; and Minneapolis (MSP),
Minnesota

SOUTHEAST PAGES 106-161

Alabama

alabama.travel
See pages 10, 110, 112, 124-126

Arkansas

arkansas.com
See pages 110, 112, 120-121, 184

Florida

visitflorida.com
See front cover and pages 12,
110-111, 144-161

Georgia

exploregeorgia.org
See pages 110, 112, 127-130, 186

Kentucky

visittheusa.com/kentucky
See pages 108-109, 112,
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Louisiana

louisianatravel.com
See pages 15, 109-118, 127

Maryland

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Mississippi

visitmississippi.org
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Missouri

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North Carolina

visitnc.com
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South Carolina

discoversouthcarolina.com
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Tennessee

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Travel South

visittheusa.com/travelsouth
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Virginia

virginia.org
See pages 108, 113, 142, 183

Washington, D.C.

capitalregionusa.org
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West Virginia

wvtourism.com
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(BWI), Maryland; Charlotte (CLT),
North Carolina; Orlando (MCO)
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Connecticut

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Delaware

visitdelaware.com
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Maine

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Massachusetts

massvacation.com
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New England

discovernewengland.org
See page 177

New Hampshire

visithh.gov
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New Jersey

visitnj.org
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New York State

iloveny.com
See pages 8, 162-171

Pennsylvania

visitpa.com
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Rhode Island

visithhodeisland.com
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Vermont

vermontvacation.com
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New York City (JFK and LGA),
New York; Newark (EWR), New
Jersey; and Philadelphia (PHL),
Pennsylvania

U.S. TERRITORIES PAGES 178-181

American Samoa

americansamoa.travel
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Guam

visitguam.com
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Northern Mariana Islands

mymarianas.com
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Puerto Rico

seepuertorico.com
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U.S. Virgin Islands

visitusvi.com
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KEY AIRPORTS

Guam (GUM), Northern
Mariana Islands (GSN),
Puerto Rico (SJU) and
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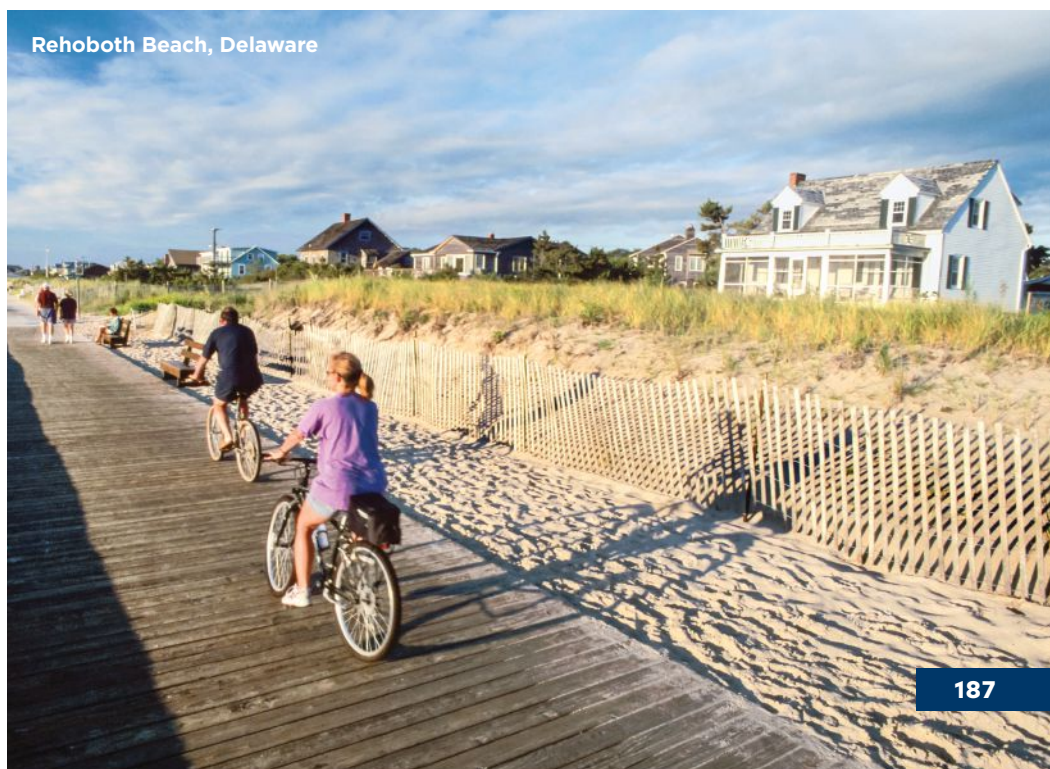
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